

2016 Honda Digital FactBook

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*Key Locations and Contacts
by Region*

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Worldwide Operations

Worldwide Sales Network

Region	Country	Company	Products	Began Sales
North America	U.S.A.	American Honda Motor Co., Inc.	Automobiles, Motorcycles, Power Products	1959
		Honda Aircraft Company	Jet Aircraft	2006*
		Honda Aero, Inc.	Jet Engines	2004
	Canada	Honda Canada Inc.	Automobiles, Motorcycles, Power Products	1969
	Mexico	Honda de Mexico, S.A. de C.V.	Automobiles, Motorcycles, Power Products	1985
South America	Peru	Honda del Peru S.A.	Automobiles, Motorcycles	1974
	Brazil	Moto Honda da Amazonia Ltda.	Motorcycles, Power Products	1975
		Honda Automoveis do Brasil Ltda.	Automobiles	1997
	Argentina	Honda Motor de Argentina S.A.	Automobiles, Motorcycles, Power Products	1978
	Venezuela	Honda de Venezuela C.A.	Motorcycles, Power Products	1983
	Chile	Honda Motor de Chile S.A.	Automobiles, Motorcycles, Power Products	1999
Japan	Japan	Honda Motor Co., Ltd.	Automobiles, Motorcycles, Power Products	1948
Europe/ Middle East/ Africa	Austria	Honda Austria G.m.b.H.	Automobiles, Motorcycles, Power Products	1982
	Belgium	Honda Belgium N.V.	Automobiles, Motorcycles, Power Products	1962
	Czech Republic	Honda Czech Republic Ltd.	Automobiles, Motorcycles	1993
	France	Honda Motor Europe (South) S.A.	Automobiles, Motorcycles	1964
		Honda Europe Power Equipment S.A.	Power Products	1985
	Germany	Honda Motor Europe (North) G.m.b.H.	Automobiles, Motorcycles, Power Products	1961
	Hungary	Honda Hungary KFT	Automobiles	1993
	Italy	Honda Automobili Italia S.p.A.	Automobiles	1990
		Honda Italia Industriale S.p.A.	Motorcycles, Power Products	1971
	Netherlands	Honda Nederland B.V.	Automobiles, Motorcycles, Power Products	1985
	Poland	Honda Poland Ltd.	Automobiles	1992
	Portugal	Honda Automovel de Portugal, S.A.	Automobiles	1989
		Honda Motor de Portugal, S.A.	Motorcycles	1986
		Honda Productos de Forca Portugal, S.A.	Power Products	1992
	Russia	Honda Motor RUS LLC	Automobiles, Motorcycles, Power Products	2004
	Slovakia	Honda Slovakia, Spol., S.R.O.	Automobiles, Motorcycles, Power Products	1994
	Spain	Honda Automoviles Espa-na, S.A.	Automobiles	1988
		Montesa Honda S.A.	Motorcycles	1980
	Sweden	Honda Nordic AB	Automobiles	1974
		Honda Power Equipment Sweden AB	Power Products	1992
	Switzerland	Honda (Suisse) S.A.	Motorcycles, Power Products	1974
		Honda Automobiles (Suisse) S.A.	Automobiles	1974
	U.K.	Honda Motor Europe Ltd. (U.K. Division)	Automobiles, Motorcycles, Power Products	1965
	Turkey	Honda Turkiye A.S.	Automobiles, Motorcycles	1992
	Nigeria	Honda Mfg. (Nigeria) Ltd.	Motorcycles, Power Products	1981
	South Africa	Honda South Africa Ltd.	Automobiles, Motorcycles, Power Products	2000

* First customer delivery in 2015.

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Worldwide Operations

Worldwide Sales Network

Region	Country	Company	Products	Began Sales
Asia/Oceania	Bangladesh	Bangladesh Honda Private Ltd.	Motorcycles	2013
	India	Honda Siel Power Products, Ltd.	Power Products	1988
		Honda Cars India, Ltd.	Automobiles	1997
		Honda Motorcycle & Scooter India (Private) Ltd.	Motorcycles	2001
	Indonesia	P.T. Astra Honda Motor	Motorcycles	2000
		P.T. Honda Prospect Motor	Automobiles	1977
	Malaysia	Honda Malaysia Sdn. Bhd.	Automobiles	2000
	Philippines	Honda Philippines, Inc.	Motorcycles, Power Products	1973
		Honda Cars Philippines, Inc.	Automobiles	1990
	Pakistan	Honda Atlas Cars (Pakistan), Ltd.	Automobiles	1994
		Atlas Honda, Ltd.	Motorcycles	1962
		Honda Atlas Power Product (private), Ltd.	Power Products	1998
	Thailand	Honda Automobile (Thailand) Co., Ltd.	Automobiles	2000
		A.P. Honda Co., Ltd.	Motorcycles	1986
		Asian Honda Motor Co., Ltd.	Power Products	1964
	Vietnam	Honda Vietnam Co., Ltd.	Motorcycles	1996
	Taiwan	Honda Taiwan Co., Ltd.	Motorcycles, Automobiles	2002
	Korea	Honda Korea Co., Ltd.	Motorcycles, Automobiles	2001
	Australia	Honda Australia Pty., Ltd.	Automobiles	1969
	Honda Australia Motorcycle and Power Equipment Pty., Ltd.	Motorcycles, Power Products	1987	
New Zealand	Honda New Zealand, Ltd.	Automobiles	1988	
China	China	Honda Motor (China) Co., Ltd.	Automobiles, Motorcycles, Power Products	1993
		Wuyang-Honda Motors (Guangzhou) Co., Ltd.	Motorcycles	1992
		Honda-Mindong Generator Co., Ltd.	Power Products	1994
		Guangqi Honda Automobile Co., Ltd.	Automobiles	1999
		Jialing-Honda Motors Co., Ltd.	Power Products 1996 to 2005	1996
		Sundiro Honda Motorcycle Co., Ltd.	Motorcycles	2001
		Honda Automobile (China) Co., Ltd.	Automobile export	2003
		Dongfeng Honda Automobile Co., Ltd.	Automobiles	2003

Worldwide Operations

Worldwide Production

Region	Country	2013			2014			2015		
		Automobiles	Motorcycles	Power Products	Automobiles	Motorcycles	Power Products	Automobiles	Motorcycles	Power Products
North America	U.S.A.	1,309,917	147,220	1,833,600	1,268,904		1,989,000	1,269,724	136,807	2,089,000
	Canada	408,124			393,007			384,982		
	Mexico	63,172			145,213			207,785	51,714	500
	Subtotal	1,781,213	147,220	1,833,600	1,807,124	169,839	1,989,000	1,862,491	188,521	2,089,500
South America	Brazil	136,257	1,370,790	21,300	127,508		14,000			
	Argentina	11,182			6,756					
	Subtotal	147,439	1,684,317	21,300	134,264	1,421,236	14,000	158,488	1,164,625	14,600
Japan		840,650	137,790	6,109,700	958,179	149,720	6,283,500	730,493	148,682	6,266,500
Europe/Middle East/Africa	U.K.	140,094			119,995					
	Turkey	14,813			11,633					
	Italy		65,412	201,100			0			
	Spain		1,080							
	France			218,700			206,200			
	Nigeria		89,203							
	Subtotal	154,907	156,085	419,800	131,628	160,357	206,200	131,805	159,243	211,400
Asia/Oceania	Thailand	273,156	1,723,583	2,290,500	143,434		2,588,300			
	India	118,997	3,394,561	214,200	184,656		209,200			
	Indonesia	87,644	4,685,580		160,430		11,200			
	Malaysia		222,505							
	Pakistan		645,164							
	Philippines		347,059							
	Vietnam		1,943,682							
	Loas & Cambodia		255,794							
	Australia			23,700			15,700			
Subtotal	586,040	13,217,994	2,528,400	626,501	14,200,047	2,824,400	699,648	14,060,511	2,767,200	
China		788,161	1,868,758	1,002,100	856,073	1,910,928	1,265,100	960,913	1,700,570	1,220,100
TOTAL		4,298,410	17,212,164	11,914,900	4,513,769	18,012,127	6,298,700	4,543,838	17,422,152	12,569,300

North America Regional Operations

Major North American Subsidiaries

Country	Company	Began Operation	Headquarters Location	Responsibilities
U.S.	American Honda Motor Co., Inc.	1959	Torrance, CA	Sales, marketing, service, distribution, import and export of Honda and Acura products in the U.S.
	Honda of America Mfg., Inc.	1979	Marysville, OH	Manufacture of automobiles, engines and components.
	Honda Power Equipment Mfg., Inc.	1984	Swepsonville, NC	Manufacture of power equipment products.
	Honda of South Carolina Mfg., Inc.	1998	Timmonsville, SC	Manufacture of all-terrain vehicles (ATVs).
	Honda Manufacturing of Alabama, LLC	2001	Lincoln, AL	Manufacture of automobiles and engines.
	Honda Transmission Mfg. of America, Inc.	1996	Russells Point, OH	Manufacture of gears, automatic transmissions and AWD differentials for automobiles.
	Honda Precision Parts of Georgia, LLC	2006	Tallapoosa, GA	Manufacture of automatic transmissions for automobiles.
	Honda R&D Americas, Inc.	1984	Torrance, CA	Research, design and development of automobile, motorcycle and power equipment products and technologies.
	Honda Engineering North America, Inc.	1988	Marysville, OH	Development of unique production equipment for manufacturing operations.
	Honda North America, Inc.	1987	Torrance, CA	Coordination of Honda operations in North America.
	American Honda Finance Corp.	1980	Torrance, CA	Financing for the sale and leasing of Honda products.
	Honda Trading America Corp.	1972	Torrance, CA	Export and import activities.
	Honda Aero, Inc.	2004	Burlington, NC	Procurement and manufacture of jet engines.
Honda Aircraft Company	2006	Greensboro, NC	Further development, marketing, sales and production of the HondaJet.	
Honda Manufacturing of Indiana, LLC	2007	Greensburg, IN	Manufacture of automobiles.	
Canada	Honda Canada Inc.	1969	Scarborough, Ontario	Sales, marketing, service, distribution, import and export of Honda products in Canada.
	Honda of Canada Mfg. (Division of Honda Canada Inc.)	1986	Alliston, Ontario	Manufacture of automobiles and engines.
	Honda Canada Finance Corp.	1987	Scarborough, Ontario	Wholesale financing to Honda/Acura automobile, motorcycle and power equipment dealers; retail financing for Honda/Acura automobiles.
	Honda Trading Canada	1990	Scarborough, Ontario	Export and import activities.
Mexico	Honda de Mexico S.A. de C.V.	1985	Mexico City, Estado de Jalisco	Import, manufacture and distribution of Honda products and spare parts, sales, marketing, research and development.

North America Sales

A History of Honda/Acura Vehicle U.S. Introductions by Model Year

Models currently in production appear in blue. Click on the model name to link to additional information.

Division	Model Name	Style	1st Generation	2nd	3rd	4th	5th	6th	7th	8th	9th	10th	
Honda	N600/S600		1970										
	Prelude	Coupe	1979	1983	1988	1992	1997						
	Passport	Sport Utility	1994	1998									
	EV Plus	Electric Vehicle	1997										
	S2000	Roadster	2000										
	Element	Crossover	2003										
		Hatchback	1973	1980	1984	1988	1992	1996	2003				
		Sedan	1981	1984	1988	1992	1996	2001	2006	2012	2016		
		Wagon	1981	1984	1988								
		CRX	1984	1988									
		del Sol	1993										
		Coupe	1993	1996	2001	2006	2012						
		Natural Gas (GX)	1998	2001	2006	2012							
		Hybrid	2003	2006	2012								
		Hatchback	1976	1982	1986								
		Sedan	1979	1982	1986	1990	1994	1998	2003	2008	2013		
		Coupe	1988	1990	1994	1998	2003	2008	2013				
		Wagon	1991	1994									
		Minivan	1995	1999	2005	2011							
		Sport Utility	1997	2002	2007	2012							
		Insight	Gas-Electric Hybrid	2000	2010								
			Sport Utility	2003	2009	2016							
			Fuel Cell Vehicle	2003	2008								
		Truck	2006										
		Hatchback	2007	2009	2015								
	CR-Z	Gas-Electric Hybrid	2011										
	Crosstour	Crossover	2010										
	Fit EV	Sedan	2013										
		Crossover	2016										

North America Sales

A History of Honda/Acura Vehicle U.S. Introductions by Model Year

Models currently in production appear in blue. Click on the model name to link to additional information.

Division	Model Name	Style	1st Generation	2nd	3rd	4th	5th	6th	7th	8th	9th	10th
Acura	Integra	Hatchback/Coupe	1986	1990	1994							
		Hatchback/Coupe	1994									
	Legend	Sedan	1986	1991								
		Coupe	1987	1991								
	NSX	Coupe	1991	2016								
		Open-Top (NSX-T)	1995									
	Vigor	Sedan	1992									
	TL	Sedan	1996	1999	2004	2009						
	SLX	Sport Utility	1996									
	CL	Coupe	1997	2001								
	RSX	Coupe	2002									
	TSX	Sedan	2004	2009								
		Wagon	2011									
	ZDX	Sport Coupe	2010									
	RL	Sedan	1996	2005								
		Sport Utility	2000	2007	2014							
		Sport Utility	2007	2013								
		Sedan	2012									
Hybrid		2012										
Sedan		2014										
	Sport Hybrid	2014										
	Sedan	2015										

North America Sales

Honda Vehicle Sales in the U.S.

(Sales of North American-produced vehicles in parentheses) Note: All figures are calendar year sales.

	Accord		Crosstour		Civic		Prelude	Passport		Odyssey		CR-V		S2000	HR-V		Insight
2015	355,557	(355,493)	9,104	(9,104)	335,384	(335,382)				127,736	(127,736)	345,647	(345,642)		41,969	(41,969)	1,458
2014	388,374	(387,925)	11,802	(11,802)	325,981	(325,942)				122,738	(122,738)	335,019	(335,019)	0			3,965
2013	366,678	(365,007)	16,847	(16,847)	336,180	(334,805)				128,987	(128,987)	303,904	(303,827)	2			4,802
2012	331,872	(331,440)	20,848	(20,848)	317,909	(309,947)				125,980	(125,980)	281,652	(242,475)	0			5,846
2011	235,625	(235,622)	17,794	(17,794)	221,235	(210,838)				107,068	(107,068)	218,373	(175,596)	0			15,549
2010	311,381	(311,211)	28,851	(28,851)	260,218	(252,882)				108,182	(108,182)	203,714	(166,334)	85			20,962
2009	290,056	(273,135)			259,722	(244,602)				100,133	(100,133)	191,214	(153,431)	795			20,572
2008	372,789	(309,461)			339,289	(305,509)				135,493	(135,493)	197,279	(90,480)	2,538			0
2007	392,231	(355,768)			331,095	(292,191)				173,046	(173,046)	219,160	(26,130)	4,302			3
2006	354,441	(323,079)			316,638	(272,899)				177,919	(177,919)	170,028		6,271			722
2005	369,293	(350,257)			308,415	(263,833)				174,275	(174,275)	150,219		7,780			666
2004	386,770	(352,808)			309,196	(274,837)				154,238	(154,238)	149,281		7,320			583
2003	397,750	(325,465)			299,672	(260,632)	10	70	(70)	154,063	(154,063)	143,909		7,888			1,168
2002	398,980	(330,692)			313,159	(283,173)	1,966	3,524	(3,524)	153,467	(153,467)	146,266		9,684			2,216
2001	414,718	(350,090)			331,780	(311,314)	9,462	17,448	(17,448)	131,041	(131,036)	118,313		9,682			4,726
2000	404,515	(317,483)			324,528	(306,748)	9,692	21,892	(21,892)	126,705	(126,686)	118,260		6,797			3,788
1999	404,192	(316,339)			318,309	(308,807)	11,378	22,974	(22,974)	77,801	(77,626)	120,754		3,400			17
1998	401,071	(370,984)			335,110	(317,134)	15,399	26,094	(26,094)	20,819	(7,154)	100,582					
1997	384,609	(363,016)			321,144	(273,356)	16,678	22,622	(22,622)	20,333		66,752					
1996	382,298	(381,912)			286,350	(266,859)	12,063	28,184	(28,184)	27,025							
1995	341,384	(293,898)			289,435	(217,146)	12,517	27,981	(27,981)	25,911							
1994	367,615	(263,599)			267,023	(201,023)	15,467	25,758	(25,758)	230							
1993	330,030	(249,048)			255,579	(168,880)	22,540	106	(106)								
1992	393,477	(329,751)			219,228	(145,967)	36,040										
1991	399,297	(323,088)			232,690	(159,009)	27,262										
1990	417,179	(276,878)			261,502	(187,240)	37,814										
1989	362,707	(215,108)			235,452	(174,364)	42,882										
1988	362,663	(248,044)			225,543	(127,581)	52,541										
1987	334,876	(230,085)			221,252	(86,533)	72,708										
1986	325,004	(212,237)			235,801	(23,010)	79,841										
1985	268,420	(145,976)			208,031		75,938										
1984	256,650	(133,601)			184,846		66,924										
1983	222,137	(50,402)			137,747		41,188										
1982	195,524				132,469		37,872										
1981	172,557				154,698		43,450										
1980	185,972				138,740		50,676										
1979	157,919				155,541		39,831										
1978	120,841				154,035												
1977	75,995				147,638												
1976	18,643				132,286												
1975					102,389												
1974					43,119												
1973					32,575												
1972																	
1971																	
1970																	
TOTAL	12,652,090	(9,678,902)	105,246	(105,246)	10,358,933	(7,242,443)	832,139	196,653	(196,653)	2,373,190	(2,285,827)	3,580,326	(1,838,934)	66,544	41,969	(41,969)	87,043

North America Sales

Honda Vehicle Sales in the U.S.

(Sales of North American-produced vehicles in parentheses) Note: All figures are calendar year sales.

	Pilot		Element		Ridgeline		Fit		Fit EV/ EV Plus	FCX	CR-Z	Division Total		Honda Division Domestic Produced Sales	American Honda Total Sales		American Honda Yearly Total	
2015	136,212	(136,212)			520	(520)	52,723	(46,593)	1		2	3,073	1,409,386	(1,398,715)	99.2%	1,586,551	(1,573,685)	99.2%
2014	108,857	(108,857)	0	(0)	13,389	(13,389)	59,340	(39,280)	407		2	3,562	1,373,436	(1,344,952)	97.9%	1,541,279	(1,503,095)	97.5%
2013	126,678	(126,678)	2	(2)	17,723	(17,723)	53,513		569		10	4,550	1,360,445	(1,293,876)	95.1%	1,525,881	(1,436,775)	94.2%
2012	114,848	(114,848)	3	(3)	14,068	(14,068)	49,346		93		5	4,192	1,266,662	(1,159,609)	91.5%	1,422,878	(1,286,581)	90.4%
2011	116,297	(116,297)	11,534	(11,534)	9,759	(9,759)	59,235				2	11,330	1,023,801	(884,508)	86.4%	1,147,100	(975,776)	85.1%
2010	102,323	(102,323)	14,247	(14,247)	16,142	(16,142)	54,354				17	5,249	1,125,725	(1,000,172)	88.8%	1,259,331	(1,099,665)	87.3%
2009	83,901	(83,901)	14,884	(14,884)	16,464	(16,464)	67,315				5		1,045,061	(886,550)	84.8%	1,150,784	(961,580)	83.6%
2008	96,746	(96,746)	26,447	(26,447)	33,875	(33,875)	79,794				11		1,284,261	(998,011)	77.7%	1,428,765	(1,105,999)	77.4%
2007	117,146	(117,146)	35,218	(35,218)	42,795	(42,795)	56,432				10		1,371,438	(1,042,294)	76.0%	1,551,542	(1,182,801)	76.2%
2006	152,154	(152,154)	51,829	(51,829)	50,193	(50,193)	27,934				6		1,308,135	(1,028,073)	78.6%	1,509,358	(1,162,706)	77.0%
2005	143,353	(143,353)	56,262	(56,262)	42,593	(42,593)					6		1,252,862	(1,030,573)	82.3%	1,462,472	(1,166,740)	79.8%
2004	128,158	(128,158)	59,927	(59,927)							6		1,195,479	(969,968)	81.1%	1,394,398	(1,107,651)	79.4%
2003	106,917	(106,917)	67,478	(67,478)							4		1,178,929	(914,625)	77.6%	1,349,847	(1,035,269)	76.7%
2002	52,062	(52,062)	957	(957)							1		1,082,282	(823,875)	76.1%	1,247,834	(949,666)	76.1%
2001													1,037,170	(809,888)	78.1%	1,207,279	(939,315)	77.8%
2000									2				1,016,179	(772,809)	76.1%	1,158,860	(874,269)	75.4%
1999									62				958,887	(725,746)	75.7%	1,076,893	(803,270)	74.6%
1998									133				899,208	(721,366)	80.2%	1,009,600	(764,728)	75.7%
1997									105				832,243	(658,994)	79.2%	940,386	(687,933)	73.2%
1996													735,920	(676,955)	92.0%	843,828	(693,695)	82.2%
1995													697,228	(539,025)	77.3%	794,679	(539,025)	67.8%
1994													676,093	(490,380)	72.5%	788,230	(490,380)	62.2%
1993													608,255	(418,034)	68.7%	716,546	(418,034)	58.3%
1992													648,745	(475,718)	73.3%	768,845	(475,718)	61.9%
1991													659,249	(482,097)	73.1%	802,957	(482,097)	60.0%
1990													716,495	(464,118)	64.8%	854,839	(464,118)	54.3%
1989													641,041	(389,472)	60.8%	783,102	(389,472)	49.7%
1988													640,747	(375,625)	58.6%	768,985	(375,625)	48.8%
1987													628,836	(316,618)	50.3%	738,306	(316,618)	42.9%
1986													640,646	(235,247)	36.7%	693,515	(235,247)	33.9%
1985													552,389	(145,976)	26.4%	552,389	(145,976)	26.4%
1984													508,420	(133,601)	26.3%	508,420	(133,601)	26.3%
1983													401,072	(50,402)	12.6%	401,072	(50,402)	12.6%
1982													365,865			365,865		
1981													370,705			370,705		
1980													375,388			375,388		
1979													353,291			353,291		
1978													274,876			274,876		
1977													223,633			223,633		
1976													150,929			150,929		
1975													102,389			102,389		
1974													43,119			43,119		
1973													38,957			38,957		
1972													20,500			20,500		
1971													9,509			9,509		
1970													4,159			4,159		
TOTAL	1,585,652	(1,585,652)	338,788	(338,788)	257,521	(257,521)	559,986	(85,873)	1,372	87	31,956	33,110,045	(23,657,872)	71.5%	37,320,071	(25,827,512)	69.2%	

North America Sales

Acura Vehicle Sales in the U.S.

(Sales of North American-produced vehicles in parentheses) Note: All figures are calendar year sales.

	RL	RLX	TL	TSX	ILX	MDX	RDX	ZDX	TLX	Legend	Vigor	SLX	Integra	CL	RSX	NSX	Division Total	Acura Division Domestic Produced Sales	American Honda Domestic Produced Sales	American Honda Yearly Total	
2015	1	2,194	88 (88)	35	18,531 (18,531)	58,208 (58,208)	51,026 (51,026)	2 (2)	47,080 (47,080)								177,165 (174,935)	98.7%	99.2%	1,586,551	
2014	7	3,406	10,616 (10,616)	6,287	17,854 (17,854)	65,603 (65,603)	44,865 (44,865)	78 (78)	19,127 (19,127)								167,843 (158,143)	94.2%	97.5%	1,541,279	
2013	55	4,998	24,318 (24,318)	17,484	20,430 (20,430)	53,040 (53,040)	44,750 (44,750)	361 (361)									165,436 (142,899)	86.4%	94.2%	1,525,881	
2012	379		33,572 (33,572)	28,865	12,251 (12,251)	50,854 (50,854)	29,520 (29,520)	775 (775)									156,216 (126,972)	81.3%	90.4%	1,422,878	
2011	1,096		31,237 (31,237)	30,935		43,271 (43,271)	15,196 (15,196)	1,564 (1,564)									123,299 (91,268)	74.0%	85.1%	1,147,100	
2010	2,037		34,049 (34,049)	32,076		47,210 (47,210)	14,975 (14,975)	3,259 (3,259)									133,606 (99,493)	74.5%	87.3%	1,259,331	
2009	2,043		33,620 (33,620)	28,650		31,178 (31,178)	10,153 (10,153)	79 (79)									105,723 (75,030)	71.0%	83.6%	1,150,784	
2008	4,517		46,766 (46,766)	31,998		45,377 (45,377)	15,845 (15,845)								1		144,504 (107,988)	74.7%	77.4%	1,428,765	
2007	6,262		58,545 (58,545)	33,037		58,606 (58,606)	23,356 (23,356)								296	2	180,104 (140,507)	78.0%	76.2%	1,551,542	
2006	11,501		71,348 (71,348)	38,035		54,121 (54,121)	9,164 (9,164)								16,996	58	201,223 (134,633)	66.9%	77.0%	1,509,358	
2005	17,572		78,218 (78,218)	34,856		57,948 (57,948)								1	(1)	20,809	206	209,610 (136,167)	65.0%	79.8%	1,462,472
2004	8,753		77,895 (77,895)	30,365		59,505 (59,505)								283	(283)	21,940	178	198,919 (137,683)	69.2%	79.4%	1,394,398
2003	6,829		56,770 (56,770)	18,932		57,281 (57,281)								6,593	(6,593)	24,292	221	170,918 (120,644)	70.6%	76.7%	1,349,847
2002	9,392		60,764 (60,764)			52,955 (52,955)							19	12,072	(12,072)	30,117	233	165,552 (125,791)	76.0%	76.1%	1,247,834
2001	10,723		69,484 (69,484)			40,950 (40,950)							13,376	18,993	(18,993)	16,401	182	170,109 (129,427)	76.1%	77.8%	1,207,279
2000	14,827		67,033 (67,033)			9,750 (9,750)						198	25,975	24,677	(24,677)		221	142,681 (101,460)	71.1%	75.4%	1,158,860
1999	13,366		56,556 (56,556)									694	26,184	20,968	(20,968)		238	118,006 (77,524)	65.7%	74.6%	1,076,893
1998	15,024		31,883 (16,718)									1,634	34,904	26,644	(26,644)		303	110,392 (43,362)	39.3%	75.7%	1,009,600
1997	16,004		23,151							4		1,299	38,331	28,939	(28,939)		415	108,143 (28,939)	26.8%	73.2%	940,386
1996	15,848		24,700							629		2,565	46,966	16,740	(16,740)		460	107,908 (16,740)	15.5%	82.2%	843,828
1995			16,539							18,259	253	200	61,316				884	97,451	67.8%	794,679	
1994										35,709	8,469		67,426				533	112,137	62.2%	788,230	
1993										38,866	10,016		58,757				652	108,291	58.3%	716,546	
1992										49,926	13,846		55,174				1,154	120,100	61.9%	768,845	
1991										65,689	11,324		64,755				1,940	143,708	60.0%	802,957	
1990										53,666			83,559				1,119	138,344	54.3%	854,839	
1989										64,638			77,423					142,061	49.7%	783,102	
1988										70,770			57,468					128,238	48.8%	768,985	
1987										54,713			54,757					109,470	42.9%	738,306	
1986										25,062			27,807					52,869	33.9%	693,515	
1985																			26.4%	552,389	
1984																			26.3%	508,420	
1983																			12.6%	401,072	
1982																				365,865	
1981																				370,705	
1980																				375,388	
1979																				353,291	
1978																				274,876	
1977																				223,633	
1976																				150,929	
1975																				102,389	
1974																				43,119	
1973																				38,957	
1972																				20,500	
1971																				9,509	
1970																				4,159	
TOTAL	156,236	10,598	907,152 (827,597)	331,555	69,066 (69,066)	785,857 (785,857)	258,850 (258,850)	6,118 (6,118)	66,207 (66,207)	477,931	43,908	6,590	794,197	155,910 (155,910)	130,852	8,999	4,210,026 (2,169,605)	51.5%	69.2%	37,320,071	

North America Sales

Passenger Car Sales in the U.S. by Manufacturer

	Honda ¹	GM ²	Ford ³	Chrysler ⁴	Toyota ⁵	Nissan ⁶	Hyundai Car ⁷	VW	Others	Industry Total	Honda Market Share
1980CY	375,388	4,116,972	1,545,352	938,804	579,137	516,890	—	299,031	578,303	8,949,877	4.2%
1981CY	370,705	3,796,696	1,413,656	977,495	574,465	464,806	—	285,003	632,057	8,514,883	4.4%
1982CY	365,865	3,515,660	1,345,698	906,363	527,158	470,246	—	192,636	633,275	7,956,901	4.6%
1983CY	401,072	4,053,561	1,571,321	1,140,056	542,877	521,902	—	195,355	723,986	9,150,130	4.4%
1984CY	508,420	4,600,512	1,979,317	1,268,971	513,821	485,298	—	231,139	736,881	10,324,359	4.9%
1985CY	552,389	4,692,318	2,079,366	1,368,598	577,177	575,166	—	276,186	858,334	10,979,534	5.0%
1986CY	693,515	4,693,161	2,080,822	1,381,840	608,210	546,896	168,882	264,715	966,394	11,404,435	6.1%
1987CY	738,306	3,728,313	2,060,834	1,082,394	607,127	529,154	263,610	222,691	954,230	10,186,659	7.2%
1988CY	768,985	3,822,014	2,289,764	1,176,582	656,638	472,869	264,282	187,186	904,195	10,542,515	7.3%
1989CY	783,102	3,437,086	2,177,866	1,015,786	676,939	500,228	183,261	149,964	843,075	9,767,307	8.0%
1990CY	854,879	3,308,983	1,943,603	860,359	779,208	445,941	137,448	150,820	811,337	9,292,578	9.2%
1991CY	803,367	2,909,460	1,636,050	702,518	742,021	412,921	117,630	103,979	742,008	8,169,954	9.8%
1992CY	768,845	2,843,860	1,777,635	679,586	760,159	418,427	108,549	87,950	752,216	8,197,227	9.4%
1993CY	716,440	2,908,689	1,878,149	834,132	741,826	482,357	108,796	56,427	775,627	8,502,443	8.4%
1994CY	762,242	3,057,872	1,938,841	811,824	765,144	537,227	126,095	105,105	877,313	8,981,663	8.5%
1995CY	740,487	2,930,619	1,791,225	786,180	793,974	520,258	107,378	131,966	830,204	8,632,291	8.6%
1996CY	786,154	2,757,671	1,737,252	832,633	793,592	500,377	108,468	162,567	849,178	8,527,892	9.2%
1997CY	829,380	2,689,119	1,628,665	736,530	822,590	467,500	113,186	170,530	815,716	8,273,216	10.0%
1998CY	860,471	2,456,001	1,660,362	866,328	867,814	411,375	144,528	265,750	608,111	8,140,740	10.6%
1999CY	854,670	2,591,420	1,733,107	889,506	888,969	403,471	246,401	378,544	713,703	8,699,791	9.8%
2000CY	882,055	2,531,734	1,687,025	802,223	972,715	421,894	332,315	432,662	785,828	8,848,451	10.0%
2001CY	899,887	2,272,480	1,495,255	718,326	955,711	414,635	446,502	427,566	794,103	8,424,465	10.7%
2002CY	838,603	2,069,205	1,325,717	697,487	985,835	490,683	447,210	411,591	818,964	8,085,295	10.4%
2003CY	820,129	1,959,018	1,169,489	643,397	1,003,805	505,392	439,383	362,536	710,296	7,613,445	10.8%
2004CY	843,289	1,875,551	1,018,596	652,737	1,162,571	536,757	456,002	303,966	646,447	7,495,916	11.2%
2005CY	837,822	1,743,814	1,039,107	692,208	1,356,945	572,465	472,353	290,436	652,095	7,657,245	10.9%
2006CY	843,950	1,621,573	1,094,876	676,722	1,533,664	553,617	476,263	308,944	667,057	7,776,666	10.9%
2007CY	882,215	1,489,170	834,886	528,625	1,588,336	635,976	456,635	299,490	871,721	7,587,054	11.6%
2008CY	877,703	1,257,468	731,422	398,119	1,420,709	593,585	445,762	282,303	762,182	6,769,253	13.0%
2009CY	700,214	874,270	631,262	228,570	1,118,359	514,328	506,627	243,816	588,184	5,405,630	13.0%
2010CY	691,577	806,473	696,918	284,286	1,034,620	590,442	601,377	287,065	647,846	5,640,604	12.3%
2011CY	606,249	952,395	722,501	334,590	962,307	644,258	798,193	364,274	711,261	6,096,028	9.9%
2012CY	784,237	1,030,858	747,337	454,323	1,274,664	676,991	959,014	487,832	823,697	7,238,953	10.8%
2013CY	833,020	1,066,934	801,223	507,868	1,339,439	720,143	979,344	472,742	846,853	7,567,566	11.0%
2014CY	838,521	1,085,104	777,119	452,778	1,377,646	816,977	990,707	454,944	895,509	7,689,305	10.9%
2015CY	816,127	930,792	776,049	481,424	1,374,540	813,379	999,060	428,227	901,737	7,521,335	10.9%

¹ Includes sales of Honda and Acura brand passenger cars. ² Includes sales of Saab from 1997 through 2009. ³ Includes sales of Jaguar from 1997 through 2008, Volvo from 1998 through 2009.

⁴ Includes sales of Mercedes from 1998 through 2006. ⁵ Includes sales of Toyota, Scion and Lexus brand passenger cars. ⁶ Includes sales of Nissan and Infiniti brand passenger cars. ⁷ Includes sales of Kia since 1998.

Source: Autodata and company releases.

North America Sales

Light Truck Sales in the U.S. by Manufacturer

	Honda ¹	GM ²	Ford ³	Chrysler ⁴	Toyota ⁵	Nissan ⁶	Hyundai Truck ⁷	VW	Others	Industry Total	Honda Market Share
1980CY	—	884,388	726,403	327,618	134,706	111,246		38,697	39,583	2,262,641	0.0%
1981CY	—	819,447	665,066	249,896	139,556	119,684		44,695	35,807	2,074,151	0.0%
1982CY	—	994,562	746,636	309,706	147,396	107,927		25,617	66,994	2,398,838	0.0%
1983CY	—	1,207,647	965,471	356,344	183,941	137,355		19,537	117,575	2,987,870	0.0%
1984CY	—	1,371,206	1,113,453	679,815	308,339	203,724		17,791	186,959	3,881,287	0.0%
1985CY	—	1,590,677	1,210,742	787,777	372,796	255,601		16,297	227,073	4,460,963	0.0%
1986CY	—	1,533,995	1,324,885	803,673	415,993	223,406		12,288	332,896	4,647,136	0.0%
1987CY	—	1,482,802	1,398,969	916,565	325,313	216,514		10,336	354,442	4,704,941	0.0%
1988CY	—	1,687,063	1,462,087	1,016,763	279,322	169,592		5,227	300,018	4,920,072	0.0%
1989CY	—	1,666,517	1,394,527	984,354	268,414	163,188		4,969	289,077	4,771,046	0.0%
1990CY	—	1,623,367	1,373,493	837,234	278,797	175,662		6,643	295,363	4,590,559	0.0%
1991CY	—	1,408,064	1,231,321	805,153	268,459	169,953		5,040	273,267	4,161,257	0.0%
1992CY	—	1,550,161	1,414,824	1,033,426	263,482	166,989		2,679	251,642	4,683,203	0.0%
1993CY	106	1,754,135	1,684,239	1,213,690	291,385	205,394		5,634	255,443	5,410,026	0.0%
1994CY	25,988	1,952,221	1,879,225	1,392,171	322,938	237,178		4,675	287,404	6,101,800	0.4%
1995CY	54,092	1,906,216	2,009,755	1,378,163	289,377	250,646		1,460	239,709	6,129,418	0.9%
1996CY	57,774	1,981,204	2,106,186	1,618,193	366,126	249,386		995	226,557	6,606,421	0.9%
1997CY	111,006	2,047,734	2,207,520	1,567,258	407,532	260,877		1,792	278,467	6,882,186	1.6%
1998CY	149,129	2,117,756	2,349,164	1,813,928	493,211	210,153	28,582	1,742	281,428	7,445,093	2.0%
1999CY	222,223	2,389,683	2,447,285	1,938,492	586,472	273,741	52,383	3,395	338,791	8,252,465	2.7%
2000CY	276,805	2,384,946	2,490,030	1,926,086	646,491	330,194	72,682	3,747	423,784	8,554,765	3.2%
2001CY	307,752	2,590,443	2,439,898	1,761,520	785,543	288,673	123,454	11,957	443,814	8,753,054	3.5%
2002CY	409,231	2,750,811	2,249,886	1,721,184	770,292	248,842	165,254	12,680	423,650	8,751,830	4.7%
2003CY	529,718	2,755,765	2,267,498	1,702,773	862,508	289,089	198,309	26,968	427,629	9,060,257	5.8%
2004CY	551,109	2,779,908	2,265,382	1,775,073	897,478	449,232	232,668	32,541	433,441	9,416,832	5.9%
2005CY	624,650	2,710,572	2,068,388	1,837,114	903,350	504,205	258,510	20,479	409,372	9,336,640	6.7%
2006CY	665,408	2,443,768	1,758,261	1,713,936	1,008,860	465,632	273,559	20,169	430,171	8,779,764	7.6%
2007CY	669,327	2,333,442	1,674,117	1,548,025	1,032,489	432,262	315,847	29,507	527,578	8,562,594	7.8%
2008CY	551,062	1,697,351	1,264,368	1,055,003	796,953	357,765	229,377	32,015	489,554	6,473,448	8.5%
2009CY	450,570	1,197,479	1,045,972	702,832	651,790	255,775	228,500	54,065	438,138	5,025,121	9.0%
2010CY	538,903	1,404,618	1,234,616	800,925	728,975	318,128	293,119	73,114	555,781	5,948,179	9.1%
2011CY	541,036	1,551,402	1,420,600	1,014,755	682,354	398,276	332,990	79,904	660,594	6,681,911	8.1%
2012CY	638,548	1,564,859	1,495,672	1,153,692	807,840	464,665	301,592	92,447	733,648	7,252,963	8.8%
2013CY	692,292	1,719,144	1,684,013	1,249,264	896,603	528,277	276,618	96,677	889,745	8,032,633	8.6%
2014CY	702,351	1,849,904	1,694,196	1,591,649	996,125	569,918	315,245	97,776	1,015,531	8,832,695	8.0%
2015CY	770,424	2,151,574	1,827,033	1,719,410	1,124,773	671,539	388,468	127,110	1,168,833	9,949,164	7.7%

¹ Includes sales of Honda and Acura brand passenger cars. ² Includes sales of Saab from 1997 through 2009. ³ Includes sales of Jaguar from 1997 through 2008, Volvo from 1998 through 2009.

⁴ Includes sales of Mercedes from 1998 through 2006. ⁵ Includes sales of Toyota, Scion and Lexus brand passenger cars. ⁶ Includes sales of Nissan and Infiniti brand passenger cars. ⁷ Includes sales of Kia since 1998.

Source: Autodata and company releases.

North America Sales

Car and Light Truck Sales in the U.S. by Manufacturer

	Honda ¹	GM ²	Ford ³	Chrysler ⁴	Toyota ⁵	Nissan ⁶	Hyundai ⁷	VW	Others	Industry Total	Honda Market Share
1980CY	375,388	5,001,360	2,271,755	1,266,422	713,843	628,136	—	337,728	617,886	11,212,518	3.3%
1981CY	370,705	4,616,143	2,078,722	1,227,391	714,021	584,490	—	329,698	667,864	10,589,034	3.5%
1982CY	365,865	4,510,222	2,092,334	1,216,069	674,554	578,173	—	218,253	700,269	10,355,739	3.5%
1983CY	401,072	5,261,208	2,536,792	1,496,400	726,818	659,257	—	214,892	841,561	12,138,000	3.3%
1984CY	508,420	5,971,718	3,092,770	1,948,786	822,160	689,022	—	248,930	923,840	14,205,646	3.6%
1985CY	552,389	6,282,995	3,290,108	2,156,375	949,973	830,767	—	292,483	1,085,407	15,440,497	3.6%
1986CY	693,515	6,227,156	3,405,707	2,185,513	1,024,203	770,302	168,882	277,003	1,299,290	16,051,571	4.3%
1987CY	738,306	5,211,115	3,459,803	1,998,959	932,440	745,668	263,610	233,027	1,308,672	14,891,600	5.0%
1988CY	768,985	5,509,077	3,751,851	2,193,345	935,960	642,461	264,282	192,413	1,204,213	15,462,587	5.0%
1989CY	783,102	5,103,603	3,572,393	2,000,140	945,353	663,416	183,261	154,933	1,132,152	14,538,353	5.4%
1990CY	854,879	4,932,350	3,317,096	1,697,593	1,058,005	621,603	137,448	157,463	1,106,700	13,883,137	6.2%
1991CY	803,367	4,317,524	2,867,371	1,507,671	1,010,480	582,874	117,630	109,019	1,015,275	12,331,211	6.5%
1992CY	768,845	4,394,021	3,192,459	1,713,012	1,023,641	585,416	108,549	90,629	1,003,858	12,880,430	6.0%
1993CY	716,546	4,662,824	3,562,388	2,047,822	1,033,211	687,751	108,796	62,061	1,031,070	13,912,469	5.2%
1994CY	788,230	5,010,093	3,818,066	2,203,995	1,088,082	774,405	126,095	109,780	1,164,717	15,083,463	5.2%
1995CY	794,579	4,836,835	3,800,980	2,164,343	1,083,351	770,904	107,378	133,426	1,069,913	14,761,709	5.4%
1996CY	843,928	4,738,875	3,843,438	2,450,826	1,159,718	749,763	108,468	163,562	1,075,735	15,134,313	5.6%
1997CY	940,386	4,736,853	3,860,010	2,303,788	1,230,122	728,377	113,186	172,322	1,070,358	15,155,402	6.2%
1998CY	1,009,600	4,573,757	4,030,949	2,680,256	1,361,025	621,528	173,110	267,492	868,116	15,585,833	6.5%
1999CY	1,076,893	4,981,103	4,209,772	2,827,998	1,475,441	677,212	298,784	381,939	1,023,114	16,952,256	6.4%
2000CY	1,158,860	4,916,680	4,204,202	2,728,309	1,619,206	752,088	404,997	436,409	1,182,465	17,403,216	6.7%
2001CY	1,207,639	4,862,923	3,962,357	2,479,846	1,741,254	703,308	569,956	439,523	1,210,713	17,177,519	7.0%
2002CY	1,247,834	4,820,016	3,616,590	2,418,671	1,756,127	739,525	612,464	424,271	1,201,627	16,837,125	7.4%
2003CY	1,349,847	4,714,783	3,476,022	2,346,170	1,866,313	794,481	637,692	389,504	1,098,890	16,673,702	8.1%
2004CY	1,394,398	4,655,459	3,319,484	2,427,810	2,060,049	985,989	688,670	336,507	1,044,382	16,912,748	8.2%
2005CY	1,462,472	4,454,386	3,153,670	2,529,322	2,260,295	1,076,670	730,863	310,915	1,015,292	16,993,885	8.6%
2006CY	1,509,358	4,065,341	2,900,911	2,390,658	2,542,524	1,019,249	749,822	329,113	1,049,454	16,556,430	9.1%
2007CY	1,551,542	3,822,612	2,558,553	2,076,650	2,620,825	1,068,238	772,482	328,997	1,349,749	16,149,648	9.6%
2008CY	1,428,765	2,954,819	2,025,508	1,453,122	2,217,662	951,350	675,139	314,318	1,222,018	13,242,701	10.8%
2009CY	1,150,784	2,071,749	1,677,234	931,402	1,770,149	770,103	735,127	297,881	1,026,322	10,430,751	11.0%
2010CY	1,230,480	2,211,091	1,931,534	1,085,211	1,763,595	908,570	894,496	360,179	1,203,627	11,588,783	10.6%
2011CY	1,147,285	2,503,797	2,143,101	1,349,345	1,644,661	1,042,534	1,131,183	444,178	1,371,855	12,777,939	9.0%
2012CY	1,422,785	2,595,717	2,243,009	1,608,015	2,082,504	1,141,656	1,260,606	580,279	1,557,345	14,491,916	9.8%
2013CY	1,525,312	2,786,078	2,485,236	1,757,132	2,236,042	1,248,420	1,255,962	569,419	1,736,598	15,600,199	9.8%
2014CY	1,540,872	2,935,008	2,471,315	2,044,427	2,373,771	1,386,895	1,305,952	552,720	1,911,040	16,522,000	9.3%
2015CY	1,586,551	3,082,366	2,603,082	2,200,834	2,499,313	1,484,918	1,387,528	555,337	2,070,570	17,470,499	9.1%

¹ Includes sales of Honda and Acura brand passenger cars. ² Includes sales of Saab from 1997 through 2009. ³ Includes sales of Jaguar from 1997 through 2008, Volvo from 1998 through 2009.

⁴ Includes sales of Mercedes from 1998 through 2006. ⁵ Includes sales of Toyota, Scion and Lexus brand passenger cars. ⁶ Includes sales of Nissan and Infiniti brand passenger cars. ⁷ Includes sales of Kia since 1998.

Source: Autodata and company releases.

North America Sales

Honda/Acura Vehicle Sales in Canada

* Includes sales of Legend. ** Includes sales of Vigor. *** Includes sales of Integra. **** Includes sales of EL.

	Honda														Acura										Honda Canada Market Share					
	Accord	Crosstour	Civic	Prelude	Odyssey	CR-V	S2000	Insight	Pilot	Element	Ridgeline	Fit	CR-Z	HR-V	Honda Division Total	RL/RLX*	TL/TLX**	CL	ILX	TSX	RSX***	CSX****	RDX	ZDX		MDX	NSX	Acura Division Total	Honda Canada Total	Industry Total
2015	14,465	294	64,950		11,272	38,961			8,230		229	9,088	55	8,959	156,503	182	5,075		2,551				7,380	1	5,814		21,003	177,506	1,900,072	9.3%
2014	16,962	962	66,057		11,480	37,684		0	6,113		1,803	11,732	100		152,893	243	3,497		2,752	206			6,557	6	6,272		19,533	172,426	1,849,604	9.3%
2013	17,165	1,109	64,063		10,284	34,481		67	6,356		2,122	9,512	72		145,231	185	2,374		3,192	979			6,112	49	6,114		19,005	164,236	1,743,112	9.4%
2012	9,930	1,048	64,962		9,094	33,339		168	5,807	10	2,226	4,736	238		131,558	29	3,323		2,259	1,438		27	4,726	110	5,242		17,154	148,712	1,675,675	8.9%
2011	7,818	951	55,090		9,060	25,076	1	242	4,366	180	1,713	2,835	517		107,849	56	3,229			1,659		1,795	3,070	129	5,334		15,272	123,121	1,113,892	11.1%
2010	14,659	2,176	57,501		8,616	24,930	21	1,136	5,062	380	3,200	7,900	325		123,730	64	2,895			2,297		2,064	3,163	863	5,994		17,340	141,070	1,557,121	9.2%
2009	16,017	236	62,654		6,449	18,554	49	668	4,452	976	3,546	9,553			122,918	94	3,577					2,526	2,869	8	5,994		17,088	140,006	1,458,564	9.6%
2008	22,623		72,463		10,125	20,500	65		5,564	1,811	3,987	14,836			151,974	157	4,019				5	2,998	3,573		5,514		19,384	171,358	1,635,986	10.5%
2007	22,102		70,838		12,025	20,980	123	2	4,328	1,764	4,519	13,507			150,188	158	3,995			2,104	12	3,729	4,104		6,017		20,119	170,307	1,653,362	10.3%
2006	20,165		70,028		13,368	17,821	146	21	5,359	3,099	4,988	10,634			145,629	231	4,694			2,816	1,755	5,186	1,415		4,257	2	20,356	165,985	1,614,700	10.3%
2005	24,115		68,506		12,573	15,976	212	5	5,213	2,880	3,512				132,992	475	5,280			3,918	2,886	5,192			3,836	1	21,595	154,587	1,583,291	9.8%
2004	25,814		62,125	2	10,559	15,388	250	9	4,730	3,035					121,912	333	5,801	73		3,797	3,342	5,010			4,181	6	22,543	144,455	1,534,415	9.4%
2003	29,609		65,169	3	10,785	17,831	238	20	4,608	3,444					131,707	172	4,320	355		3,046	5,024	5,572			4,432	2	22,923	154,630	1,593,506	9.7%
2002	30,060		69,973	642	14,370	21,245	336	76	3,396						140,098	327	4,802	740			6,284	8,085			4,992	3	25,233	165,331	1,703,246	9.7%
2001	28,383		66,299	2,531	13,674	13,141	401	110							124,539	313	5,781	950			5,597	9,073			3,964	4	25,682	150,221	1,570,629	9.6%
2000	24,635		60,407	2,031	13,512	13,613	412	155							114,765	459	5,714	1,217			3,781	7,997			980	6	20,154	134,919	1,549,544	8.7%
1999	24,100		58,122	1,722	12,465	14,511	332								111,252	587	7,001	607			3,872	8,079				5	20,151	131,403	1,501,143	8.8%
1998	25,490		54,066	2,207	4,124	14,306									100,193	844	3,389	1,415			3,765	7,400				10	16,823	117,016	1,389,063	8.4%
1997	21,312		49,551	2,586	2,004	14,778									90,231	940	1,491	1,710			4,113	8,587				13	16,854	107,085	1,387,945	7.7%
1996	20,512		37,648	924	2,940										62,024	938	1,569	1,226			5,974	1,970				16	11,693	73,717	1,173,090	6.3%
1995	20,944		33,386	836	2,696										57,862	209	1,023				7,653					38	8,923	66,785	1,130,212	5.9%
1994	22,256		35,172	1,140	76										58,644	559	664				8,728					31	9,982	68,626	1,224,945	5.6%
1993	19,832		36,259	2,001											58,092	896	1,114				8,294					64	10,368	68,460	1,164,677	5.9%
1992	31,578		36,339	3,250											71,167	1,679	1,853				9,853					91	13,476	84,643	1,204,418	7.0%
1991	35,161		50,320	3,293											88,774	2,315	1,682				11,430					253	15,680	104,454	1,266,338	8.2%
1990	38,112		45,880	4,351											88,343	2,299					10,396					156	12,851	101,194	1,320,631	7.7%
1989	32,181		37,684	4,141											74,006	2,656					7,766						10,422	84,428	1,442,256	5.9%
1988	29,186		31,014	6,134											66,334	3,208					5,503						8,711	75,045	1,514,995	5.0%
1987	31,463		25,831	9,655											66,949	2,541					3,486						6,027	72,976	1,488,027	4.9%
1986	27,613		22,806	13,082											63,501													63,501	1,476,500	4.3%
1985	26,391		23,807	12,764											62,962													62,962	1,496,224	4.2%
1984	23,243		19,519	10,421											53,183													53,183	1,190,201	4.5%
1983	28,096		18,903	7,213											54,212													54,212	1,017,811	5.3%
1982	21,116		30,286	4,559											55,961													55,961	895,914	6.2%
1981	20,807		36,607	6,069											63,483													63,483	1,173,275	5.4%
1980	14,007		28,898	3,940											46,845													46,845	1,288,271	3.6%
1979	10,255		19,880	2,831											32,966													32,966	1,386,029	2.4%
1978	10,020		34,970												44,990													44,990	1,350,411	3.3%
1977	6,787		44,121												50,908													50,908	1,317,147	3.9%
1976	644		32,703												33,347													33,347	1,291,463	2.6%
1975			20,742												20,742													20,742	1,316,629	1.6%
1974			5,241												5,241													5,241	1,249,304	0.4%
1973			747												747													747	1,226,698	0.1%
TOTAL	865,628	6,776	1,911,587	108,328	201,551	413,115	2,586	2,679	73,584	17,579	31,845	94,333	1,307	8,959	3,739,857	23,149	88,162	8,300	10,754	27,398	119,519	85,290	42,969	1,166	78,937	701	486,345	4,226,202	60,619,976	6.97%

North America Sales

Vehicle and Motorcycle Sales in Mexico

	2015	2014	2013	2012	2011	2010	2009	2008	2007	2006	2005	2004	2003	2002	2001	2000	1999	1998	1997	1996	1995	1994	1993	1992	1991	1990	1989	1988	1987	
Automobile	92,000	62,723	60,951	54,515	36,209	39,866	37,187	56,264	54,802	49,102	39,351	29,730	29,016	30,430	28,284	24,481	18,879	12,533	5,978	1,894	298									
Motorcycle	73,000	64,696	61,577	52,158	34,086	23,504	27,670	46,406	49,187	44,079	48,140	40,053	32,029	26,034	20,268	22,434	20,531	19,222	12,767	6,395	6,996	14,356	15,282	23,027	20,916	19,888	17,677	18,605	3,848	

North America Manufacturing

North American Manufacturing Facilities

Region	Facility / Location	Models Produced	Began Production	Plant Size	Annual Capacity	Employment	Investment
United States	Honda of America Mfg., Inc. Marysville Auto Plant Marysville, Ohio	Accord Sedan Accord Coupe	Acura TLX Acura ILX	Nov. 1982	4.0 million sq. ft.	440,000 vehicles	4,000 \$4.7 billion
	<p>The Marysville Auto Plant has been a centerpiece of Honda's Ohio operations since 1982. It is home to the 2016 Accord. In 2015, the plant began producing the Acura ILX, the gateway to the Acura sedan lineup, alongside Acura's highest-volume luxury sedan, the Acura TLX. In 2015, the plant welcomed a 138,000 sq. ft. North Consolidation Center addition. It features 33 docks to support on-site logistics and line-side delivery; reducing the steps in parts logistics and improving efficiency and flexibility.</p>						
	Honda of America Mfg., Inc. East Liberty Auto Plant East Liberty, Ohio	CR-V Acura RDX	Dec. 1989	2.8 million sq. ft.	240,000 vehicles	2,250 \$1.5 billion	
<p>From its first Honda Civic in 1989 to today's assembly of the Honda CR-V and Acura RDX models, the East Liberty Auto Plant has defined flexible manufacturing. In 2002, the plant performed a flexible first by building light trucks on the same line as cars. Honda recently completed major innovations at East Liberty to enhance its assembly operations and leverage its flexible manufacturing capabilities. The plant will add production of the Acura MDX in the spring of 2017. Currently, the plant is undergoing innovations to add new weld technology.</p>							
Performance Manufacturing Center Marysville, Ohio	Acura NSX	Spring 2016	206,000 sq. ft.	Made-to-Order	100 \$70 million		
<p>The new Performance Manufacturing Center (PMC) is the exclusive global manufacturing facility for the all-new Acura NSX supercar and is structured around an innovative blend of human craftsmanship and advanced technology. The PMC utilizes new approaches to vehicle construction, paint, assembly and quality confirmation to represent a pinnacle expression of the Acura brand DNA of Precision Crafted Performance.</p>							

Note: Each plant uses domestic and globally sourced parts.

(continued on next page)

North America Manufacturing

North American Manufacturing Facilities

Region	Facility / Location	Models Produced	Began Production	Plant Size	Annual Capacity	Employment	Investment
United States	Honda of America Mfg., Inc. Anna Engine Plant Anna, Ohio	4-cylinder engines for Accord, Civic and CR-V V6 engines for Accord Sedan, Accord Coupe, Acura TLX, RDX and ILX	July 1985	2.5 million sq. ft.	1,180,000 engines	2,850	\$2.4 billion
	<p>Honda's largest automobile engine plant in the world has evolved from producing Honda motorcycle engines to producing V-6 engines, four-cylinder engines, turbo engines and various engine components for Honda plants throughout the world. In 2015, the plant invested in constructing Honda's most technically advanced engine assembly line in North America to date and has produced more than 20.1 million engines. The line produces the powerful 2.0-liter VTEC® Turbo for the European Civic Type R and the turbo engine for the 2016 Civic.</p>						
	Honda Manufacturing of Alabama, LLC Lincoln, Alabama	Odyssey Pilot Acura MDX	Ridgeline V-6 engines	Nov. 2001	3.7 million sq. ft.	340,000 vehicles 340,000 engines	4,500
<p>The Lincoln, Ala., plant is the global production source of the Honda Odyssey minivan, the Pilot sport utility vehicle, the Acura MDX luxury SUV and the Honda Ridgeline pickup truck. The plant also produces the V-6 engines that power each vehicle built in Alabama. Honda Manufacturing of Alabama was the first automobile plant in North America to operate as a zero-waste-to-landfill facility, leading the way for reduced waste from vehicle production activities at all of Honda's plants in North America.</p>							
Honda Manufacturing of Indiana, LLC Greensburg, Indiana	Civic		Oct. 2008	2.3 million sq. ft.	250,000 vehicles	2,300	\$900 million
<p>Honda Manufacturing of Indiana, Honda's fourth U.S. auto plant, began production of Civic Sedans in October 2008 and celebrated production of its 1-millionth vehicle in April 2015. The plant uses state-of-the-art production systems and is a zero-waste-to-landfill plant. The plant also adopts other Honda "green factory" practices including the use of waterborne surface and primer body paint. Production of Civics for export markets began in September 2009. The plant will add production of the Honda CR-V in early 2017.</p>							

Note: Each plant uses domestic and globally sourced parts.

(continued on next page)

North America Manufacturing

North American Manufacturing Facilities

Region	Facility / Location	Models Produced	Began Production	Plant Size	Annual Capacity	Employment	Investment	
United States	Honda Power Equipment Mfg., Inc. Swepsonville, North Carolina	General-purpose engines Walk-behind lawn mowers Snow blowers	String trimmers Water pumps Tillers	Aug. 1984	375,000 sq. ft.	400,000 mowers, water pumps, snow throwers and minitillers 2,000,000 engines	725	\$265 million
	Honda of South Carolina Mfg., Inc. Timmons ville, South Carolina	Four Trax ATVs	Four Trax Pioneer and Side x Sides	July 1998	650,000 sq. ft.	266,000 ATVs 310,000 engines 63,700 Side x Sides	875	\$340 million
	Honda Transmission Mfg. of America, Inc. Russells Point, Ohio	Automatic Transmissions		July 1996	1.13 million sq. ft.	1 million automatic transmissions 160,000 AWD rear differentials 200,000 AWD transfer cases	1,150	\$770 million
	Honda Precision Parts of Georgia, LLC Tallapoosa, Georgia	Automatic Transmissions		May 2006	515,000 sq. ft.	375,000 automatic transmissions	475	\$340 million

Note: Each plant uses domestic and globally sourced parts.

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North America Manufacturing

North American Manufacturing Facilities

Region	Facility / Location	Models Produced	Began Production	Plant Size	Annual Capacity	Employment	Investment
United States	Honda Aircraft Company HondaJet Production Facility Greensboro, North Carolina Honda Aircraft Company was founded in August 2006 and is responsible for the research, development, sales, marketing and manufacturing of the HondaJet, the world's most advanced light jet. Honda Aircraft Company received U.S. Federal Aviation Administration type certification for the HondaJet December 8, 2015 and began HondaJet deliveries just two weeks later. Honda Aircraft Company's world headquarters is located at the Piedmont Triad International Airport in Greensboro, North Carolina. The campus spans 133 acres and includes 680,000 square feet of facilities. A 258,000 square-foot manufacturing facility integrates the latest technological advancements into the production process to create an efficient workflow.	HondaJet	Oct. 2012	258,800 sq. ft.	80-100 aircraft	1,700	More than \$160 million in capital investments
	Honda Aero, Inc. Burlington Plant Burlington, North Carolina Honda Aero began production of the GE Honda Aero Engines HF120 turbofan engines at the end of 2014. The HF120 Turbofan is a 2000-lb thrust-class turbofan engine used for light business jets. It's designed to be the most durable and most fuel-efficient business jet engine in its class, while providing longer periods between overhauls. Honda Aero is the first company in 23 years to receive FAA production certification to build a jet engine in America. HAI also serves as the official maintenance, repair and overhaul facility for HF120 customers and received MRO certification from the FAA in 2016.	GE Honda HF120 turbofan engines	Oct. 2012	81,800 sq. ft.	500 engines	Approx. 70	\$42 million

Note: Each plant uses domestic and globally sourced parts.

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North America Manufacturing

North American Manufacturing Facilities

Region	Facility / Location	Models Produced	Began Production	Plant Size	Annual Capacity	Employment	Investment
Canada	Honda of Canada Mfg. Alliston Auto Plants 1 & 2 Alliston, Ontario Honda Canada was the first company from a Japanese automaker to produce cars in Canada. The two auto plants incorporate major production operations including stamping, welding, painting and assembly. Plant 1, which began mass production in 1986, builds the Honda Civic Sedan, Civic Coupe and Civic Si (coupe and sedan). Plant 2 began mass production in fall 1998. The plant has built Odyssey minivans and Ridgeline pickups as well as the Acura MDX. The plant added production of the Honda CR-V in January 2012.	Plant 1: Civic Coupe, Civic Sedan, Civic Si (Coupe and Sedan) Plant 2: Civic Sedan and CR-V	Nov. 1986	4.0 million sq. ft.	390,000 vehicles	4,200	\$3.6 CAD
	Honda of Canada Mfg. Alliston Engine Plant Alliston, Ontario In 2008, Honda of Canada Mfg. began producing 4-cylinder automobile engines at a new \$154 million engine plant. The plant produces engines for the Civic Sedan and Civic Coupe, produced in the two adjacent automobile plants. In a first for any North American automobile engine plant, the Canada plant uses primarily recycled aluminum processed at an adjacent facility and delivered directly to the plant in its molten state, eliminating the re-melt step and reducing overall energy use.	4-cylinder engines	Sept. 2008	see above	260,000 engines	see above	see above
Mexico	Honda de Mexico S.A. de C.V. Motorcycle/Parts Plant El Salto, Estado de Jalisco The Guadalajara plant produces complete motorcycles and replacement parts for Honda cars and motorcycles. The motorcycles include models produced exclusively for sale in Mexico and models sold in Mexico and exported to the U.S. The replacement parts include stamped metal parts and bumpers for previous model-year Honda vehicles.	Motorcycles Automobile parts	March 1988	475,000 sq. ft.	50,000 units 400,000 plastic parts 350,000 molded metal parts	1,300	\$205 million U.S. dollars
	Honda de Mexico S.A. de C.V. Automobile Plant El Salto, Estado de Jalisco The Guadalajara automobile and engine plant shifted from production of Accord Sedans to production of CR-V sport-utility vehicles in the fall of 2007. At the same time, the plant's capacity was increased to 63,000 units annually to help meet demand for the CR-V in North America.	CR-V	Nov. 1995	258,000 sq. ft. 28,000 sq. ft. (training center) 135,000 sq. ft. (parts)	63,000 vehicles 63,000 engines	4,000	\$185 million U.S. dollars
	Honda de Mexico S.A. de C.V. Automobile Plant Celaya, Estado de Guanajuato The Celaya automobile and engine plant is Honda's newest automobile manufacturing plant in North America. The plant began production of the all-new Honda Fit in February 2014 and the all-new subcompact crossover, the HR-V, in 2015.	Fit HR-V	Feb. 2014	2.6 million sq. ft.	200,000 vehicles 200,000 engines	4,000	\$1 billion U.S. dollars

Note: Each plant uses domestic and globally sourced parts.

North America Manufacturing

North American Automobile Production

	1982	1983	1984	1985	1986	1987	1988	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998
Marysville (U.S.)																	
Accord	968	55,337	138,573	145,337	213,811	235,619	256,169	232,955	333,922	356,968	341,924	283,038	360,591	393,645	424,472	415,588	424,660
Civic					24,348	88,445	110,185	129,309	49,276								
Acura TL/TLX																	31,324
Acura CL																	
Acura ILX																	
Acura RDX																	
Subtotal	968	55,337	138,573	145,337	238,159	324,064	366,354	362,264	383,198	356,968	341,924	283,038	360,591	393,645	424,472	415,588	455,984
East Liberty (U.S.)																	
Accord										9,254	14,461						
Civic								87	52,240	84,968	101,863	120,737	137,999	159,366	186,838	201,448	208,239
Acura CL														54	23,074	31,232	30,480
Element																	
CR-V																	
Crosstour																	
Acura RDX																	
Subtotal								87	52,240	94,222	116,324	120,737	137,999	159,420	209,912	232,680	238,719
HAM Total	968	55,337	138,573	145,337	238,159	324,064	366,354	362,351	435,438	451,190	458,248	403,775	498,590	553,065	634,384	648,268	694,703
Lincoln (U.S.)																	
Odyssey																	
Pilot																	
Ridgeline																	
Accord																	
Acura MDX																	
Subtotal																	
Greensburg (U.S.)																	
Civic																	
Acura ILX																	
Subtotal																	
Total U.S. Production																	
Accord	968	55,337	138,573	145,337	213,811	235,619	256,169	232,955	333,922	366,222	356,385	283,038	360,591	393,645	424,472	415,588	424,660
Civic					24,348	88,445	110,185	129,396	101,516	84,968	101,863	120,737	137,999	159,366	186,838	201,448	208,239
Acura TL																	31,324
Acura CL														54	23,074	31,232	30,480
Odyssey																	
Element																	
Pilot																	
Acura RDX																	
CR-V																	
Ridgeline																	
Crosstour																	
Acura ILX																	
Acura MDX																	
Total	968	55,337	138,573	145,337	238,159	324,064	366,354	362,351	435,438	451,190	458,248	403,775	498,590	553,065	634,384	648,268	694,703

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North America Manufacturing

Blue figures represent record results.

North American Automobile Production

	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	TOTAL
Marysville (U.S.)																		
Accord	369,333	336,034	363,210	336,231	380,946	349,917	353,754	350,393	366,869	381,533	263,255	284,717	229,439	400,143	466,695	401,423	379,385	10,626,854
Civic																		401,563
Acura TL/TLX	78,807	83,893	78,314	72,119	60,398	82,635	88,545	79,513	66,654	57,207	28,841	35,294	35,763	39,421	25,714	40,712	53,224	1,038,378
Acura CL	143	31,440	14,824	13,625	4,201													64,233
Acura ILX																68	28,017	28,085
Acura RDX								18,788	25,319	20,960	9,899	20,550	19,263					114,779
Subtotal	448,283	451,367	456,348	421,975	445,545	432,552	442,299	448,694	458,842	454,700	301,995	340,561	284,465	439,564	492,409	442,203	460,626	12,273,892
East Liberty (U.S.)																		
Accord						434	5,040											29,189
Civic	221,956	225,723	236,029	219,134	147,564	133,995	133,724	176,652	156,032	107,454	5,162							3,017,210
Acura CL	15,804																	100,644
Element				3,608	84,280	56,736	66,116	54,210	39,103	19,608	13,920	16,800	7,500					361,881
CR-V								7,111	47,340	110,821	133,361	196,743	165,840	179,407	168,432	148,184	175,984	1,333,223
Crosstour											9,158	33,200	18,839	26,435	16,924	13,079	5,165	122,800
Acura RDX													114	37,586	57,007	60,026	60,044	214,777
Subtotal	237,617	225,723	236,029	221,742	231,844	191,165	204,880	237,973	242,475	237,883	161,601	246,743	192,293	243,428	242,363	221,289	241,193	5,179,724
HAM Total	685,900	677,090	692,377	643,717	677,389	623,717	647,179	686,667	701,317	692,583	463,596	587,304	476,758	682,992	734,772	663,492	701,819	17,453,616
Lincoln (U.S.)																		
Odyssey			2,223	107,976	167,925	151,891	204,897	201,808	196,043	161,206	83,873	119,580	130,443	158,425	136,449	144,760	150,625	2,118,124
Pilot						27,809	87,792	85,905	118,102	121,516	65,434	121,330	118,326	156,900	126,679	134,378	132,721	1,296,892
Ridgeline										13	16,180	20,180	13,356	21,361	19,557	10,015	154	100,816
Accord											16,153	10,992						27,145
Acura MDX														104	50,871	74,266	66,203	191,444
Subtotal			2,223	107,976	167,925	179,700	292,689	287,713	314,145	282,735	181,640	272,082	262,125	336,790	333,556	363,419	349,703	3,734,421
Greensburg (U.S.)																		
Civic										6,851	78,139	95,120	84,678	169,300	224,393	224,261	218,202	1,101,034
Acura ILX														30,244	17,196	17,732		65,172
Subtotal										6,851	78,139	95,120	84,678	199,544	241,589	241,993	218,202	1,166,206
Total U.S. Production																		
Accord	369,333	336,034	363,210	336,231	380,946	350,351	358,794	350,393	366,869	381,533	279,408	295,709	229,439	400,143	466,695	401,423	379,385	10,683,188
Civic	221,956	225,723	236,029	219,134	147,564	133,995	133,724	176,652	156,032	114,305	83,301	95,120	84,768	169,300	224,393	224,261	218,202	4,519,807
Acura TL	78,807	83,893	78,314	72,119	60,398	82,635	88,545	79,513	66,654	52,207	28,841	35,294	35,763	39,421	25,714	40,712	53,224	1,038,378
Acura CL	15,947	31,440	14,824	13,625	4,201													164,877
Odyssey			2,223	107,976	167,925	151,891	204,897	201,808	196,043	161,206	83,873	119,580	130,443	158,425	136,449	164,734	150,625	2,138,098
Element				2,608	84,280	56,736	66,116	54,210	39,103	19,608	13,920	16,800	7,500					361,881
Pilot						27,809	87,792	85,905	118,102	121,516	65,434	121,330	118,326	156,900	126,679	134,378	132,721	1,296,892
Acura RDX								18,788	25,319	20,960	9,899	20,550	19,377	37,586	57,007	60,026	60,044	329,556
CR-V								7,111	47,340	110,821	133,361	196,743	165,840	179,407	168,432	148,184	175,984	1,333,223
Ridgeline										13	16,180	20,180	13,356	21,361	19,557	10,015	154	100,816
Crosstour											9,158	33,200	18,839	26,435	16,924	13,079	5,165	122,800
Acura ILX														30,244	17,196	17,800	28,017	93,257
Acura MDX														104	50,871	74,266	66,203	191,444
Total	670,239	677,090	694,600	751,693	845,314	803,417	939,868	974,380	1,015,462	982,169	723,375	954,506	823,561	1,219,326	1,309,917	1,268,904	1,269,724	22,374,217

North America Manufacturing

North American Automobile Production

	1982	1983	1984	1985	1986	1987	1988	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998
Alliston (Canada)																	
Accord					507	15,679	12,484										
Civic							37,484	86,594	105,959	99,150	104,123	100,621	108,308	106,133	141,864	154,194	159,414
Acura EL															2,618	10,987	7,925
Odyssey																	12,458
Acura MDX																	
Pilot																	
Ridgeline																	
Acura CSX																	
Acura ZDX																	
CR-V																	
Total					507	15,679	49,968	86,594	105,969	99,150	104,123	100,621	108,308	106,133	144,482	165,181	179,797
El Salto (Mexico)																	
Accord														105	1,194	3,057	7,194
CR-V																	
Subtotal														105	1,194	3,057	7,194
Celaya (Mexico)																	
Fit																	
HR-V																	
Subtotal																	
Total N.A. Production																	
Accord	968	55,337	138,573	145,337	214,318	251,298	268,653	232,955	333,922	366,222	356,385	283,038	360,591	393,750	425,666	418,645	431,854
Civic					24,348	88,445	147,669	215,990	207,485	184,118	205,986	221,358	246,307	265,499	328,702	355,642	367,653
Odyssey																	12,458
Element																	
Pilot																	
Ridgeline																	
CR-V																	
Crosstour																	
Fit																	
HR-V																	
Acura CL														54	23,074	31,232	30,480
Acura EL															2,618	10,987	7,925
Acura TL																	31,324
Acura MDX																	
Acura CSX																	
Acura RDX																	
Acura ZDX																	
Acura ILX																	
Grand Total N.A. Production	968	55,337	138,573	145,337	238,666	339,743	416,322	448,945	541,407	550,340	562,371	504,396	606,898	659,303	780,060	816,506	881,694

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North America Manufacturing

Blue figures represent record results.

North American Automobile Production

	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	TOTAL
Alliston (Canada)																		
Accord																		28,670
Civic	168,377	158,818	167,642	161,101	187,167	190,795	185,855	194,309	246,374	299,246	224,527	207,547	178,732	226,390	215,048	194,054	178,828	4,588,654
Acura EL	7,680	8,097	9,398	8,163	5,620	3,719	4,149											68,356
Odyssey	98,862	147,206	149,122	68,561	14,911	7,621												498,741
Acura MDX	21	12,702	44,832	58,924	67,564	67,529	67,592	54,338	68,706	55,776	32,784	63,926	52,069	67,918	6,482			721,163
Pilot				64,269	116,968	122,665	65,577	75,925	16,867									462,271
Ridgeline						199	60,679	56,866	55,150	25,251								198,145
Acura CSX							1,639	5,640	3,483	2,738	1,890	1,950	1,170					18,510
Acura ZDX											595	4,849	1,940	997	181	0		8,562
CR-V													140	114,644	186,413	198,953	206,154	706,304
Total	275,040	326,823	370,994	361,018	392,230	392,538	385,491	387,078	390,580	383,011	259,796	278,272	234,051	409,949	408,124	393,007	384,982	7,299,376
El Salto (Mexico)																		
Accord	10,133	18,803	23,822	24,978	21,625	21,824	23,538	24,235	15,770									196,278
CR-V									10,921	51,247	47,787	55,001	45,426	61,813	63,172	62,025	63,126	460,518
Subtotal	10,133	18,803	23,822	24,978	21,625	21,824	23,538	24,235	26,691	51,247	47,787	55,001	45,426	61,813	63,172	62,025	63,126	656,796
Celaya (Mexico)																		
Fit															93	83,029	44,218	127,353
HR-V																159	100,441	100,587
Subtotal															93	83,188	144,659	83,281
Total N.A. Production																		
Accord	379,466	354,837	387,032	361,209	402,571	372,175	382,332	374,628	382,639	381,533	279,408	295,709	229,439	400,143	466,695	401,423	379,385	10,908,136
Civic	390,333	384,541	403,671	380,235	334,731	324,790	319,579	370,961	402,406	413,551	307,828	302,667	263,410	395,690	439,441	418,315	397,030	9,108,461
Odyssey	98,962	147,206	151,345	176,537	182,836	159,512	204,897	201,808	196,043	161,206	83,873	119,580	130,443	158,425	136,449	144,760	150,625	2,616,847
Element				2,608	84,280	56,736	66,116	54,210	39,103	19,608	13,920	16,800	7,500	0	0	0		361,881
Pilot				64,269	116,968	150,474	153,369	161,830	134,969	121,516	65,434	121,330	118,326	156,900	126,679	134,378	132,721	1,759,163
Ridgeline						199	60,679	56,866	55,150	25,264	16,180	20,180	13,356	21,361	19,557	10,015	154	298,979
CR-V								7,111	58,261	162,068	181,148	251,744	211,406	355,864	418,017	409,162	445,264	2,293,891
Crosstour											9,158	33,200	18,839	26,435	16,924	13,079	5,165	122,800
Fit															93	83,029	44,231	127,353
HR-V																159	100,428	100,587
Acura CL	15,947	31,440	14,824	13,625	4,201													164,877
Acura EL	7,680	8,097	9,398	8,163	5,620	3,719	4,149											68,356
Acura TL	78,807	83,893	78,314	72,119	60,398	82,635	88,545	79,513	66,654	52,207	28,841	35,294	35,763	39,421	25,714	40,712	53,224	1,038,378
Acura MDX	21	12,702	44,832	58,924	67,564	67,529	67,592	54,338	68,706	55,776	32,784	63,926	52,069	68,022	57,353	74,266	66,203	912,607
Acura CSX							1,639	5,640	3,483	2,738	1,890	1,950	1,170					18,510
Acura RDX								18,788	25,319	20,960	9,899	20,550	19,377	37,586	57,007	60,026	60,044	329,556
Acura ZDX											595	4,849	1,940	997	181			8,562
Acura ILX														30,244	17,196	17,800	28,017	93,257
Grand Total																		
N.A. Production	971,116	1,022,716	1,089,416	1,138,689	1,259,169	1,217,769	1,348,897	1,385,693	1,432,733	1,421,427	1,030,958	1,287,779	1,103,038	1,691,088	1,781,306	1,807,124	1,862,491	30,538,355

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North America Manufacturing

North American Engine Production

	1985	1986	1987	1988	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000
Motorcycle Engine*	8,084	20,881	4,487	20,920	11,475	7,641	6,706	10,373	12,916	9,800	13,388	17,862	21,930	22,628	20,668	10,693
Auto Engine																
L-4 N.A. (Ohio) ^{1,2*}		8,391	64,230	107,140	216,285	474,494	499,827	498,069	470,882	567,997	591,112	719,119	717,070	697,766	613,393	572,791
L-4 Turbo (Ohio) ¹																
L-4 (Canada) ^{1*}																
V-6 (Ohio) ³												6,754	67,062	197,244	340,485	441,462
V-6 (Alabama) ⁴																
Total Auto Engine		8,391	64,230	107,140	216,285	474,494	499,827	498,069	470,882	567,997	591,112	725,873	784,132	895,010	953,878	1,014,253

* From 1985-99, motorcycle engines were produced at the Anna Engine Plant. Beginning in 2000, motorcycle engines are produced at the Marysville Motorcycle Plant.

¹ 4-cylinder engines for Civic

² 4-cylinder engines for Civic, Accord, CR-V and Element

³ V-6 engines for Accord, Acura TL, Acura MDX, and Acura ZDX

⁴ V-6 engines for Odyssey, Ridgeline, Pilot and Accord

North American Engine Production

	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	TOTAL
Motorcycle Engine*	42,057	53,049	49,962	47,662	55,984	49,485	41,756	28,297	10,865							599,569
Auto Engine																
L-4 N.A. (Ohio) ^{1,2*}	638,627	611,406	646,753	609,904	645,426	702,354	779,556	810,610	525,363	585,353	505,529	795,764	943,235	889,126	936,164	17,443,736
L-4 Turbo (Ohio) ¹															33,349	33,349
L-4 (Canada) ^{1*}									157,400	189,393	142,062	247,384	261,224	239,083	221,395	1,457,941
V-6 (Ohio) ³	434,183	398,914	442,614	469,660	438,894	437,070	322,204	262,838	116,584	188,289	152,315	231,019	171,314	153,222	144,066	5,416,193
V-6 (Alabama) ⁴	2,283	108,020	167,925	179,807	292,719	287,713	313,969	282,659	181,600	272,231	262,082	336,898	333,651	366,017	349,895	3,737,469
Total Auto Engine	1,075,093	1,118,340	1,257,292	1,259,371	1,377,039	1,427,137	1,415,729	1,356,107	980,947	1,235,266	1,061,988	1,611,065	1,709,424	1,647,448	1,684,869	28,088,688

* From 1985-99, motorcycle engines were produced at the Anna Engine Plant. Beginning in 2000, motorcycle engines are produced at the Marysville Motorcycle Plant.

¹ 4-cylinder engines for Civic

² 4-cylinder engines for Civic, Accord, CR-V and Element

³ V-6 engines for Accord, Acura TL, Acura MDX, and Acura ZDX

⁴ V-6 engines for Odyssey, Ridgeline, Pilot and Accord

North America Manufacturing

North American Transmission Production

Automatic Transmission*	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001	2002
Honda Transmission Mfg. of America	1,855	197,285	320,833	340,424	315,533	373,644	400,539	503,156	567,948	696,306	790,599	844,769	923,020	1,011,802
Honda Precision Parts of Georgia														
Honda de Mexico														
Total Automatic Transmission	1,855	197,285	320,833	340,424	315,533	373,644	400,539	503,156	567,948	696,306	790,599	844,769	923,020	1,011,802

* From 1989-96, transmissions were produced at the Anna Engine Plant.
 Honda Transmission Mfg. of America began transmission production in 1997.
 Honda Precision Parts of Georgia (HPPG) began transmission production in 2006.

North American Transmission Production

Automatic Transmission*	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	TOTAL
Honda Transmission Mfg. of America	1,034,252	1,003,289	1,031,130	883,554	719,861	687,725	504,426	599,404	599,821	994,579	1,245,895	856,582	895,248	18,343,479
Honda Precision Parts of Georgia				52,456	273,379	282,936	182,078	263,601	281,682	364,145	345,169	365,375	268,768	2,679,589
Honda de Mexico													40,667	40,667
Total Automatic Transmission	1,034,252	1,003,289	1,031,130	936,010	993,240	970,661	686,504	863,005	881,503	1,358,724	1,591,064	1,221,957	1,204,683	21,063,735

* From 1989-96, transmissions were produced at the Anna Engine Plant.
 Honda Transmission Mfg. of America began transmission production in 1997.
 Honda Precision Parts of Georgia (HPPG) began transmission production in 2006.

North America Manufacturing

North American Motorcycle, ATV and PWC* Production

	1979	1980	1981	1982	1983	1984	1985	1986	1987	1988	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998
Honda of America Mfg. (Marysville Motorcycle Plant)																				
Motorcycle	3,326	22,203	55,871	50,050	41,143	59,156	41,961	28,029	41,669	23,222	14,448	7,641	7,676	16,048	20,393	21,207	29,502	34,630	39,135	38,173
ATV											32,693	55,417	47,243	50,980	62,237	84,509	97,822	117,195	143,897	127,044
Subtotal	3,326	22,203	55,871	50,050	41,143	59,156	41,961	28,029	41,669	23,222	47,141	63,058	54,919	67,028	82,630	105,716	127,324	151,825	183,032	165,217
Honda of South Carolina Mfg.																				
ATV/UTV																				27,257
PWC																				
Subtotal																				27,257
Honda de Mexico S.A. de C.V.																				
Motorcycle										1,421	15,163	12,862	11,667	32,258	21,948	14,382	9,363	6,283	7,023	10,298
Total N.A. Production																				
Motorcycle	3,326	22,203	55,871	50,050	41,143	59,156	41,961	28,029	41,669	24,643	29,611	20,503	19,343	48,306	42,341	35,589	38,865	40,913	46,158	48,471
ATV											32,693	55,417	47,243	50,980	62,237	84,509	97,822	117,195	143,897	154,301
PWC																				
Grand Total	3,326	22,203	55,871	50,050	41,143	59,156	41,961	28,029	41,669	24,643	62,304	75,920	66,586	99,286	104,578	120,098	136,687	158,108	190,055	202,772

* PWC: Personal Water Craft

North American Motorcycle, ATV and PWC* Production

	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	TOTAL
Honda of America Mfg. (Marysville Motorcycle Plant)																		
Motorcycle	33,674	24,890	56,036	60,862	60,345	58,264	60,524	60,171	44,423	28,334	10,865							1,093,871
ATV	99,732	105,284	66,243	62,596	48,180	38,557	9,915											1,249,544
Subtotal	133,406	130,174	122,279	123,458	108,525	96,821	70,439	60,171	44,423	28,334	10,865							2,343,415
Honda of South Carolina Mfg.																		
ATV/UTV	116,962	153,742	223,659	234,453	244,218	280,291	264,086	260,267	222,486	153,674	32,050	83,957	106,899	112,850	107,942	120,228	122,821	2,867,842
PWC				564	11,782	11,918	11,193	10,359	4,211	2,279	72							52,378
Subtotal	116,962	153,742	223,659	235,017	256,000	292,209	275,279	270,626	226,697	155,953	32,122	83,957	106,899	112,850	107,942	120,228	122,821	2,920,220
Honda de Mexico S.A. de C.V.																		
Motorcycle	11,951	12,031	14,950	19,298	18,394	22,736	26,696	23,720	9,679	7,120	5,040		7,050	52,447	39,550	49,590	56,720	519,640
Total N.A. Production																		
Motorcycle	45,625	36,921	70,986	80,160	78,739	81,000	87,220	83,891	54,102	35,454	15,905		7,050	52,447	39,550	49,590	56,720	1,613,511
ATV	216,694	259,026	289,902	297,049	292,398	318,848	274,001	260,267	222,486	153,674	32,050	83,957	106,899	112,850	107,942	120,228	122,821	4,117,386
PWC				564	11,782	11,918	11,193	10,359	4,211	2,279	72							52,378
Grand Total	262,319	295,947	360,888	377,773	382,919	411,766	372,414	354,517	280,799	191,407	48,027	83,957	113,949	165,297	147,492	169,818	179,541	5,783,275

* PWC: Personal Water Craft

North America R&D/Engineering

Honda R&D Americas, Inc.

Initially established as Honda Research California in 1975 to conduct market research in the U.S., Honda R&D Americas, Inc. has steadily expanded the size and scope of its operations and responsibilities. Today, Honda R&D Americas conducts “complete product creation” in the U.S. to research, design and develop products that meet the needs of our customers. Like Honda R&D Co., Ltd., in Japan, Honda R&D Americas is a company separate from Honda’s North American manufacturing and sales and marketing companies, with the flexibility to pursue its design and development goals. Honda R&D Americas, Inc. currently operates 14 R&D facilities in North America. Following is a look at the major centers.

Operation	Location	Began
Los Angeles Center	Torrance, California <i>Responsibilities:</i> Automobile and motorcycle market research, concept development and styling design. The Los Angeles Center designed the current Honda Odyssey, Pilot and Civic and the current Acura TLX, MDX and next-generation NSX Supercar and is designing the next-generation Honda Ridgeline — each produced exclusively in North America. In 2006, Honda R&D completed construction on a new Acura Design Studio, adjacent to its existing Torrance facility, focused solely on the Acura automotive brand. In early 2007, R&D began operations at a new Advanced Design Studio, responsible for the development of future design concepts for Honda and Acura.	January 1975
Ohio Center	Raymond, Ohio <i>Responsibilities:</i> Automobile, motorcycle and powersports research and development. The Ohio Center is located close to the Performance Manufacturing Center and Marysville and East Liberty auto plants, and responsible for the development of products including the current Acura TLX, current Acura MDX and current-generation Honda Pilot. The Automotive Safety Research Facility at the Ohio Center houses one of the world’s most sophisticated high resolution crash-test barrier blocks, the world’s first pitching crash test simulator, along with other advanced safety research and testing labs.	July 1985
North Carolina Center	Sweptonville, North Carolina <i>Responsibilities:</i> Power equipment product research, development and testing. Located adjacent to Honda Power Equipment Mfg., Inc., the 11,000-square-foot facility is focused on power equipment development.	August 1993
Marine Engine Research Facility	Grant-Valkaria, Florida <i>Responsibilities:</i> Development and testing of Honda marine engines. The facility received green-building certification from the U.S. Green Building Council in March 2010.	December 2008

Honda Aircraft Company

Established in 2006, Honda Aircraft Company is responsible for Honda’s overall airframe business including the development, certification, sales, production and product support of the HondaJet.

Operation	Location	Began
	Greensboro, North Carolina	August 2006
<i>Responsibilities:</i> Development, certification, sales, production and product support of the HondaJet, an advanced, high-performance light jet with technology and design innovations including the patented Over-The-Wing Engine Mount configuration (OTWEM), natural laminar flow wing and nose and composite fuselage. The company’s associates work in more than 680,000 square feet of state-of-the-art R&D, production, administration and customer service facilities at the Honda Aircraft Company world headquarters in Greensboro, N.C.		

Honda Engineering North America, Inc.

Established as a branch office of Honda Engineering Co., Ltd., in May 1985, Honda Engineering North America (EGA) was formally established as an independent subsidiary in April 1988. EGA helps develop the special manufacturing equipment necessary to produce Honda products in North America.

Operation	Location	Began
	Marysville, Ohio Anna, Ohio Lincoln, Alabama Alliston, Ontario, Canada	May 1985
<i>Responsibilities:</i> Design, development and manufacture of production equipment necessary for manufacturing, including stamping press dies, plastic injection molds, welding systems and assembly automation. EGA produces the stamping dies for exclusive models produced in North America, such as the Honda Accord Coupe, Pilot, Ridgeline, Odyssey and Acura TLX and MDX. EGA also supplies much of the tooling for those exclusive models. EGA headquarters is located adjacent to the Marysville Auto Plant. Other EGA locations are located near major manufacturing operations in the U.S. and Canada.		

U.S. Exports

Exports of U.S.- Made Honda and Acura Vehicles

Region	1987	1988	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001
Latin America/Caribbean *						85	833	6,829	6,282	7,199	7,721	5,677	3,222	2,918	3,152
Japan		6,650	3,432	12,022	14,520	22,921	23,426	52,091	49,504	44,039	27,016	10,723	12,368	6,113	6,588
Asia/Oceania	667	2,375	3,085	2,566	2,964	17,200	8,276	5,308	2,491	2,108	2,686	8,263	1,639	140	120
Europe					6,350	6,943	5,740	34,063	21,397	19,719	8,540	8,279	7,969	2,993	5,292
Middle East/Africa				1,697	3,889	4,969	3,008	2,858	3,153	2,110	2,800	6,681	439	463	245
Mexico															
Other **				2,025	772	393	1,117	3,249	3,375	4,993	4,026	4,354	4,160	4,611	3,653
TOTAL ***	667	9,025	6,517	18,310	28,495	52,511	42,400	104,398	86,865	81,037	55,849	50,374	40,252	29,190	34,663

Exports of U.S.- Made Honda and Acura Vehicles

Region	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	TOTAL
Latin America/Caribbean *	1,788	1,190	1,339	2,494	4,573	4,311	5,431	3,158	6,201	4,887	6,005	7,293	4,868	4,947	102,403
Japan	3,708	2,989	276	183	45	39	23	35	29	2	65	65	40	49	298,961
Asia/Oceania		1	1	1	451	561	257	1,120	358	364	4,444	8,245	9,798	7,308	92,130
Europe	1,219	728	566	77			6,178	191	179	1,695	3,571	17,877	12,065	731	172,362
Middle East/Africa	343	738	431	1,386	1,886	1,978	5,562	3,118	5,014	16,532	32,250	45,573	22,998	11,785	181,906
Mexico															234,506
Other **	3,714	4,574	4,723	5,031	3,178	3,420	3,436	2,198	3,453	3,512	5,743	6,377	5,446	4,302	95,835
TOTAL ***	25,385	21,324	14,982	20,390	28,501	34,985	47,534	19,976	32,949	45,050	77,374	85,430	55,215	29,122	1,178,103

* Sales to Canada are not included.

** Exports to Puerto Rico, Guam, Saipan and sales to military personnel on foreign duty.

*** Prior to 2013 U.S. exports included units made in the U.S. and exported to Mexico. From 2014, only units made in the U.S. and shipped to markets outside of North America (U.S., Canada and Mexico) are included as U.S. exports.

U.S. Exports

Exports of U.S.-Made Honda Motorcycles, ATVs and Side by Sides

Region	1980	1981	1982	1983	1984	1985	1986	1987	1988	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998
Americas *	37	55	12			13	3				5,057	1,045	896	720	909	1,047	845	2,528	2,863
Japan	51	10	34	54	29	24	4		725	500		610	475	157	22	1,161	522	941	1,286
Europe/Middle East/ Africa	3,033	6,547	2,300	1,203	1,924	953	1,531	2,244	2,689	1,402	2,418	4,082	4,407	5,224	6,349	10,116	9,162	10,218	12,071
Asia/Oceania	106	147	121	29	28					1,240	3,425	2,631	4,340	5,477	4,336	5,870	7,893	6,499	8,937
Other **																	835	470	1,097
TOTAL	3,227	6,759	2,467	1,286	1,981	990	1,538	2,244	3,414	3,142	10,900	8,368	10,118	11,578	11,616	18,194	19,257	20,656	26,254

Exports of U.S.-Made Honda Motorcycles, ATVs and Side by Sides

Region	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	TOTAL
Americas *	3,752	4,066	3,477	3,659	3,232	4,201	7,162	6,874	9,088	8,243	4,724	2,444	4,469	3,016	2,889	1,446	1,595	90,367
Japan	312	90	847	555	452	99	102	501	365	374	42	2	23	10		5	0	10,384
Europe/Middle East/ Africa	9,160	11,035	13,704	13,121	14,479	16,779	20,154	16,538	15,692	14,346	8,617	9,594	7,029	8,806	4,194	7,175	4,989	283,285
Asia/Oceania	8,676	11,060	4,441	9,148	5,640	8,512	11,313	8,105	9,497	9,196	5,162	8,314	9,591	7,104	5,196	9,184	8,453	189,671
Other **	1,097	1,286	1,668	1,404	1,077	525	726	199	96	156	82	82	269	31		915	19	12,034
TOTAL	22,997	27,537	24,137	27,887	24,880	30,116	39,457	32,217	34,738	32,315	18,627	20,436	21,381	18,967	12,279	18,725	15,056	585,741

* Sales to Canada and Mexico are not included.

** Exports to Puerto Rico, China, Guam, Saipan and sales to military personnel on foreign duty.

U.S. Exports

Exports of U.S. - Made Power Equipment Products

Region	1988	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001	2002
Americas *	48	32	108	83	53	106	220	447	535	779	1,163	4,403	1,000***	1,000***	246
Japan			1,800	1,992	737	2,402	696	1,435	2,400	3,584	6,578	5,879	2,096	2,122	2,160
Europe/Middle East/ Africa			40,716	29,989	11,561	25,785	48,774	66,058	81,549	57,770	64,702	64,292	34,529	98,899	64,160
Asia/Oceania			168	254	436	511	13,943	14,650	24,625	22,783	29,228	31,014	28,861	24,526	24,632
Other **										17	2,332	131			112
TOTAL	48	32	42,792	32,318	12,787	28,804	63,633	82,590	109,109	84,933	104,003	105,719	66,486	126,547	91,310

Exports of U.S. - Made Power Equipment Products

Region	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	TOTAL
Americas *	1,215	1,857	2,582	3,220	3,529	5,475	5,950	9,667	6,539	3,140	1,595	3,702	5,344	64,038
Japan	2,453	563	1,554	1,212	1,366	1,174	3,466	1,878	1,809	1,834	1,497	3,659	4,083	60,429
Europe/Middle East/ Africa	31,682	30,174	87,710	84,114	109,715	130,825	67,099	86,639	82,991	73,201	280,517	418,213	352,277	2,523,941
Asia/Oceania	20,000	21,776	24,567	27,422	24,163	31,148	22,102	23,493	32,275	27,772	19,636	34,262	36,439	560,686
Other **	242	91	36	63	179	36	22	96		0	0	336	72	3,765
TOTAL	55,592	54,461	116,449	116,031	138,952	168,658	98,639	121,773	123,614	105,947	303,245	460,172	398,215	3,212,859

* Sales to Canada and Mexico are not included.

** Exports to Puerto Rico.

*** Actual export units to the Americas are unavailable for 2000 and 2001 — this number reflects company estimates.

South America Regional Operations

Major South America Subsidiaries

Location	Company	Established
Argentina	Honda Motor de Argentina S.A.	1978
	<i>Responsibilities:</i> Import and distribution of automobiles, motorcycles, power products and parts. Export of automobile parts. Manufacture of motorcycles and automobiles.	
Brazil	Honda South America Ltda.	2000
	<i>Responsibilities:</i> Coordination of Honda operations in South America	
	Moto Honda da Amazonia Ltda.	1975
	<i>Responsibilities:</i> Manufacture of motorcycles. Distribution of motorcycles and power products.	
	Honda Automoveis do Brazil Ltda.	1975
Chile	<i>Responsibilities:</i> Import, manufacture and distribution of automobiles and parts. Export of automobile parts.	
	Honda Motor de Chile S.A.	1998
Peru	<i>Responsibilities:</i> Import and distribution of automobiles, motorcycles and power products.	
	Honda del Peru S.A.	1974
	<i>Responsibilities:</i> Manufacture of motorcycles. Import and distribution of automobiles, motorcycles, power products and spare parts. Export of motorcycle spare parts.	
	Honda Selva del Peru, S.A.	2006
	<i>Responsibilities:</i> Manufacture of motorcycles. Import and distribution of motorcycles, power products and spare parts.	

Major South America Manufacturing Facilities

Location	Company	Products	Started
Argentina	Honda Motors de Argentina S.A.	Motorcycles Automobiles	2006 2011
Brazil	Moto Honda da Amazonia Ltda.	Motorcycles	1976
	Honda Automovies do Brasil Ltda.	Automobiles	1997
Colombia	Fabrica Nacional de Autoparts Fanalca S.A.	Motorcycles	1981
Peru	Honda del Peru S.A.	Motorcycles	1975
	Honda Selva del Peru S.A.	Motorcycles	2007

Major South America R&D Centers

Operation	Location	Began
Honda R&D	Brazil	1998
<i>Responsibilities:</i> Market research and analysis, liaison with manufacturing operations, and work with South America suppliers in developing parts for Honda products made in South America.		

Europe/Middle East/Africa

Major Europe/Middle East/Africa Subsidiaries

Location	Company	Established
Austria	Honda Austria GmbH <i>Responsibilities:</i> Import and distribution of automobiles, motorcycles and power products.	March 1982
Belgium	Honda Europe NV <i>Responsibilities:</i> Distribution of Honda parts and products.	April 1978
	Honda Belgium NV <i>Responsibilities:</i> Manufacture of automobile parts. Distribution of automobiles, motorcycles and power products.	September 1962
Czech Republic	Honda Czech Republic Ltd. <i>Responsibilities:</i> Import and distribution of automobiles and motorcycles.	August 1993
France	Honda Motor Europe (South) S.A. <i>Responsibilities:</i> Coordination of regional operations and import and distribution of Honda products.	May 1964
	Honda Power Equipment S.A. <i>Responsibilities:</i> Import, manufacture and distribution of power products.	June 1985
Germany	Honda Motor Europe (North) GmbH <i>Responsibilities:</i> Coordination of regional operations and import and distribution of Honda products.	June 1961
	Honda R&D Europe (Deutschland) <i>Responsibilities:</i> Research and development for Europe.	April 1998
Hungary	Honda Hungary KFT. <i>Responsibilities:</i> Import and distribution of automobiles and motorcycles.	December 1993
Italy	Honda Italia Industriale S.p.A. <i>Responsibilities:</i> Import, manufacture and distribution of motorcycles and power products.	September 1971
	Honda Automobili Italia S.p.A. <i>Responsibilities:</i> Import and distribution of automobiles, motorcycles and power products.	July 1990

Location	Company	Established
Kenya	Honda Motorcycle Kenya Ltd. <i>Responsibilities:</i> Manufacture and sales of motorcycles.	March 2013
Netherlands	Honda Nederland B.V. <i>Responsibilities:</i> Import and distribution of automobiles, motorcycles and power products.	March 1995
Portugal	Honda Portugal S.A. <i>Responsibilities:</i> Import and distribution of:	April 2006 (as a subsidiary)
	Motorcycles Automobiles Power products	March 1986 June 1989 June 1992
Poland	Honda Poland, Sp. z.o.o. <i>Responsibilities:</i> Import and distribution of automobiles.	December 1982
Russia	Honda Motor RUS LLC <i>Responsibilities:</i> Import and distribution of automobiles, motorcycles and power products.	February 2004
Slovakia	Honda Slovakia, Spol., S.R.O. <i>Responsibilities:</i> Import and distribution of automobiles, motorcycles and power products.	May 1994
South Africa	Honda Motor Southern Africa (Pty.) Ltd. <i>Responsibilities:</i> Import and distribution of automobiles, motorcycles and power products.	July 2000
Spain	Montesa Honda S.A. <i>Responsibilities:</i> Import, manufacture and distribution of motorcycles.	May 1980
	Honda Automoviles España S.A. <i>Responsibilities:</i> Import and distribution of automobiles.	March 1998

(continued on next page)

Europe/Middle East/Africa

Major Europe/Middle East/Africa Subsidiaries

Location	Company	Established
Sweden	Honda Nordic AB	February 1974
	<i>Responsibilities:</i> Import and distribution of power products.	
Switzerland	Honda (Suisse) S.A.	March 1974
	<i>Responsibilities:</i> Import and distribution of motorcycles and power products.	
	Honda Automobiles (Suisse) S.A.	February 1974
	<i>Responsibilities:</i> Import and distribution of automobiles.	
Turkey	Honda Turkiye A.S.	April 1992
	<i>Responsibilities:</i> Manufacture of automobiles and import and distribution of automobiles and motorcycles.	
U.K.	Honda Motor Europe Ltd.	September 1965
	<i>Responsibilities:</i> Coordination of operations in Europe and import and distribution of Honda products.	
	Honda of U.K. Mfg. Ltd.	February 1985
	<i>Responsibilities:</i> Manufacture of automobiles and automobile engines.	
	Honda Engineering Europe Ltd.	May 1990
	<i>Responsibilities:</i> Development of manufacturing tools and equipment for European production operations.	
	Honda Trading Europe Ltd.	April 1990
	<i>Responsibilities:</i> Import/export of automobiles parts and raw materials.	
	Honda R&D Europe (U.K.) Ltd.	December 1992
	<i>Responsibilities:</i> Research and development for Europe.	
	Honda Finance Europe PLC.	December 1996
	<i>Responsibilities:</i> Financing for the sale of Honda products.	

Location	Company	Established
Ukraine	Honda Ukraine LLC	May 2006
	<i>Responsibilities:</i> Import and wholesale distribution of automobiles, power products and parts.	
Nigeria	Honda Mfg. (Nigeria), Ltd.	July 1979
	<i>Responsibilities:</i> Manufacture of motorcycles and import and distribution of motorcycles and power products.	
U.A.E.	Honda Gulf Fze.	March 1994
	<i>Responsibilities:</i> Distribution of parts for automobile, motorcycle and power products.	

Europe/Middle East/Africa Manufacturing Facilities

Location	Company	Products	Started
U.K.	Honda of the U.K. Ltd.	Automobile engines	1989
		Automobiles	1992
France	Honda France Manufacturing S.A.S.	Power products	1986
Italy	Honda Italia Industriale S.p.A.	Motorcycles, motorcycle engines	1976
		General-purpose engines	1995
Spain	Montesa Honda S.A.*	Motorcycle components	1986
Nigeria	Honda Manufacturing (Nigeria) Ltd.	Motorcycles	1981
Turkey	Honda Turkiye A.S.	Automobiles	1997

*Joint venture.

Japan

Major Japan Companies

Company	Established
Honda Motor Co., Ltd.	September 1948
<i>Responsibilities:</i> Manufacture and sale of automobiles, motorcycles and other transport machinery.	
Honda Finance Co., Ltd.	April 1999
<i>Responsibilities:</i> Financing for the sale and leasing of Honda products.	
Honda Trading Corporation	March 1972
<i>Responsibilities:</i> Import and export of parts for Honda products.	
Honda R&D Co., Ltd.	July 1960
<i>Responsibilities:</i> Technical research and development work for Honda products.	
Honda Engineering Co., Ltd.	Sept 1970
<i>Responsibilities:</i> Establishment of production systems and production lines and development of machine tools.	
Honda Access Corp.	August 1976
<i>Responsibilities:</i> Develop, manufacture and sales of Honda special accessories for motorcycles and automobiles.	
Mobilityland Corporation	June 2006
Two corporations were merged in June 2006 under Mobilityland Corporation.	
• Suzuka Circuit	1962
• Twin Ring Motegi	1997
<i>Responsibilities:</i> Operation of amusement parks and racing circuits.	

Honda R&D Co., Ltd.

Company	Established
Automobile R&D Center (Wako)	July 1960
<i>Responsibilities:</i> Design, prototype fabrication and testing of automobile engines. Comprehensive development of new materials and electronics. Interior and exterior design of automobiles.	
Automobile R&D Center (Tochigi)	April 1982
<i>Responsibilities:</i> Research, design and development of automobiles.	
Motorcycle R&D Center	November 1973
<i>Responsibilities:</i> Research, design and development of motorcycles.	
Power Product R&D Center	May 1979
<i>Responsibilities:</i> Research, design and development of power products.	
Fundamental Technology	January 1991
<i>Responsibilities:</i> Technical research for the future, including environmental technology, electronics and new materials.	
Aircraft Engine R&D Center	July 2004
<i>Responsibilities:</i> Research, design and development of aviation engines.	
Automobile R&D Center (Tochigi Proving Ground)	April 1979
<i>Responsibilities:</i> Testing of automobiles, motorcycles and power products.	
Automobile R&D Center (Takasu Proving Ground)	May 1996
<i>Responsibilities:</i> Testing of Honda products, including cold-weather testing.	
HRD Sakura	January 2014
<i>Responsibilities:</i> Technological development for Automobile Auto sports including F1.	

Japan

Major Japan Manufacturing Facilities

Facility	Products	Started	Size (sq. meters)	Capacity
Sayama Plant	Accord, Legend, Odyssey, CR-V, StepWGN, Freed, Jade, RLX, and other	May 1964	452,000	250,000 autos
Suzuka Factory	Fit, Fit Hybrid, CR-Z, N-Box, N-Box+, N-WGN, N-one, Slash, and other	April 1960	573,000	530,000 autos
Hamamatsu Factory	Automatic automobile transmissions	April 1954	26,500	800,000 transmissions
Kumamoto Factory	Motorcycles, ATVs, power products	Jan 1976	64,000	250,000 units (Including ATV)
Tochigi Factory	Engine and chassis parts	Dec 1970	58,000	
Yachiyo Yokkaichi Factory	Acty Truck, Acty Van, Vamos, Vamos Hobio, S660	Aug 1985	58,000	36,000 autos
Ogawa Plant	Automobile Engines	April 2009	195,000	200,000 engines
Yorii Plant	Fit, Vezel, Grace, Shuttle	July 2013	950,000	250,000 autos

Asia/Oceania

Major Asia/Oceania Subsidiaries

Location	Company	Established
India	Honda Motorcycles & Scooter India (Private) Ltd. <i>Responsibilities:</i> Manufacture and distribution of motorcycles.	November 1999
	Honda Cars India Ltd. (formerly Honda Siel Cars India Ltd.) <i>Responsibilities:</i> Manufacture and distribution of automobiles.	May 1995
	Honda Siel Power Products Ltd. <i>Responsibilities:</i> Manufacture and distribution of power products.	May 1985
Indonesia	P.T. Astra Honda Motor <i>Responsibilities:</i> Manufacture and distribution of motorcycles.	December 2000
	P.T. Honda Prospect Motor <i>Responsibilities:</i> Manufacture and distribution of automobiles.	March 1977
	PT. Honda Power Products Indonesia <i>Responsibilities:</i> Import and distribution of power products.	June 2006
Korea	Honda Korea Co., Ltd. <i>Responsibilities:</i> Distribution of motorcycles and automobiles.	October 2001
Malaysia	Boon Siew Honda Sdn. Bhd <i>Responsibilities:</i> Import, manufacture and distribution of motorcycles.	September 2008
	Honda Malaysia Sdn Bhd <i>Responsibilities:</i> Import, manufacture and distribution of automobiles.	November 2000
Pakistan	Atlas Honda Ltd. <i>Responsibilities:</i> Manufacture and distribution of motorcycles.	October 1962
	Honda Atlas Cars (Pakistan) Ltd. <i>Responsibilities:</i> Manufacture and distribution of automobiles.	November 1982
	Honda Atlas Power Product (private) Ltd. <i>Responsibilities:</i> Distribution of power products.	April 1998
Philippines	Honda Philippines Inc. <i>Responsibilities:</i> Manufacture and distribution of motorcycles.	June 1973
	Honda Cars Philippines Inc. <i>Responsibilities:</i> Manufacture and distribution of automobiles.	October 1990
Taiwan	Honda Taiwan Co., Ltd. <i>Responsibilities:</i> Manufacture of automobiles and import and distribution of automobiles.	February 2002

Location	Company	Established
Thailand	Asian Honda Motor Co., Ltd. <i>Responsibilities:</i> Coordination of operations of subsidiaries in the Asia and Oceania region and import, export and distribution of Honda products.	October 1964
	Thai Honda Manufacturing Co., Ltd. <i>Responsibilities:</i> Manufacture of motorcycles and power products.	April 1965
	Honda Automobile (Thailand) Co., Ltd. <i>Responsibilities:</i> Manufacture and distribution of automobiles.	December 2000
	A.P. Honda Co., Ltd. <i>Responsibilities:</i> Distribution of motorcycles.	March 1986
	Honda R&D Southeast Asia Co., Ltd. <i>Responsibilities:</i> Research and development of motorcycles for ASEAN region.	November 1997
	Honda Engineering Asia Co., Ltd. <i>Responsibilities:</i> Development of manufacturing tools and equipment for ASEAN region production facilities.	January 1999
Vietnam	Honda R&D Asia Pacific Co., Ltd. <i>Responsibilities:</i> Research and development of automobiles for Asia and Oceania markets.	December 2005
	Honda Vietnam Co., Ltd. <i>Responsibilities:</i> Manufacture and distribution of motorcycles and automobiles.	March 1996
Australia	Honda Australia Pty., Ltd. <i>Responsibilities:</i> Import and distribution of automobiles.	February 1969
	Honda Australia Motorcycle and Power Equipment Pty., Ltd. <i>Responsibilities:</i> Manufacture and distribution of power products; distribution of motorcycles.	February 1987
New Zealand	Honda New Zealand Ltd. <i>Responsibilities:</i> Import and distribution of automobiles.	June 1988

Asia/Oceania

Asia/Oceania Manufacturing Facilities

Location	Company	Products	Started
India	Honda Motorcycle & Scooter India (Private) Ltd.	Motorcycles	2001
	Honda Cars India Ltd. (formerly Honda Siel Cars India Ltd.*)	Automobiles	1997
	Honda Siel Power Products Ltd.*	Power products	1988
	Honda Motor India Pvt. Ltd.	Parts	2006
Indonesia	P.T. Astra Honda Motor*	Motorcycles	2001
	P.T. Honda Prospect Motor*	Automobiles, automobile engines	1978
Malaysia	Boon Siew Honda Sdn. Bhd	Motorcycles	2008
	Honda Malaysia Sdn Bhd*	Automobiles	2003
	HICOM Honda Mfg. Malaysia Sdn Bhd*	Motorcycle engines	1985
Pakistan	Atlas Honda Ltd.*	Motorcycles	1964
	Honda Atlas Cars (Pakistan) Ltd.*	Automobiles	1994
Taiwan	Honda Taiwan Co., Ltd.	Automobiles	2002

* Joint venture.

Location	Company	Products	Started
Thailand	Thai Honda Mfg. Co., Ltd.*	Motorcycles, power products	1967
	Honda Automobile (Thailand) Co., Ltd.	Automobiles	2000
Vietnam	Honda Vietnam Co., Ltd.*	Motorcycles	1997
		Automobiles	2006
Australia	Honda Australia Motorcycle and Power Equipment Pty., Ltd.	Power products	1991

* Joint venture.

China

Major China Subsidiaries

Company	Established
Wuyang-Honda Motors (Guangzhou) Co., Ltd. <i>Responsibilities:</i> Manufacture and distribution of motorcycles.	July 1992
Jialing-Honda Motors Co., Ltd. <i>Responsibilities:</i> Manufacture of power products.	January 1993
Honda-Mindong Generator Co., Ltd. <i>Responsibilities:</i> Manufacture and distribution of power products.	October 1994
Dongfeng Honda Auto Parts Co., Ltd. <i>Responsibilities:</i> Manufacturer of parts of the automobile engines.	December 1994
Guangqi Honda Automobile Co., Ltd. <i>Responsibilities:</i> Manufacture and distribution of automobiles.	July 1998
Dongfeng Honda Engine Co., Ltd. <i>Responsibilities:</i> Manufacture of automobile engines.	July 1998
Sundiro Honda Motorcycle Co., Ltd. <i>Responsibilities:</i> Manufacture and distribution of motorcycles.	September 2001
Honda Motorcycle R&D China Co., Ltd. <i>Responsibilities:</i> Research and development of motorcycles.	February 2002
Dongfeng Honda Automobile Co., Ltd. <i>Responsibilities:</i> Manufacture and distribution of automobiles.	July 2003
Honda Motor (China) Investment Co., Ltd. <i>Responsibilities:</i> Import and sales of Acura automobiles. Administration of Chinese operations.	January 2004
Honda Engineering China Co., Ltd. <i>Responsibilities:</i> Development and production of manufacturing tools and equipment for production facilities in China.	July 2004
Honda Auto Parts Manufacturing Co., Ltd. <i>Responsibilities:</i> Manufacture of automobile transmissions.	October 2005
Honda Motor (China) Technology Co., Ltd. <i>Responsibilities:</i> Research and development of automobile, the planning of purchase, production, etc.	November 2013

China Manufacturing Facilities

Facility	Products	Began Production
Wuyang-Honda Motors (Guangzhou) Co., Ltd.	Motorcycles	1992
Honda-Mindong Generator Co., Ltd.	Power products	1995
Guangqi Honda Automobile Co., Ltd.	Automobiles	1999
Donfeng Honda Engine Co., Ltd.	Automobile engines	1999
Sundiro Honda Motorcycle Co., Ltd.	Motorcycles	2001
Jialing-Honda Motor Co., Ltd.	Power products	2002
Dongfeng Honda Automobile Co., Ltd.	Automobiles	2004
Honda Automobile (China) Co., Ltd.	Automobiles	2005

Chronology

Note: North American highlights in bold.

2016

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| <p>March</p> <ul style="list-style-type: none"> • Honda begins sales of the all-new Clarity Fuel Cell in Japan. • The Honda-powered team of Tequila Patron ESM wins the Mobil 1 Twelve Hours of Sebring, following its January 2016 victory at the Rolex 24 at Daytona, marking Honda's first sweep of both America endurance race classics. • A prototype version of the new Civic Hatchback makes its North American debut in New York before the 2016 New York International Auto Show. • Honda announces it will begin competing in the RedBull Global Rallycross in 2016 with all-new turbocharged 2016 Civic Coupe Rallycross. • Acura debuts restyled and refreshed 2017 MDX luxury SUV featuring bold new styling, added luxury features and available Sport Hybrid Super Handling-All Wheel Drive™ (SH-AWD®) powertrain technology at the New York International Auto Show. • Acura unveils the NSX GT 3 racecar at the New York International Auto Show, announcing its intention to campaign the twin-turbocharged NSX supercar in North America starting in 2017. • Honda Manufacturing of Indiana announces \$52 million investment and the creation of 100 new jobs to add production of the Honda CR-V compact SUV in early 2017. • The all-new 2016 Honda Civic Coupe goes on sale as the second variant in an expanded lineup of 10th-generation Civic models. • Honda Civic Hatchback prototype makes its worldwide debut at the Geneva Auto Show. • Thai Honda celebrates 50 years of operations. • Honda Vietnam celebrates its 20th anniversary. • Acura announces that more than 50 percent of the brand's cumulative sales since the brand's inception in 1986 have been made in North America. • HondaJet receives type certification from the Civil Aviation Safety Authority of Mexico, the Dirección General de Aeronáutica Civil (DGAC). | <p>February</p> <ul style="list-style-type: none"> • For the 10th consecutive year, the Marysville Auto Plant and East Liberty Plant earn the U.S. Environmental Protection Agency's (EPA's) ENERGY STAR certification, while Honda Manufacturing of Indiana achieves the designation for the fourth year in a row. • Honda signs a new multi-year agreement to continue participation as a manufacturer in the Verizon IndyCar Series through 2017, with an option to extend the agreement through the 2020 season. • Honda Aero's HF120 turbofan engine production facility in Burlington, N.C., earns PART 145 repair station certificate from the U.S. Federal Aviation Administration (FAA) to enable HAI to serve as the dedicated maintenance, repair and overhaul (MRO) operation for the GE-Honda HF120 turbofan engine. • Acura begins customer order taking for the 2017 Acura NSX supercar with the launch of its online configurator. <hr/> <p>January</p> <ul style="list-style-type: none"> • Honda HR-V is named 2015 Green SUV of the Year® by the Green Car Journal. • The Acura Precision Concept makes its world debut at the 2016 North American International Auto Show, showcasing the future styling direction for all Acura models. • Honda unveils the all-new 2017 Ridgeline truck at the North American International Auto Show. • Honda sets an all-time record for single-year North American auto production, with total production of 1,862,491 Honda and Acura vehicles. • American Honda reports its second consecutive all-time automobile sales record, third consecutive record sales year for its Honda Division and fourth year of sales growth for the Acura Division. • The all-new 2016 Honda Civic is named the 2016 North American Car of the Year. • Acura NSX VIN 001 is auctioned for charity at Barrett-Jackson and raises \$1,200,000 for The Pediatric Brain Tumor Foundation and Camp Southern Ground. • The Honda-powered team of Tequila Patron ESM wins the Rolex 24 at Daytona sports car endurance race. |
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Chronology

Note: North American highlights in bold.

2015

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| <p>December</p> <ul style="list-style-type: none"> • Honda celebrates 40 years of R&D operations in North America. • HondaJet receives Type Certification from the Federal Aviation Administration and Honda Aircraft Company begins its first customer deliveries of HondaJet. • Honda invests \$25 million to renovate the Honda Proving Center of California. • Honda earns a perfect climate disclosure score of 100 in the Carbon Disclosure Project Japan 500 Climate Change Report 2015. <hr/> <p>November</p> <ul style="list-style-type: none"> • Honda's off-road racing truck, the Ridgeline Baja, debuts with a Class 2 victory at the 48th running of the SCORE Baja 100. • Honda reveals Ridgeline Baja Race Truck, a purpose-built racing machine that marks Honda's return to off-road truck racing, showing an early glimpse at the styling direction for the all-new 2017 Honda Ridgeline pickup. • Accord earns an unprecedented 30th Car and Driver "10Best" award for models year 2016. • The Honda Clarity Fuel Cell makes its North American debut at the 2015 Los Angeles Auto Show. <hr/> <p>October</p> <ul style="list-style-type: none"> • The all-new Honda Clarity Fuel Cell makes its world debut at the 44th Tokyo Motor Show. • American Honda adds 120 new electric vehicle (EV) charging stations on its Torrance, California, campus. • Guangqi Honda Automobile Co., Ltd. (GHAC), an automobile production and sales joint venture of Honda in China, commemorates the opening of its third automobile production plant and an engine plant within the property of the existing ZengCheng Plant. • Honda opens a compressed natural gas (CNG) fueling station on its Troy, Ohio campus. | <p>September</p> <ul style="list-style-type: none"> • Honda celebrates the production of its 30-millionth automobile in North America. • All-new, dynamically styled 10th-generation 2016 Civic Sedan launches in America, with development led for the first time by Honda R&D Americas and global production led for the first time by a North American plant, Honda Canada Manufacturing. The 2016 Civic Sedan is the first model to make Honda Sensing™ safety and driver-assistive technology available on all trims. • Honda announces a new approach to reducing the environmental footprint of its products and operations in North America called "Green Path," while announcing plans for a \$210 million investment in a new, state-of-the-art paint line at its Marysville Auto Plant to significantly reduce the plant's environmental impact. • Honda Project 2&4, the winning entry from Honda's 'Global Design Project,' makes its global debut at the 66th Frankfurt Motor Show. <hr/> <p>August</p> <ul style="list-style-type: none"> • HondaJet makes its first public appearance in South America at the LABACE 2015 show and receives multiple orders. • Honda introduces the HSS series snow blowers, made in North Carolina for North American and European markets. • Honda opens its first public compressed natural gas fueling station adjacent to its Marysville, Ohio campus. |
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Chronology

Note: North American highlights in bold.

2015 (Continued)

July	<ul style="list-style-type: none"> • Honda begins lease sales of the Honda Walking Assist Device in Japan. • Honda Aircraft Company expands sales of the HondaJet to South America. • Honda opens newest Silicon Valley facility to advance connected-mobility technologies. • Honda introduces a refreshed 2016 Accord as one of the first high-volume cars to feature both Apple CarPlay® and Android Auto™ as well as the addition of Honda Sensing™ advanced safety and driver-assistive technology. • Honda of America Mfg. celebrates the 30th anniversary of the Anna Engine Plant in Ohio. • Honda begins automobile production in Nigeria. 	April	<ul style="list-style-type: none"> • Honda Power Equipment achieves sale mark of 40 million power products to U.S. dealers and distributors since U.S. sales began of outdoor power equipment in 1973. • Honda Manufacturing of Alabama begins production at a new \$71.4 million state-of-the-art automated engine assembly facility, marking a breakthrough for highly automated production of automobile engines in North America. • HondaJet begins world tour in late April making its first appearances in Japan and Europe, and traveling more than 26,000 nautical miles during the tour, stopping in 13 countries along its flight route. • Honda unveils ultra-sporty Civic Concept at the New York International Auto Show as a precursor to the 10th-generation Civic Sedan and Coupe models. The 2016 Civic will be the first Honda model to apply new Honda small-displacement turbo engine technology in North America.
June	<ul style="list-style-type: none"> • 2016 Honda Pilot is launched as the third-generation of this mid-size SUV to be designed, developed and manufactured exclusively in North America. • Honda launches a street version of the Moto-GP RC213V-S. • Next-generation Acura NSX supercar serves as the official pace car in the 93rd running of the Broadmoor Pikes Peak International Hill Climb. 	March	<ul style="list-style-type: none"> • Honda sets all-time fiscal year automobile production records in North America, Asia and China for the year ending March 31, 2015. • HondaJet receives provisional type certification (PTC) from the U.S. Federal Aviation Administration (FAA), indicating the FAA's approval of the HondaJet design based on certification testing, design reviews and analyses completed to date. • Honda North America, Inc., announces new, innovative \$1 million Ohio-based workforce development initiative, called EPIC, to prepare the next generation workforce for high-tech positions in the manufacturing industry. • Honda Aero receives production certification from the U.S. Federal Aviation Administration (FAA) for its HF120 turboprop engine, marking the first time in 23 years that the FAA issues a certificate to a new company making jet engines in America.
May	<ul style="list-style-type: none"> • The 2016 Honda Pilot goes into production at Honda Manufacturing of Alabama, the 3rd generation of the Pilot built in Alabama. • The all-new 2016 Honda HR-V Crossover goes on-sale featuring bold and sporty coupe-like styling, SUV versatility, a 35-mpg highway fuel economy rating (2WD CVT) and Honda packaging magic. • Honda of South Carolina Mfg. begins production of the new Pioneer 500 side-by-side and announces \$42 million investment and creation of 42 jobs. 		

Chronology

Note: North American highlights in bold.

2015 (Continued)

- February
- **Acura debuts a refreshed RDX for the 2016 model year at the Chicago Auto Show highlighting significant upgrades to performance, luxury, styling and safety features.**
 - **The third-generation Honda Pilot debuts at the Chicago Auto Show, delivering more family friendly utility, more advance technology and more premium attributes and amenities than ever before.**
 - Honda Motor Co. along with Toyota Motor Corporation, Nissan Motor Co., Ltd., agree to work together to help accelerate the development of hydrogen station infrastructure for fuel-cell vehicles (FCVs) in Japan.
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- January
- McLaren-Honda reveals new racing car, MP4-30, for the 2015 FIA Formula One (F1) World Championship, fitted with Honda's 1.6 liter V6 engine, the RA615H.
 - **Production of the 2016 Acura ILX shifts to the Marysville Auto Plant in Ohio, marking the 20th anniversary of Acura vehicle production in America.**
 - **Honda kicks off the "Year of Honda," at the North American International Auto Show with an advanced line-up of products coming to market including HondaJet, the Acura NSX supercar, Honda's return to Formula One and the a new Honda fuel cell vehicle launching in 2016.**
 - **Acura reveals the production version of the next-generation Acura NSX at the North American International Auto Show in Detroit, 25 years after the original's debut. The new NSX will be developed and produced in the U.S. and is designed to deliver a groundbreaking "New Sports eXperience" for the driver.**

Chronology

Note: North American highlights in bold.

2014

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| December | <ul style="list-style-type: none"> • The Honda Heritage Center in Marysville officially opens its doors, including a new museum about the history of Honda in North America during the past 55 years. • Honda Developer Studio, an online portal and open innovation workspace, officially opens its doors in Silicon Valley. A product of Honda Silicon Valley Lab (HSVL), the portal and garage enables developers to work directly with Honda engineers to create apps that are road-ready more quickly. | October | <ul style="list-style-type: none"> • SolarCity and Honda announced a \$50 million extension of the partnership to provide solar power to Honda and Acura customers and dealerships. • A refreshed Honda CR-V is named 2015 Motor Trend Sport/Utility Vehicle of The Year. For 2015, the Honda CR-V, America's bestselling SUV for the past decade, receives a bold restyling and significant enhancements including a new powertrain, advanced features, a new premium Touring trim and the debut of Honda Sensing™ safety and driver-assistive technologies. |
| November | <ul style="list-style-type: none"> • November 2014 marks the global production milestone of Honda's 300-millionth motorcycle — a Honda Gold Wing produced at the Kumamoto Factory in Japan. • Honda announces a \$13.8 million commitment to FirstElement Fuel to build additional hydrogen refueling stations for fuel cell vehicles in California. • The all-new 2016 Honda HR-V crossover vehicle is unveiled at the Los Angeles International Auto Show. • The Honda FCX Concept, Honda's fuel-cell vehicle concept, makes its world debut in Japan. • The American Honda Foundation celebrates its 30th anniversary with a series of new, special donations to organizations that provide educational scholarships and support to active military personnel, veterans and their families. | September | <ul style="list-style-type: none"> • The Honda Gold Wing® motorcycle celebrates its 40th anniversary with the launch of the 2015 model year, commemorated by a 40th Anniversary Edition of the beloved bike. |
| | | August | <ul style="list-style-type: none"> • Dr. Michimasa Fujino, president & CEO of Honda Aircraft Company, receives the SAE International Clarence L. (Kelly) Johnson Aerospace Vehicle Design and Development Award for his groundbreaking work on the HondaJet advanced light jet. • Honda Power Equipment (HPE) celebrates 30 years of production at its Swepsonville, North Carolina plant, announcing a new \$8.5 million investment to add production of a new two-stage snow thrower and the first-ever U.S.-produced Honda generator to its production portfolio. |

Chronology

Note: North American highlights in bold.

2014 (Continued)

- July
 - **Cumulative production of Honda motorcycles in Brazil reaches 20 million units with the rollout of a CG125 TITAN at the Sao Paulo motorcycle plant. Moto Honda da Amazonia (HDA) began motorcycle production in 1976 with the CG125.**

- June
 - **The first production HondaJet achieves its first flight (June 27, 2014).**

- May
 - **GE Honda Aero Engines delivers the first ship set of HF120 production turboprop engines to Honda Aircraft Company in Greensboro, North Carolina.**

- April
 - **The newest version of Honda’s ASIMO humanoid robot, featuring the ability to communicate in sign language, is demonstrated for the first time in the U.S., at the 2014 New York International Auto Show.**
 - **The U.S.-designed, developed and manufactured 2015 Acura TLX makes its world debut at the 2014 New York International Auto Show, featuring two new Acura-exclusive engines, two advanced new transmissions, including the world’s first 8-speed dual clutch transmission with a torque converter, and next-generation Precision All-Wheel Steer™ (P-AWS®) and Super-Handling All Wheel Drive™ (SH-AWD®).**

- March
 - **The Honda Smart Home U.S. begins operation in Davis, California, showcasing Honda’s vision for zero net energy living and mobility. The experimental home is expected to use half the energy of a typical U.S. household, achieving more than 11 tons of CO₂ reduction per year.**
 - **On March 20, the 10-millionth Honda Accord built in North America rolls off the assembly line at the Marysville Auto Plant, as the company also celebrates cumulative U.S. production of 20 million Honda and Acura automobiles.**

- February
 - **The 2015 Honda Fit subcompact car goes into production at Honda’s 8th and newest auto plant in North America, located in Celaya, Mexico, expanding Honda’s ability to make small vehicles in the North American region.**

- January
 - **Honda Motor Co. sets new all-time records for automobile production worldwide, overseas and in North America and Asia, with global auto production reaching a record 4.29 million units, and North America achieving an all-time high of 1.78 million Honda and Acura vehicles produced.**
 - **Honda Transmission Manufacturing of America finalizes installation of two power-producing wind turbines at its Russells Point, Ohio plant, making it the first automotive manufacturing facility in the United States to utilize wind power generated on-site.**

Chronology

Note: North American highlights in bold.

2013

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| December | <ul style="list-style-type: none"> • GE Honda Aero Engines' HF120 turbofan jet engine is awarded Part 33 certification from the U.S. Federal Aviation Administration, having accumulated more than 14,000 cycles and 9,000 hours of testing. • The HondaJet receives Type Inspection Authorization from the Federal Aviation Administration (Dec. 20, 2013). • Honda Aircraft Company's customer service facility receives Federal Aviation Administration Part 145 repair station certification. | September | <ul style="list-style-type: none"> • Honda de Mexico marks the beginning of construction on a new \$470 million transmission plant in Celaya, Mexico, which will begin producing continuously variable transmissions in 2015 with an initial annual capacity of 350,000 units. • Honda Motor Co. earns the highest disclosure scores among all Japanese companies and is named one of the world's most advanced companies in the Carbon Disclosure Project's Global 500 Climate Change Report 2013. |
| November | <ul style="list-style-type: none"> • The Honda FCX Concept is unveiled at the 2013 Los Angeles International Auto Show, expressing one potential styling direction for the next-generation Honda fuel cell electric vehicle launching in the U.S. and Japan in 2015. • The Honda Vezele (HR-V) small SUV is unveiled in Japan, offering the dynamic qualities of an SUV, the elegance of a coupe and the functionality of a minivan. In Japan, both gasoline and hybrid models will be sold. • Honda announces that it has developed a new gasoline direct-injected VTEC Turbo engine within its Earth Dreams Technology™ powertrain series, delivering high levels of driving joy and fuel economy. With displacement sizes of 2.0, 1.5 and 1.0 liters, the new engine series is best suited to small- and mid-sized vehicles. • Honda introduces the more compact, lighter UNI-CUB personal mobility device in Japan, taking another step forward to verify the business feasibility of the technology through a fee-based commercial leasing program. • The first large-scale U.S. clinical study of Honda's Walking Assist Device is undertaken at the Rehabilitation Institute of Chicago. | July | <ul style="list-style-type: none"> • The all-new Honda Fit Hybrid achieves the highest fuel economy among all hybrid models in Japan of 36.4 km/L. • Production begins at the Saitama Factory's 250,000-unit Yorii plant, utilizing state-of-the-art "green factory" technologies and processes. |
| | | June | <ul style="list-style-type: none"> • Honda and General Motors announce an agreement to co-develop a next-generation fuel cell system and hydrogen storage technologies, aiming for the 2020 timeframe. |
| | | May | <ul style="list-style-type: none"> • Honda Motor Co. begins leasing up to 100 units of its Walking Assist Device to hospitals in Japan to support rehabilitation training and physical therapy. • Honda Aircraft Company announces that its FAA-conforming HondaJet has achieved several key development milestones including aerodynamics/stall testing, function and reliability, environmental performance and structural testing. • Honda Motor Co. announces its intentions to participate in the FIA Formula One (F1) World Championship from the 2015 season under a joint project with McLaren. • Acura announces the establishment of the new \$45 million Performance Manufacturing Center in Marysville, Ohio, where 100 associates will produce the next-generation Acura NSX supercar. |

Chronology

Note: North American highlights in bold.

2013 (Continued)

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| March | <ul style="list-style-type: none"> • The 2013 Honda Civic Sedan and Coupe, equipped with the next-gen ACE body structure, are among first compact cars to receive an IIHS Top SAFETY Pick+ safety rating, including a GOOD rating in the Institute's stringent new small overlap frontal collision test. • Honda Motorcycle & Scooter India Pvt., Ltd. announce plans to create new India R&D center for the development of cutting-edge technology for its customers in the region. The new Technical Center combines integrated system of Design, Engineering, Purchasing and Quality to create a globally optimal operating system that advances local development of higher-quality product at low cost. • Acura debuts third-generation 2014 MDX luxury SUV at the New York International Auto Show, with class-leading fuel economy and a new two-wheel-drive configuration. It is the third generation of the MDX to be designed, developed and manufactured in North America. • Honda Motor Co. begins operations at a new 300,000-unit motorcycle plant in Penang, Malaysia, using advanced environmental technologies including a 5,000 kWh/year solar array, high-efficiency coating technology, and a low-VOC emissions electro-deposition process. | January | <ul style="list-style-type: none"> • Honda Lane Watch™ visibility technology wins a 2013 Very Innovative Products award from Good Housekeeping magazine. • Acura debuts 2014 Acura MDX Prototype and next-generation NSX Concept with full interior design concept at 2013 North American International Auto Show. • Honda of America Mfg., Inc. announced it will invest \$23 million, hire 50 new associates and construct a 95,000-square-foot expansion to accommodate production build the all-new 2014 Accord Hybrid at the Marysville, Ohio, auto plant beginning in fall 2013. |
| February | <ul style="list-style-type: none"> • American Honda expands leasing of the Fit EV to customers in select Northeastern U.S. markets, including New York, New Jersey, Connecticut, Maryland and Massachusetts. • Honda Automobile Thailand announces plans to build a new automobile plant with investment of 44.6 billion yen, initial employment of 1,200 associates and annual capacity of 12,000 units, with operations scheduled to begin in 2015. | | |

Chronology

Note: North American highlights in bold.

2012

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| December | <ul style="list-style-type: none"> • The 2013 Honda Accord Sedan, equipped with the ACE IITM body structure, is one of first midsize sedans to earn a TOP SAFETY PICK+ rating from the Insurance Institute for Highway Safety, including a GOOD rating in the Institute's stringent new small overlap frontal collision test. • Twenty-five years after the start of U.S. auto exports, the Marysville, Ohio auto plant builds the 1-millionth Honda automobile for export from the U.S. — a 2013 Accord EX-L Sedan headed to South Korea. • Honda Motor Co. announces the development of the "Honda Smart Ecological Paint" process, which eliminates the middle coating process to realize a 3-coat, 2-bake water-based painting process. Honda will introduce the new painting technology at its Yorii Plant at Saitama Factory in Japan that is scheduled to become operational in July 2013. | October | <ul style="list-style-type: none"> • Honda Motor Co. announces that cumulative worldwide sales of Honda hybrid vehicles surpass 1 million units as of September 2012. • Honda Aircraft begins HondaJet production. |
| November | <ul style="list-style-type: none"> • The 2013 Honda Accord and Fit earn <i>Car and Driver</i> 10Best awards, the seventh consecutive year for the Fit and an unprecedented 27th 10Best award for the Accord. • American Honda launches freshened 2013 Civic Sedan and Coupe with extensive styling and chassis upgrades and new standard features, including Bluetooth®, rearview camera, Pandora® and USB/iPod® connectivity. • Honda R&D Americas opens new Advanced Design Studio in downtown Los Angeles, relocating from its former Pasadena, Calif. home. • Acura debuts all-new 2014 RLX performance-luxury sedan at the Los Angeles Auto Show, with a new direct-injected V-6 engine, Precision All-Wheel Steer™, Jewel Eye™ LED headlights and next-generation AcuraLink® technologies. • Honda marks 30 years of auto production in the U.S., by announcing new \$200 million investment in Ohio transmission and engine plants. Total new investment in North American manufacturing operations during the past two years tops \$1.2 billion. • Honda Motor Co. announces that it will introduce a new one-motor Sports Hybrid Intelligent Dual Clutch Drive System for small-sized vehicles, the latest addition to its Earth Dream Technology powertrain series. | September | <ul style="list-style-type: none"> • American Honda begins sales of eighth-generation Accord, in both Sedan and Coupe variants, with new powertrains, new cloud-based HondaLink connected car system and new safety and visibility features, including Lane Departure Warning, Forward Collision Warning and Lane Watch™. • Honda Aircraft Company breaks ground on a new customer service facility at its world headquarters in Greensboro, N.C. |
| | | August | <ul style="list-style-type: none"> • On August 20, the Marysville, Ohio, auto plant begins mass production of the ninth-generation 2013 Accord, as the plant approaches 30 years of manufacturing Honda automobiles in America. • Honda begins leasing the Fit EV electric vehicle to local businesses and government agencies in Japan. |

Chronology

Note: North American highlights in bold.

2012 (Continued)

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| July | <ul style="list-style-type: none"> • American Honda begins leasing the Fit EV all-electric commuter vehicle to customers in Southern California and Oregon. • Honda of South Carolina (HSC) produces its 2-millionth engine since the start of production at its Timmonsville, S.C., plant in 1998. • Honda plants in Indiana and Alabama announced expansion plans: Honda Manufacturing of Indiana will invest \$40 million and hire 300 associates to boost capacity by 50,000 vehicles per year and add production of the Civic Hybrid in 2013; Honda Manufacturing of Alabama will invest \$115 million and hire 50 new associates to increase production by 40,000 vehicles per year and add production of the Acura MDX in 2013. • American Honda announces new HondaLink™ in-vehicle connectivity system, featuring the first OEM application of Aha® radio, to debut on the 2013 Accord and Crosstour models. • Thai Honda Manufacturing Co., Ltd. (Thai Honda) produces its 20-millionth Honda power equipment product July 28. • Dongfeng Honda Automobile Co., Ltd. starts production at second automobile plant in China, with an initial capacity of 100,000 units, expanding to as much as 240,000 units in the future. The plant achieves China top-level reduction of both CO₂ emissions and of VOC emissions from the body painting process. | June | <ul style="list-style-type: none"> • The Honda and Acura brands earn their highest-ever scores in J.D. Power & Associates' 2012 Initial Quality Study, as Honda is ranked No. 1 among non-luxury automobile brands for the second consecutive year. The 2012 CR-V earns the highest rating in the compact crossover segment, while the Marysville, Ohio, and Suzuka, Japan, auto plants receive Silver and Platinum plant quality awards, respectively. • The Honda FIT EV receives a combined adjusted EPA fuel-economy rating of 118 MPGe, and a consumption rating of 29 kilowatts hours per 100 miles, the most efficient ratings for any electric vehicle from a major automaker. • Honda becomes the world's first mobility company to disclose third-party validated estimates of all greenhouse gas (GHG) emissions, including emissions from its global business operations and customer use of Honda products. |
| May | | May | <ul style="list-style-type: none"> • Acura begins sales of its new ILX sedan, the new gateway vehicle for the Acura brand and the first Acura product with an available hybrid powertrain. • Honda-powered cars capture first and second place in the 2012 Indianapolis 500, with Dario Franchitti of the Target Chip Ganassi race team earning his third Indy win. It is the third win for Honda in an Indy 500 race with engine competition. • Honda Aircraft company announces numerous advancements in its progress toward certification and delivery of HondaJet, including the first flight of its fourth FAA-conforming aircraft; new avionics capabilities and the start of manufacturing of the first full-motion, Level D flight simulator, to be installed at the company's Greensboro, N.C., HondaJet Training Center. • The compact and innovative Honda UNI-CUB, featuring the world's first omni-directional driving wheel system (Honda Omni Traction Drive System) is unveiled in Japan, along with plans to conduct demonstration testing of the new personal mobility device beginning in June 2012. |

Chronology

Note: North American highlights in bold.

2012 (Continued)

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| April | <ul style="list-style-type: none"> • Honda Manufacturing of Indiana (HMIN) begins production of the Acura ILX and ILX Hybrid sedans on the same line as the Civic Sedan and Civic Natural Gas. The ILX is the first Acura to be produced in Indiana and the first Honda or Acura hybrid vehicle to be produced in North America. • American Honda launches its first-ever “Green Dealer” program for U.S. Honda and Acura dealers. The Honda and Acura Environmental Leadership Awards are given to dealers who quantifiably reduce their environmental impact, beginning with at least a 10 percent reduction in total energy use. • Honda is named the Best Value Brand and Most Trusted Brand in the 2012 Kelly Blue Book Brand Image Awards. • The Acura RLX Concept is unveiled at the New York International Auto Show, where it is announced that Acura’s new flagship sedan will feature the first application of Acura Sport Hybrid SH-AWD®, mated to a 370-horsepower V6 engine and expected to earn a combined EPA fuel economy rating of 30 mpg. • American Honda announces plans to aggressively apply new visibility-enhancing technologies on its automobiles, including rearview cameras, to be applied to more than 97 percent of all model year 2013 U.S. Honda models, along with Expanded View Driver’s Mirror and LaneWatch™ blind-stop display, which will debut on the 2013 Accord and Crosstour. • Honda unveils a house in the Saitama prefecture of Japan equipped with the Honda Smart Home System (HSHS). Through the development of the HSHS, Honda aims to release products that cut household emissions in half (from 2000 levels) by 2015. • Honda Motor Co. and the Japan Metals & Chemicals Co., Ltd. jointly announced the establishment of the world’s first process to extract rare earth metals from various used Honda parts in an actual mass-production process. | March | <ul style="list-style-type: none"> • The East Liberty, Ohio, auto plant begins production of the Acura RDX luxury crossover SUV just months following the December 2011 launch of the 2012 Honda CR-V. • Honda de Mexico, S.A. de C.V. (HDM) lays the foundation stone for the construction of the new automobile plant in Celaya. |
| | | January | <ul style="list-style-type: none"> • Honda introduces 2013 Accord Coupe Concept at the North American International Auto Show, announcing plans to apply new ‘powertrain technology and new safety features, including Lane Departure Warning and Forward Collision Warning, to the ninth generation Accord lineup. • Acura introduces the NSX Concept and ILX Concept, along with a prototype 2013 RDX at the North American International Auto Show. |

Chronology

Note: North American highlights in bold.

2011

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| November | <ul style="list-style-type: none"> • Honda debuts the 2013 Fit EV and 2012 Honda CR-V at the 2011 Los Angeles Auto Show, announcing plans to begin leasing the Fit EV battery-electric commuter vehicle to customers in California and Oregon in the summer of 2012, expanding to six East Coast markets in early 2013. • The 2012 Civic Natural Gas named Green Car of the Year at the 2011 Los Angeles Auto Show. • American Honda completes the installation of an 800-cell Honda CIGS solar array at Honda Performance Development in Santa Clarita, Calif. • Honda Manufacturing of Alabama marks its 10th anniversary of production, announcing plans to invest \$84 million and add 140 new jobs to increase production capacity by 40,000 units to 340,000 vehicles and V6 engines per year in 2013. | August | <ul style="list-style-type: none"> • Honda announces plans to build its eighth auto plant in North America, a new \$800 million, 200,000-unit factory in Celaya, Guanajuato, Mexico, slated to begin production of Honda subcompact vehicles in 2014. |
| October | <ul style="list-style-type: none"> • Honda Manufacturing of Indiana adds a second shift of production, increasing production capacity to 200,000 vehicles per year. • Honda's East Liberty Auto Plant produces its 4-millionth vehicle, a 2011 Honda CR-V. | July | <ul style="list-style-type: none"> • Honda achieves its goal of less than 1 percent waste sent to landfills for all manufacturing plants in North America with ten of 14 plants in operating with absolutely zero waste to landfills. |
| September | <ul style="list-style-type: none"> • American Honda launches 2012 Civic Natural Gas, the fourth generation natural gas-powered Civic, expanding its U.S. retail network to 200 Honda dealers in 36 states. • Honda certified its tenth and eleventh facilities in North America to LEED green-building standards, the most of any automaker in the region. They are Honda Engineering North America's Anna, Ohio facility and the new Markham, Ontario headquarters of Honda Canada. • Honda earns the highest score among all Japanese companies in the Carbon Disclosure Project's 2011 "Carbon Disclosure Leadership Index" (CLDI), which rates the world's 500 largest companies on their strategies and corporate governance to address climate change and the reduce greenhouse gas emissions. | June | <ul style="list-style-type: none"> • American Honda as a corporation earned the top score in the 2011 J.D. Power Initial Quality Survey, including a best-ever result for the Honda brand, the top-ranked non-luxury brand in 2011, an overall third-place finish for Acura, along with seven of eleven segment-leading models, a Platinum Award for the company's Greensburg, Ind. plant, and a Silver Award for its East Liberty, Ohio plant. • Honda introduces "Blue Skies for our Children" environmental logo and slogan, along with new environmental vision, which calls for realizing "the Joy and Freedom of Mobility" and "a Sustainable Society where People Can Enjoy Life." • Having achieved its 2010 goals for the reduction of product CO₂ emissions, Honda announces new global CO₂ reduction goals, including a 30 percent reduction in CO₂ from its automobile, motorcycle and power equipment products, compared to the 2000 baseline, by 2020. |

Chronology

Note: North American highlights in bold.

2011 (Continued)

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| April | <ul style="list-style-type: none"> • American Honda debuts the all-new 2012 Civic lineup for the U.S., including a Coupe, Sedan, Si Coupe and Sedan, Hybrid and natural gas-powered Civic Natural Gas at the New York International Auto Show. • The first FAA-conforming HondaJet reaches its maximum operating altitude of 43,000 feet and a maximum speed of 425KTAS (489 mph) at 30,000 feet during flight testing in Greensboro, N.C. • Guangqi Honda introduces the Li Nian S1 sedan, the first mass-produced model of Guangqi Honda's original automotive brand, Li Nian, the first original brand established by an automobile joint venture in China. • Honda Motor Co. president Takanobu Ito, appearing at the 2011 Shanghai motor show, announces plans to sell three new hybrid models in China — the Insight, to be sold by Dongfeng Honda; and the Fit Hybrid and CR-Z, to be sold by Guangqi Honda. Mr. Ito also announces Honda's intentions to produce all three hybrid models in China and to begin testing of Honda EV technology with the city of Guangzhou. |
| March | <ul style="list-style-type: none"> • Honda Automobile (Thailand) Co., Ltd. introduces the Honda BRIO small car for the Thailand market. With a starting price of 399,900 baht, the model is expected to raise the bar for eco-cars in terms of packaging, design, comfort and fuel efficiency. |
| January | <ul style="list-style-type: none"> • The 2011 Odyssey becomes the first minivan to earn both a "Top Safety Pick" rating from the IIHS and a five-star Overall Vehicle Score from the NHTSA under new, more stringent crash safety-ratings protocols. • Honda debuts the 2012 Civic Si and Sedan concept vehicles at the North American International Auto Show in Detroit. |

Chronology

Note: North American highlights in bold.

2010

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| December | <ul style="list-style-type: none"> • Honda Transmission Mfg. begins \$70 million, 200,000-square-foot expansion, including the addition of a third assembly line, along with and additional \$25 million in upgrades to improve plant flexibility. • Honda Aircraft Company, Inc. completes the first flight of an FAA-conforming HondaJet, Dec. 20 at 3:31 p.m. EST in Greensboro, N.C. • Honda begins lease sales of the EV-neo electric scooter to customers in Japan. • Honda begins demonstration tests of next-generation, electrically powered personal mobility products with the Saitama and Kumamoto prefectures as the next step in its Honda Electric Mobility Network initiative. | September | <ul style="list-style-type: none"> • The Hybrid Jazz makes its world debut at the Paris Motor Show. Packaging the IMA battery in the rear floor of the vehicle maintains the Jazz's large interior space and folding "magic seat" capability. • Honda Manufacturing of Alabama, Inc., begins production of the fourth generation, U.S.-designed and developed Honda Odyssey minivan Sept. 1 (U.S. on-sale date of Sept. 30). Two days later, the plant celebrates production of its 2-millionth automobile (and V-6 engine), a 2011 Honda Pilot. • Honda Soltec introduces two new residential-use solar cell modules in Japan. |
| November | <ul style="list-style-type: none"> • Honda introduces the Fit EV Concept electric vehicle and Honda plug-in hybrid vehicle platform at the 2010 Los Angeles Auto Show. • The 2011 Accord is the first automobile to earn a five-star rating for Overall Vehicle Score and each of three combined ratings categories — frontal, side and rollover — under the NHTSA's modified New Car Assessment (NCAP) crash safety-rating program for the 2011 model year. • The CR-Z sporty hybrid coupe is named Japan Car of the Year for 2010-2011. | August | <ul style="list-style-type: none"> • All-new Honda CR-Z sport hybrid coupe introduced in the U.S. and Canada. • An all-new transmission plant at the Hamamatsu Factory, Honda's global "leader plant" for advanced transmission production, begins manufacturing operations. • Honda Soltec begins sales in Japan of new 120W and 130W residential-use solar cell modules, each achieving an 11.6 percent conversion rate, the highest among CIGS-based solar cells being sold in Japan. |
| October | <ul style="list-style-type: none"> • Honda is named "America's Greenest Automaker" for the fifth consecutive time by the Union of Concerned Scientists. • Sales of the Honda Fit subcompact car reach 1.5 million units in Japan and 3.5 million units worldwide. • The ASIMO humanoid robot celebrates its 10th anniversary Oct. 31, 2010, in Japan. | July | <ul style="list-style-type: none"> • The Marysville Auto Plant produces its 10-millionth automobile, an Accord Sedan, on July 20. • The Anna Engine Plant, Honda's largest automobile engine plant, celebrates 25 years of engine production in Ohio, July 21. Cumulative engine production exceeds 17 million, with cumulative capital investment of \$1.7 billion. |
| | | June | <ul style="list-style-type: none"> • Honda Power Equipment surpasses 30 million products shipped to domestic dealers and distributors since it began offering engines, tillers and generators to U.S. customers in 1972. |
| | | March | <ul style="list-style-type: none"> • Honda subsidiary Honda Motorcycle and Scooter India announces plans to build a new 60,000-unit plant in Rajasthan, India, as it expands production at its existing plant in Haryana from 1.25 to 1.6 million units. |

Chronology

Note: North American highlights in bold.

2010 (Continued)

- February
- **Honda of America Mfg. begins operations at its new Marysville parts consolidation center, supporting the efficient delivery of parts to the Marysville Auto Plant while reducing fuel consumption and CO₂ emissions from parts shipments.**
 - **Honda earns the No. 1 spot on the American Council for an Energy-Efficient Economy (ACEEE) "Greenest Vehicles of 2010" list for the tenth straight year. The top-rated Civic GX earned its seventh consecutive first-place ranking and is joined by the Civic Hybrid, Insight and Fit on the ACEEE's "Top-12 Greenest Vehicles list for 2010."**
 - **Honda Performance Development (HPD) begins deliveries of modified 1.5-liter Fit engines for competition in the SCCA Formula F series, the entry level of open-wheel racing in America.**
 - The all-new Honda CR-Z (Compact Renaissance-Zero) sporty hybrid coupe is launched in Japan.
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- January
- **American Honda debuts the U.S. production version of the CR-Z two-seat sporty hybrid car at the North American International Auto Show.**
 - **Honda R&D Americas, Inc. begins operation of next-generation solar-powered hydrogen station prototype in Torrance, Calif. The new, more compact system eliminates the compressor function while providing enough hydrogen, via an 8-hour fill, to accommodate daily commuting in a fuel cell electric vehicle.**

Chronology

Note: North American highlights in bold.

2009

November	<ul style="list-style-type: none"> • American Honda earns the highest fleet-average fuel economy among all U.S. automotive marketing groups as determined by the U.S. EPA in its MY2008 report on U.S. fuel economy trends. 	March	<ul style="list-style-type: none"> • The 2009 Acura TL is the first automotive nameplate to earn both a top government crash safety rating and a “Top Safety Pick” crash safety rating from the IIHS for every vehicle in its line-up. • American Honda begins sales of the new Insight as the most affordable hybrid car in America. • Honda R&D Co. (Japan) in conjunction with Advanced Telecommunications Research Institute International (ATR) and Shimadzu Corporation introduce Brain Machine Interface (BMI) technology which enables control of a robot by human thought alone. • Honda and GS Yuasa establish a joint venture called Blue Energy Co., Ltd., for the development, sales and production of advanced lithium-ion batteries for hybrid vehicles.
October	<ul style="list-style-type: none"> • Honda R&D Asia Pacific Co. establishes new R&D center in Bangkok, Thailand, for the development of products and technologies that support the unique needs of customers in Honda’s Asia/Oceania region. 	February	<ul style="list-style-type: none"> • Production of the Honda Ridgeline truck begins at Honda Manufacturing of Alabama, making it the exclusive production source for the Honda Pilot, Odyssey and Ridgeline light trucks. • Cumulative global sales of Honda hybrid vehicles reach 300,000 units. • Honda Motor Co. announces plans for the establishment of a new R&D facility in Chiba Prefecture, Japan, to work toward the establishment of bio-ethanol production technology. • The new Honda City is named Indian Car of the Year for 2009 by top automotive journalists in India.
July	<ul style="list-style-type: none"> • Honda Manufacturing of Alabama begins production of passenger cars (Accord V6 Sedans) after eight years of light truck production. • Takanobu Ito becomes the seventh president & CEO of Honda Motor Co. • The new Ogawa Engine Plant in Japan began Phase 1 production activity including casting and machining processes and supply of engine components for auto plants in Japan and other regions. 	January	<ul style="list-style-type: none"> • Honda produces its 20-millionth automobile in North America as cumulative production of engines in North America exceeds 18.4 million units and production of transmissions tops 13 million units. • American Honda debuts the radically styled 2010 Honda Fury, a chopper-style custom bike designed by Honda R&D Americas, at the New York International Motorcycle Show.
June	<ul style="list-style-type: none"> • Honda of America Mfg.’s East Liberty Plant receives the Gold award for the highest quality in North America in J.D. Power and Associates’ 2009 survey of new-vehicle quality (IQS). • Honda commemorates 50 years of operations in America, marking the incorporation of American Honda Motor Co., Inc., June 11, 1959. • Marysville, Ohio, motorcycle plant ceases production after 26 years, as global production of certain large motorcycles is consolidated at Honda’s new factory in Kumamoto, Japan. 		
May	<ul style="list-style-type: none"> • Honda Manufacturing of Indiana begins production of the natural gas-powered Civic GX sedan in Greensburg, Ind., alongside the gasoline-powered Civic Sedan. • The Honda Insight becomes Japan’s best-selling vehicle in May, the first hybrid car to earn the distinction. 		
April	<ul style="list-style-type: none"> • The FCX Clarity fuel cell electric vehicle is named 2009 World Green Car by journalists from Asia, Europe and North America. 		

Chronology

Note: North American highlights in bold.

2008

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| November | <ul style="list-style-type: none"> • Honda Motor Co. unveils new Walking Assist Device with Bodyweight Support system, developed in part from its research into the dynamics of human motion that led to creation of the ASIMO humanoid robot. | June | <ul style="list-style-type: none"> • Honda begins mass production of all-new FCX Clarity fuel cell vehicle (FCX) in Japan and introduces first five U.S. customers for the new vehicle. |
| October | <ul style="list-style-type: none"> • Honda Power Equipment Mfg. produces its 20-millionth product since the start of operations in August 1984. • Honda Manufacturing of Indiana begins production of Civic sedans in its new \$550 million auto plant in Greensburg, Ind. • Cumulative global production of Honda motorcycles reaches 200 million units. • Honda Soltec Co. begins sales in Japan of Honda-developed thin-film solar cells. • Thai Honda achieves cumulative production of 10 million units since production began in 1987. | May | <ul style="list-style-type: none"> • American Honda fully deploys the first automaker-operated fleet of more fuel-efficient Auto-Max® railcars. • Cumulative automobile production in Brazil reaches 500,000 units since the start of production in 1997. • Honda Siel Cars India introduces the Civic Hybrid as India's first gas-electric hybrid automobile. |
| September | <ul style="list-style-type: none"> • Acura launches the 2009 TL sedan with the most powerful engine in Acura history. It is the third generation of TL designed, developed and manufactured in the U.S. • Honda of Canada Mfg. begins production of 4-cylinder engines at new \$154 million automobile engine plant in Alliston, Ontario. • Honda introduces POLAR III third-generation pedestrian crash test dummy with the aim of reducing lower back and upper leg injuries common in vehicle-pedestrian collisions. | April | <ul style="list-style-type: none"> • American Honda introduces second-generation Pilot that was designed, developed and engineered in the U.S. by Honda R&D Americas and is produced exclusively by Honda Manufacturing of Alabama. • Honda Aircraft Company begins European sales of HondaJet, including the announcement of plans for an exclusive regional sales and service network in the U.K., Germany and Spain. |
| August | <ul style="list-style-type: none"> • American Honda launches redesigned 2009 Honda Fit. • Acura announces plans to compete in the LMP1 class of the 2009 American Le Mans race series. | March | <ul style="list-style-type: none"> • Cumulative global production of the Cub series motorcycle reaches 60 million units. • Honda opens a new motorcycle plant at the Kumamoto Factory in Japan as Honda's global lead plant for motorcycle production. |
| July | <ul style="list-style-type: none"> • Honda Transmission Mfg. of America in Russells Point, Ohio, produces its 10-millionth transmission since the start of U.S. transmission manufacturing in 1997. • Production of Honda motorcycles in Vietnam reaches 5 million units. | February | <ul style="list-style-type: none"> • Honda Aircraft Company expands sales of HondaJet throughout North America by beginning sales in Canada and Mexico. |
| | | | <ul style="list-style-type: none"> • Honda of the UK Manufacturing produces its 2-millionth car since the start of auto production in October 1992. |

Chronology

Note: North American highlights in bold.

2007

December	<ul style="list-style-type: none"> • American Honda posts 11th consecutive year of record sales and 14th consecutive year-over-year sales increase. • Honda's annual auto production in the U.S. exceeds 1 million units for the first time ever in 2007, as total North American auto production reaches a new all-time record of 1.432 million units. • Honda UK sells more than 100,000 Honda vehicles for the first time, in 2007. 	August	<ul style="list-style-type: none"> • American Honda launches the eighth-generation Accord.
		July	<ul style="list-style-type: none"> • Cumulative global sales of the Fit/Jazz small car exceed 2 million units.
		June	<ul style="list-style-type: none"> • Honda Aircraft Company breaks ground on new \$100 million U.S. headquarters and R&D facility in Greensboro, N.C. • Honda introduced more advanced Variable Cylinder Management™ (VCM™) cylinder deactivation technology.
November	<ul style="list-style-type: none"> • The hydrogen-powered FCX Clarity makes its U.S. debut at the Los Angeles Auto Show as Honda announces plans to begin leasing the next-generation fuel cell vehicle in summer 2008. • Operation of the fourth-generation hydrogen Home Energy Station begins at Honda R&D America's Torrance, Calif., headquarters. • Honda celebrates 25 years of building automobiles in America. • Honda Aero breaks ground on its new headquarters and jet engine plant in Burlington, N.C. • Honda Soltec opens new solar cell production plant in Kumamoto, Japan. • Honda of the UK Manufacturing makes its 1-millionth Civic since the start of Civic production September 19, 1994. • Honda Automobile Thailand Co. makes its 1-millionth car since the beginning of auto production in 1984. • Cumulative auto production in Mexico reaches 200,000 units since the beginning of auto production in 1995. • Production of motorcycles in Indonesia reaches 20 million units. 	May	<ul style="list-style-type: none"> • Honda R&D America's opened its new Acura Design Studio in Torrance, Calif., assuming a central role in the research and styling design of future Acura production models. • Honda's Anna, Ohio, engine plant produces its 15-millionth engine since the start of production in 1985.
		April	<ul style="list-style-type: none"> • Honda is named America's "Greenest Automaker" in 2007 for the fourth consecutive time by the Union of Concerned Scientists. • American Honda and Climate Energy, LLC begin retail sales of the freewatt™ micro-combined heat and power (MCHP) co-generation device in the northeastern U.S.
		March	<ul style="list-style-type: none"> • Acura undertakes first factory racing program with entry into the American Le Mans endurance sports car racing series in the LMP2 class with a 3.4-liter V8 engine supplied by Honda Performance Development (HPD).
October	<ul style="list-style-type: none"> • Thai Honda Manufacturing Co. surpasses the 10-million mark for production of Honda power products. • Honda of South Carolina Mfg. produces its 2-millionth all-terrain vehicle (ATV). 	February	<ul style="list-style-type: none"> • Acura RDX named Canadian Utility Vehicle of the Year.

Chronology

Note: North American highlights in bold.

2006

December	<ul style="list-style-type: none"> • Honda R&D Americas opens new Advanced Design Studio in Pasadena, Calif. • Honda Soltec Co., Ltd. established to oversee production and sales of Honda-developed CIGS solar panels in Japan. • Honda Motor Co. announces plans to build new engine plant in Japan (in Ogawa, Saitama prefecture). 	June	<ul style="list-style-type: none"> • Honda announces development of plant-based biofabric for use in automotive interiors.
November	<ul style="list-style-type: none"> • Honda Manufacturing of Alabama celebrates 5th anniversary and reaches one-million unit automobile production milestone. • Honda announces plans to begin production of motorcycles in Peru. 	May	<ul style="list-style-type: none"> • Global sales of Honda Power Products reaches 70 million units. • Honda sets voluntary global targets for 5 percent reductions in product and production CO₂ emissions from 2005 levels by 2010. • Honda announces “2010 Vision” for North American automobile operations including the construction of a new U.S. auto plant and a new Canadian engine plant, expansion of engine and transmission production in Ohio and Georgia, and the addition of a new, more affordable hybrid car. • Honda Motor Co. announces plan to build a new auto plant in Yorii, Japan, to advance the flexibility and efficiency of Honda manufacturing operations worldwide. • Honda Precision Parts of Georgia begins producing automatic transmissions in Tallapoosa, Ga., as part of Honda’s broader North American powertrain strategy.
October	<ul style="list-style-type: none"> • Honda Aircraft Company begins U.S. sales of HondaJet at NBAA in Orlando, Fla. • Retail sales of natural gas-powered Civic GX expanded from California to New York State. 	February	<ul style="list-style-type: none"> • 2006 Civic and Ridgeline capture Canadian Car and Truck of the Year awards. • Honda Power Equipment shipped its 20-millionth power product to U.S. dealers.
August	<ul style="list-style-type: none"> • Acura launches new RDX sport-utility vehicle with Acura’s first-ever turbocharged engine. • Honda of Canada Mfg. celebrates 20th anniversary and 4-millionth unit production milestones. • Honda and Research Institute of Innovative Technology for the Earth (RITE) announce breakthrough “Honda-RITE” ethanol production process. • American Honda fulfills October 2003 “Safety for Everyone” commitment to apply a core suite of advanced safety features to all U.S. Honda and Acura models. 	January	<ul style="list-style-type: none"> • 2006 Civic and Ridgeline sweep North American Car and Truck of the Year awards.
July	<ul style="list-style-type: none"> • Honda announces plans to commercialize HondaJet at EAA AirVenture in Oshkosh, Wis. • Honda earns 100th open-wheel race victory in North America. • First U.S.-made Acura (TL sedan) exported to China. • Honda begins motorcycle production in Argentina. 		

Chronology

Note: North American highlights in bold.

2005

December	<ul style="list-style-type: none"> • Honda Ridgeline truck named 2006 Motor Trend magazine Truck of the Year. • 2006 Civic becomes first compact car to earn a “Top Safety Pick-Gold” rating from the Insurance Institute for Highway Safety (IIHS). • New ASIMO robot debuts with dramatically improved running capability and enhanced ability to act in sync with people. • Honda Motor Co. announces plans to begin mass production in 2007 of Honda-developed thin film solar cell. • Honda Super Cub production reaches 50-million-unit milestone since its 1958 debut. 	August	<ul style="list-style-type: none"> • HondaJet makes its worldwide public debut, July 29 at the Experimental Aircraft Association (EAA) Air Venture in Oshkosh, Wis. • Honda Motor (China) Investment Co. (HMCI) announces plans to launch the Acura brand in China with the introduction of the Acura RL in spring 2006, to be marketed through a dedicated Acura dealer network.
November	<ul style="list-style-type: none"> • Honda Civic named 2006 Motor Trend magazine Car of the Year. • Honda R&D Americas introduces Home Energy Station III, the third-generation of its experimental hydrogen refueling device developed in partnership with Plug Power, Inc. • Honda announces plans to establish R&D operations in Thailand with the creation of Honda R&D Asia Pacific, Ltd., a subsidiary of Honda R&D Co., Ltd. 	July	<ul style="list-style-type: none"> • Honda leases 2005 FCX to world’s first individual customer for a hydrogen-powered fuel cell vehicle, the Spallino family of Redondo Beach, Calif. • Honda announces commitment to include U.S. government crash test “star ratings” on the window labels of all 2006 Honda and Acura vehicles, a first for any automaker.
October	<ul style="list-style-type: none"> • Honda announces plans to establish transmission manufacturing operations in China with the creation of Honda Auto Parts Manufacturing Co., Ltd., the company’s fourth major automatic transmission plant in the world. 	June	<ul style="list-style-type: none"> • Honda Automobile (China) Co. (CHAC) begins export of the Jazz compact passenger car to Europe. CHAC is the first auto plant in China dedicated to export production.
September	<ul style="list-style-type: none"> • Honda announces plan to introduce world’s first airbag technology for a production motorcycle on the 2006 Honda Gold Wing motorcycle. • Honda introduces ASV-3 advanced safety vehicle equipped with Inter-Vehicle communications technology. 	May	<ul style="list-style-type: none"> • The 2006 Honda Ridgeline becomes the first 4-door pickup to earn the NHTSA’s highest crash test rating for frontal and side impacts. • Cumulative worldwide sales of Honda hybrid vehicles reaches 100,000 units.
		April	<ul style="list-style-type: none"> • Honda introduces Phill™ natural gas home refueling appliance in conjunction with Fuelmaker Corp. to help promote sales of cleaner-burning CNG vehicles like the Honda Civic GX.
		January	<ul style="list-style-type: none"> • American Honda and Disneyland® Resort form 10-year strategic business alliance.

Chronology

Note: North American highlights in bold.

2004

December	<ul style="list-style-type: none"> • Honda reveals technologies for next-generation ASIMO humanoid robot, including the ability to run and process information more quickly in real-world environments. • Honda introduces V6 Accord Hybrid in the U.S. as Honda's third hybrid model. 	May	<ul style="list-style-type: none"> • Honda Korea Co. begins the import and sales of automobiles in South Korea with the Accord Sedan. • Buddy Rice earns Honda's first victory in the Indianapolis 500®.
November	<ul style="list-style-type: none"> • All new Legend wins the Japan Car of the Year award for 2004-2005 and Most Advanced Technology Award. • Honda leases two 2005 FCX fuel cell vehicles, featuring the ability to start and operate in sub-freezing temperatures, to the state of New York, the first customer for a fuel cell vehicle in the Northeastern U.S. 	April	<ul style="list-style-type: none"> • Honda Manufacturing of Alabama begins production on its second assembly line, doubling light truck and V-6 engine production capacity to 300,000 units per year. • Honda establishes a new subsidiary, Honda Motor RUS LLC, in Russia to strengthen its local motorcycle, automobile and power product sales operations. • Dongfeng Honda Automobile (Wuhan) Co. begins local production of the CR-V in Wuhan, Hubei Province in China.
October	<ul style="list-style-type: none"> • GE Honda Aero Engines LLC is established to pursue the launch of Honda's HF118 turbofan engine in the light business jet market. 	March	<ul style="list-style-type: none"> • Thai Honda Manufacturing Co. produces 10-millionth motorcycle.
September	<ul style="list-style-type: none"> • Honda of America Mfg. celebrates its 25th anniversary. • Guangzhou Honda begins production of the Fit for the China domestic market. 	February	<ul style="list-style-type: none"> • Honda and General Electric Co. announce the formation of a strategic alliance to produce a new turbofan jet engine for light business jets.
August	<ul style="list-style-type: none"> • Honda claims its first Indy Racing League (IRL) manufacturers' title (Honda-powered drivers win 14 of 16 races for the season). • Honda develops a scooter powered by its original Honda FC Stack, capable of starting in sub-freezing temperatures. 	January	<ul style="list-style-type: none"> • Honda Motor (China) Investment Co., Inc., responsible for developing Honda's overall business strategy in China, is established.
July	<ul style="list-style-type: none"> • Honda establishes a new U.S. subsidiary, Honda Aero, Inc., to focus on the aviation engine business in the U.S. Also, Honda establishes the Wako Nishi R&D Center in Japan, dedicated to the research and development of aviation engines. • The 2005 Honda FCX powered by Honda's original FC Stack is certified for commercial use by both the U.S. EPA and California Air Resources Board. 		

Chronology

Note: North American highlights in bold.

2003

December	<ul style="list-style-type: none"> • The HondaJet, new experimental compact business jet equipped with Honda-developed HF118 jet engines, completes initial flight tests in Greensboro, N.C. • Honda of South Carolina Mfg. produces its 1-millionth all-terrain vehicle (ATV). 	August	<ul style="list-style-type: none"> • Honda’s cumulative worldwide production of automobiles reaches 50 million units.
November	<ul style="list-style-type: none"> • Honda’s cumulative auto production in the U.S. reaches 10 million units. 	July	<ul style="list-style-type: none"> • Honda becomes the world’s first automaker to supply a fuel cell vehicle to a private corporation, Iwatani International Corporation.
October	<ul style="list-style-type: none"> • American Honda Motor announces “Safety for Everyone” commitment to apply advanced safety technologies such as the Advanced Compatibility Engineering (ACE) body structure and side curtain airbags to the full range of Honda and Acura products over the next several years. • Honda R&D Americas debuts an all-new Automotive Safety Research Facility in Ohio, featuring advanced crash safety testing laboratories. • Honda announces the development of the Honda FC Stack next-generation fuel cell stack that delivers high performance, yet operates at temperatures as low as -20°C (-4°F). • Honda develops world’s first electronically controlled fuel-injection system (PGM-FI) for a 4-stroke 50cc scooter. 	June	<ul style="list-style-type: none"> • Honda debuts Variable Cylinder Management™ (VCM™) V6 3.0-liter i-VTEC engine, on the Japan-market Honda Inspire, which employs only three cylinders during cruising and at low engine loads. • Civic Hybrid becomes the first-ever hybrid vehicle to earn certification as an Advanced Technology Partial Zero-Emissions Vehicle (AT-PZEV) from the California Air Resources Board (CARB). • Takeo Fukui becomes sixth president & CEO of Honda Motor Co.
September	<ul style="list-style-type: none"> • American Honda cumulative auto sales reach 20 million vehicles, as well as 50 million units for the total number of Honda products (auto, power sports and power equipment) delivered to American customers since August 1959. • Honda introduces new Advanced Compatibility Engineering™ (ACE™) body structure that both enhances self-protection and reduces aggressivity in vehicle-to-vehicle collisions. 	May	<ul style="list-style-type: none"> • Honda develops the world’s first Collision Mitigation Brake System (CMBS), which predicts collisions and assists brake operation to reduce impact on occupants and vehicle damage.
		April	<ul style="list-style-type: none"> • Honda establishes 6th region in China as part of global structure that also includes regional operations in North America, South America, Europe/Middle East/Africa, Asia/Oceania and Japan.
		March	<ul style="list-style-type: none"> • Honda joins Indy Racing League (IRL) open wheel racing series for 2003 season. • Worldwide cumulative production of Civic series reaches 15 million units. • Honda announces joint market feasibility study with Teledyne Continental Motors, Inc. for a next-generation piston aviation engine developed by Honda.
		January	<ul style="list-style-type: none"> • Honda Power Equipment Mfg. in North Carolina announces \$30 million expansion to increase general-purpose engine production to 1.5 million units.

Chronology

Note: North American highlights in bold.

2002

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|----------|---|----------|--|
| December | <ul style="list-style-type: none"> • American Honda introduces the Honda Element light truck to its U.S. vehicle lineup. • Honda Fit finishes 2002 as best-selling car in Japan, a first for Honda. Fit also goes on sale in Europe as “Jazz” model. • Honda’s China auto plant announces plan to increase production capacity to 240,000 units in 2004, with a corresponding increase in engine production. • Honda South Carolina Mfg. begins production of Honda AquaTrax personal watercraft (PWC). • Honda’s FCX fuel cell vehicle delivered to first customers in Japan and U.S. simultaneously. | August | <ul style="list-style-type: none"> • Honda introduce a new rapid- and wide-deploying side curtain air bag technology that protects both front and rear passengers — the all-new 2003 Accord was the first model to receive the new technology. |
| November | <ul style="list-style-type: none"> • Japan version of all-new, sixth-generation Accord earns the 2002-03 Japan Car of the Year award, the third straight year a Honda model earns the award. • U.S. production of Honda and Acura automobiles reaches 20-year milestone. | July | <ul style="list-style-type: none"> • Honda FCX becomes first fuel cell vehicle in the world to earn certification from U.S. EPA and the state of California (CARB). • Honda launches new Today scooter as first China-made scooter sold in Japan. |
| October | <ul style="list-style-type: none"> • Honda models earn four of the top five places in the U.S. Department of Energy’s list of the most fuel efficient cars in America with the Insight hybrid as No. 1. | March | <ul style="list-style-type: none"> • Honda begins Intelligent Community Vehicle System (ICVS), a new community transportation system in the Republic of Singapore. |
| | | February | <ul style="list-style-type: none"> • Honda introduces AquaTrax, company’s first personal watercraft. • Honda celebrates 25th anniversary of listing on the New York Stock Exchange (NYSE) as ASIMO humanoid robot rings opening bell for trading. |
| | | January | <ul style="list-style-type: none"> • Honda begins rental of ASIMO humanoid robots in Japan. • U.K. auto plant begins export of Civic hatchback to North America. • Honda establishes motorcycle R&D center in China. |

Chronology

Note: North American highlights in bold.

2001

- December
 - Honda introduces first mass-market gas-electric hybrid car with the introduction of the Civic Hybrid.
 - **Accord recaptures the best-selling car title in the U.S. in 2001.**
- November
 - **Honda Manufacturing of Alabama, Honda's third U.S. automobile plant, begins production with Odyssey minivan.**
 - Fit earns the 2001-2002 Japan Car of the Year award.
 - New joint venture company in China, Sundiro Honda Motorcycle starts production of jointly developed M-LIVING motorcycle.
 - **North American auto production reaches 10 million-unit milestone.**
- September
 - Gold Wing GL1800 named "Motorcycle of the Year" by Motorcyclist magazine, and is first production motorcycle certified to meet California's strict 2008 emission standard.
 - **American Honda Motor Co. announces that all 2002 Honda and Acura cars and light trucks meet or exceed Low Emission Vehicle (LEV) emissions requirements.**
- July
 - Honda production operations in Thailand produce 10-millionth product — including automobiles, motorcycles and power products.
 - Honda's second U.K. auto plant begins production.
 - **Honda R&D Americas opens first solar-powered hydrogen production and fueling station in Southern California.**
- June
 - Honda launches Fit on all-new global small car platform — using all-new i-DSI (Dual & Sequential Ignition) engine.
- May
 - Honda announces development of a new-generation 2-liter class diesel engine for the European market.
- February
 - **Honda Civic GX natural gas vehicle becomes first car certified as an Advanced Technology Partial Zero Emission Vehicle (AT-PZEV).**
- January
 - **2001 Acura MDX named North American Truck of the Year.**

2000

- Honda introduces new humanoid robot, ASIMO.
- **2001 Civic Coupe is one of the first two automobiles and the first affordable small car to achieve 5-star crash safety ratings for both frontal and side impact from the NHTSA*.**
- **Acura introduces MDX as the brand's first U.S. designed and developed SUV.**
- Civic line-up earns the 2000-01 Japan Car of the Year award.
- Honda earns 500th World Grand Prix motorcycle race.
- **Honda earns 6th consecutive driver's championship on CART auto racing series.**
- **Honda begins testing FCX-V3 fuel cell vehicle through California Fuel Cell Partnership.**
- **Cumulative production of Accord in the U.S. reaches 5 million units, and Civic reaches 2 million units.**
- **Honda Power Equipment Mfg. \$16 million expansion triples general purpose engine capacity from 300,000 units to 1 million units annually.**
- **2001 Civic is introduced as first gasoline car to achieve Ultra-Low Emissions Vehicle (ULEV) emissions performance in all 50 states.**
- Honda introduces Polar II pedestrian crash test dummy with injury data measurement capability.
- Honda establishes fifth region in South America as part of global structure that includes regional operations in North America, Europe/Middle East/Africa, Asia/Oceania and Japan.
- Honda opens world's first indoor car-to-car directional crash test safety facility in Tochigi, Japan.
- Honda begins third era of Formula One® Grand Prix auto racing participation.

* Government star ratings are part of the National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program (www.safercar.gov). Model tested with standard side-impact air bags (SAB's).

Chronology

Note: North American highlights in bold.

1999

- **Honda Insight becomes first gas-electric hybrid car sold in the U.S., and 2000 Accord is the first gasoline car to be marketed as a Super Ultra-Low Emissions Vehicle (SULEV), four years ahead of regulatory requirements.**
- Honda announces global powertrain production system calling for the integration of engine assembly operations closer to vehicle assembly.
- **Honda and GM establish powertrain cross-supply agreement in December in which GM will use a Honda V-6 Ultra Low Emission engine and transmission and Isuzu will supply Honda with diesel engines for the European market.**
- Honda announces innovation of auto plants in Japan to the flexible “New Manufacturing System” that will be installed in all of Honda’s major global auto plants by fall 2002.
- Honda announces new company-wide year 2005 targets for fuel-consumption and exhaust gas emissions for Honda motorcycles, automobiles and power products.
- Honda fuel cell prototype vehicles FCX-V1 and FCX-V2 are introduced.
- **American Honda passed the \$10 billion mark in exports of automobiles, motorcycles, power products and key components from North America.**
- **Honda begins Intelligent Community Vehicle System (ICVS) called “Intellishare” at the University of California, Riverside using Honda’s EVPLUS electric vehicles.**
- Honda announces next generation of 4-cylinder *i*-VTEC engines that offer new level of high fuel economy, low emissions and outstanding performance.
- Honda begins auto production in China with Accord sedan.

1998

- **American Honda passed the 1-million mark in annual sales of Honda and Acura cars and light trucks for the first time in company history.**
- **The Honda Civic GX natural gas vehicle goes into production in Ohio with the cleanest internal combustion engine ever certified by the U.S. EPA.**
- **Honda of South Carolina Mfg. begins production of ATVs at new \$30 million plant in Timmonsville, S.C.**
- Civic 5-door, developed by Honda R&D Europe and built in the U.K., is introduced.
- Auto production begins in India.
- Hiroyuki Yoshino becomes fifth president & CEO of Honda Motor Co.
- Honda Motor Co. celebrates 50th anniversary.
- **American Honda exports its 500,000th North American-built car.**
- Honda Interceptor named “Motorcycle of the Year” by Motorcyclist magazine.
- **New second line at Honda of Canada Mfg. begins production of Honda’s first full-size Odyssey minivan.**

Chronology

Note: North American highlights in bold.

1997

- Auto production begins in Brazil and Turkey.
- Motorcycle production begins in Vietnam.
- Cumulative global motorcycle production reaches 100 million units.
- Cumulative global power equipment production reaches 30 million units.
- Ultra-small 360-degree inclinable 4-stroke power equipment engine announced.
- Honda announces research project including two new turbofan jet engine prototypes for small aircraft and an experimental jet plane.
- Twin Ring Motegi motorsports complex begins operations.
- All-new 1998 Accord introduced with unique designs for the U.S. and Japan, but using the same flexible platform.
- **Civic and Accord Low Emission Vehicle (LEV) sales begin in all 50 states.**
- **1998 Accord is first gasoline car to meet CARB Ultra Low Emission Vehicle (ULEV) standards in California.**
- **Honda begins leasing the EV PLUS electric vehicle to customers in California.**
- J.D. Power and Associates awards its Platinum Prize for quality to the Marysville, Ohio, Auto Plant and Gold Prize for quality to the Sayama Plant in Japan.
- The Acura RL is the first automobile introduced with an in-dash, satellite-linked navigation system.

1996

- Honda introduces first prototype humanoid robot, called P3.
- Honda Motor Co.'s Honda Dream solar car breaks speed and time records at the World Solar Challenge in Australia.
- **Honda captures all three major awards on the 1996 PPG IndyCar World Series racing circuit — top manufacturer, top rookie and top driver.**
- **Honda's Marysville, Ohio, motorcycle plant produces its 1-millionth vehicle (Gold Wing Aspencade).**
- **Honda Transmission Mfg. of America begins production of automobile transmissions in Russells Point, Ohio.**
- **Honda announces an accelerated "Strategy for the Americas" with a 50 percent expansion in U.S. automobile engine and automatic transmission production.**
- New Honda plant in Thailand begins production with City Sedan designed exclusively for local Asian markets.
- Honda introduces Intelligent Community Vehicle System (ICVS) in Japan in which consumers share limited number of vehicles in conjunction with mass transit.
- **The Acura Division introduces the CL series, the first U.S.-designed, engineered and manufactured model offered by a luxury import nameplate.**

Chronology

Note: North American highlights in bold.

1995

- **Automobile Magazine names the Honda Civic the 1996 Automobile of the Year.**
- The Honda Civic named 1995-96 Japan Car of the Year award.
- **Honda de Mexico begins production of automobiles for the Mexican market.**
- **The U.S. EPA releases 1996 fuel economy rankings with four Honda models in the top 10.**
- **Honda Civic becomes first gasoline-powered vehicle to meet CARB's Low Emission Vehicle (LEV) standard.**
- Cumulative global auto production reaches 30 million units.
- **Honda produces its 5-millionth car in North America.**
- **American Honda sells its 10-millionth Honda brand car.**
- Honda introduces Multi Matic continuously variable automatic transmission (CVT).
- Cumulative global production of Civic reaches 10 million units.
- **Honda becomes the first manufacturer to develop a production-based gasoline engine certified as meeting Ultra Low Emission Vehicle (ULEV) exhaust levels.**

1994

- **American Honda exports its 100,000th U.S.-made vehicle for the year, making the Honda Accord the No. 1 export model from North America in 1994.**
- Honda introduces the 1995 Odyssey, its first minivan.
- **Acura sells its 1-millionth vehicle in the U.S.**
- Honda Motor Co. establishes four-region global organization structure that gives greater autonomy and decision-making responsibility for four major regional operations: Americas, Europe/Middle East/Africa, Asia/Oceania and Japan. In a related move, Honda announces new "Automobile Strategy for the Americas."
- **Honda competes in the IndyCar World Series (later CART) for the first time.**
- **Honda Power Equipment Mfg. assembles its 1-millionth lawn mower since the start of operations in August 1984.**
- **Cumulative sales of Honda and Acura automobiles in the U.S. reach 10 million units.**

1993

- Honda's solar car Dream wins the World Solar Challenge 1993 in Australia.
- **Honda R&D North America (HRA) unveils a \$25 million expansion of its research and development facilities in Ohio and opens new research and development center for power equipment products in Swepsonville, N.C.**
- **Honda of America Mfg. produces its 2-millionth engine at the Anna Engine Plant in Ohio.**
- **Honda of America Mfg. produces its 3-millionth car since beginning U.S. auto production in 1982.**
- **American Honda announces plans to participate in IndyCar World Series.**

Chronology

Note: North American highlights in bold.

1992

- **American Honda exports its 100,000th U.S.-made automobile.**
- **American Honda Education Corp. breaks ground for Eagle Rock School, an innovative high school and professional development center in Colorado.**
- Honda of U.K. Mfg. begins automobile production.
- Honda announces its first equity investment in China-based motorcycle production. Motorcycles had been produced through four technical collaboration agreements.
- Honda produces its 20-millionth Super Cub motorcycle at its Kumamoto factory in Japan.
- **Honda of America Mfg. builds its 2-millionth automobile in Ohio.**
- Honda Motor Co. produces 20-millionth automobile in Japan.

1991

- The Honda Civic named 1991-92 Japan Car of the Year award.
- Honda introduces the new VTEC-E engine which combines Honda's Variable Valve Timing System (VTEC) with lean-burn technology.
- **Honda Canada sells its 1-millionth car, a Canadian-made Civic 3-door.**
- Soichiro Honda, who founded Honda Motor Co. in 1948, dies at the age of 84.
- **Honda of America Mfg. Motorcycle Plant in Marysville, Ohio, produces the 500,000th vehicle in its history — a Gold Wing Aspencade motorcycle.**
- **Honda of America Mfg. produces its 1-millionth engine.**
- Honda Motor Co. begins selling Chrysler Jeep models in Japan (sales continue through 1998).

1990

- Soichiro Honda is awarded a FIA Gold Medal in Paris, France.
- **American Honda becomes first automaker with plans to offer standard driver and passenger airbags in all (Honda and Acura) models by the 1994 model year.**
- **Acura begins sales of NSX sports car, the world's first mass-produced aluminum-bodied automobile.**
- **American Honda moves Power Equipment Division from California to Atlanta, Georgia area.**
- **Honda R&D America opens new California Proving Center in Mojave Desert.**
- Nobuhiko Kawamoto becomes fourth president & CEO of Honda Motor Co.
- Honda Engineering Europe, Ltd. is established in the U.K. to coordinate Honda engineering activities in Europe.

1989

- **Honda Accord becomes the top-selling auto in the U.S. for the first time.**
- **Honda of America Mfg. begins production at second U.S. auto plant in East Liberty, Ohio, and produced its 1-millionth automobile in Marysville, Ohio (a Civic Sedan).**
- Soichiro Honda inducted into the Automotive Hall of Fame in the U.S.
- Honda of U.K. Mfg. begins producing engines in its Swindon, U.K. plant.
- Honda Motor Europe Ltd. is established in U.K. to serve as Honda's European headquarters.
- **The East Liberty plant is the first auto plant in America to use more environmentally responsible waterborne basecoat paint.**

Chronology

Note: North American highlights in bold.

1988

- Honda-powered Formula One® cars win the Constructor's Championship, winning 15 of the 16 races.
- **Honda Engineering North America, Inc. is incorporated.**
- Honda announces development of high performance VTEC auto engine with variable valve timing.
- Honda reaches the 15 million mark in total car production in Japan.
- **Honda products rank 1-2-3 in the 1988 Motor Trend Import Car of the Year.**
- **Honda begins first export of U.S.-built automobiles to Japan with the Accord Coupe.**
- **American Honda opens first motorcycle Rider Education Center in Colton, Calif.**

1987

- Honda reaches 50-million mark in total motorcycle production in Japan — the first manufacturer in the world to do so.
- **Honda announces a five-part strategy to become an autonomous motor vehicle company in the U.S. including expansion of R&D and production engineering, a second U.S. auto plant, increased local parts sourcing, expansion of the engine plant and increase of auto exports from the U.S.**
- **Air bags introduced in the Acura Legend — for the first time in a Honda product.**
- **American Honda exports first U.S.-made vehicle, an Accord Sedan exported to Taiwan.**
- **Honda de Mexico begins producing motorcycles and auto parts.**
- **Acura becomes the top-selling import luxury brand in America.**

1986

- **Honda produces first auto engine at Anna, Ohio, engine plant (1.5-liter Civic).**
- Honda-powered Formula One® cars win the Constructor's Championship for the first time (through 1991 for six consecutive years).
- **J.D. Power Customer Satisfaction Index rates Acura No. 1 for the first time (through 1989 for four consecutive years).**
- **Honda of America Mfg. begins production on second assembly line at Marysville Auto Plant.**
- **Honda of Canada Mfg. begins production in Alliston, Ontario (with Accord).**
- **Acura launched in the U.S. March 27 with sales of Legend and Integra 3- and 5-door models.**
- **Honda CRX-HF is the first mass-produced car to exceed 50 mpg EPA fuel-economy rating.**

1985

- Honda de Mexico established.
- The Honda Accord/Vigor series receive the 1985-86 Japan Car of the Year award.
- **Honda of America Mfg. begins production of motorcycle engines at new plant in Anna, Ohio, in July.**

1984

- **Honda Power Equipment Mfg. starts production of lawn mowers in Swepsonville, N.C.**
- **American Honda Motor Co. establishes American Honda Foundation for philanthropic contributions.**
- **Honda Research of America, Inc. (now Honda R&D Americas, Inc.) established in Torrance, Calif.**
- **American Honda announces plan for luxury automobile division (later named Acura).**

Chronology

Note: North American highlights in bold.

1983

- Tadashi Kume becomes third president & CEO of Honda Motor Co.
- Honda re-enters Formula One® Grand Prix racing.
- Honda Motor Co. and the Rover Group sign agreement for joint design and development of a luxury passenger car.
- The Honda Civic/Ballade series named 1983-84 Japan Car of the Year award.
- **Honda CR-X introduced as the first Honda automobile designed primarily for the U.S. market.**

1982

- **Honda of America Mfg. begins auto production in Ohio November 1 with the Accord.**
- **Car and Driver magazine names the Honda Accord to its list of the Ten Best Cars for the first time.**

1981

- **Honda of America Mfg. begins production of the Gold Wing.**
- **American Honda Finance Corp. is established.**

1980

- **Honda announces plans to construct a U.S. auto plant in Ohio.**

1979

- **Honda of America Mfg. starts motorcycle production in Marysville, Ohio, with the CR250M Elsinore.**
- Honda introduces the Accord sedan and Prelude coupe.
- Honda introduces its first lawn mower, the HR-21.

1978

- **Honda of America Mfg., Inc. is established in Ohio.**
- Cumulative global auto production reaches 5 million units.

1977

- **Civic CVCC ranks first in the first-ever fuel economy ranking by the U.S. Environmental Protection Agency (EPA).**

1975

- **Honda R&D Co. establishes a liaison office in Torrance, Calif. (later becomes Honda R&D Americas).**

1974

- **The Civic CVCC (Compound Vortex Controlled Combustion) engine is the first engine to comply with the 1975 Clean Air Act without a catalytic converter.**
- **Gold Wing GL1000 is introduced in the U.S.**
- Honda is the first Japanese automaker to issue consolidated financial statements.

1973

- Honda Motor Co. founder and president Soichiro Honda retires along with co-founder and executive vice president Takeo Fujisawa. Kiyoshi Kawashima becomes second president of Honda Motor Co.
- **American Honda begins sales of Civic.**

1972

- **Honda Trading America Corp. established for the export of products from the U.S. to Japan.**

1970

- Honda announces CVCC (Compound Vortex Controlled Combustion) engine technology.
- **American Honda begins sales of outboard marine engines with the BF45 and BF75 4-stroke engines.**
- **American Honda begins sales of N600 automobile in continental U.S.**
- Honda Engineering Co., Ltd. established in Japan — production engineering company.

Chronology

Note: North American highlights in bold.

1969-1960

- 1969
 - **American Honda begins sales of the N600 automobile in Hawaii.**
 - **Canadian Honda Motor Ltd. (now Honda Canada, Inc.) established in Toronto, Canada.**
 - Honda begins automobile production in Taiwan and Malaysia through technical collaboration.
 - **American Honda launches its first large motorcycle, the Dream CB750 Four.**

- 1968
 - **American Honda sells 1-millionth motorcycle in the U.S.**
 - Honda withdraws from Formula One[®] racing to concentrate on production of commercial cars and development of low-emission technologies.

- 1967
 - Production of automobiles starts at Suzuka factory.
 - Honda begins motorcycle production in Thailand.

- 1966
 - Honda F-2 car establishes a record of 11 consecutive victories.

- 1965
 - Honda Formula One[®] car wins first Grand Prix race in Mexican Grand Prix.

- 1964
 - Honda begins participating in Formula One[®] Grand Prix racing.

- 1963
 - **American Honda’s “You Meet the Nicest People on a Honda” advertising campaign helps revolutionize the American motorcycle industry.**
 - **American Honda moves its headquarters to Gardena, Calif.**
 - Honda’s first overseas plant Honda Benelux in Belgium starts production of “mopeds.”
 - Honda issues EDR (European Depository Receipts) in Europe.
 - Honda markets first automobile S500 and lightweight truck T360 in Japan.

- 1962
 - **Honda issues ADRs (American Depository Receipts) in the U.S.**
 - Motorcycle production begins in Taiwan through technical collaboration.
 - **American Honda launches first power equipment product, the F190 mini-tiller.**

- 1961
 - Honda racing team wins Britain’s Isle of Man TT Races in 125cc and 250cc classes.

- 1960
 - Research and Development division is re-established as a separate company — Honda R&D Co.

1959-1946

- 1959
 - **American Honda Motor Co., Inc. established as Honda’s first overseas subsidiary June 11. The Honda 50 (Super Cub), Dream and Benly motorcycles are the first products.**

- 1958
 - Honda launches Super Cub motorcycle in Japan, helping make Honda the sales leader.

- 1955
 - Honda leads Japan in motorcycle production volume.

- 1954
 - Honda declares intention to race in Isle of Man Tourist Trophy race in the U.K. (eventually participating for the first time in 1959).

- 1952
 - Honda’s first general-purpose engine (Type H) is produced.

- 1949
 - Honda introduces first original motorcycle — 2-stroke Dream D-type.

- 1948
 - Soichiro Honda incorporates Honda Technical Research Institute and renames it Honda Motor Co., capitalized at 1 million yen.

- 1946
 - Soichiro Honda establishes Honda Technical Research Institute in Hamamatsu, Shizuoka Prefecture, where he develops and produces internal combustion engines and machine tools.