

2018 Honda Digital FactBook

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Key Locations and Contacts by Region

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Worldwide Operations

Worldwide Sales Network

Region	Country	Company	Products	Began Sales
North	U.S.	American Honda Motor Co., Inc.	Automobiles, Motorcycles, Power Products	1959
America		Honda Aircraft Company	Jet Aircraft	2006
		Honda Aero, Inc.	Jet Engines	2004
	Canada	Honda Canada Inc.	Automobiles, Motorcycles, Power Products	1969
	Mexico	Honda de Mexico, S.A. de C.V.	Automobiles, Motorcycles, Power Products	1985
South	Peru	Honda del Peru S.A.	Automobiles, Motorcycles	1974
America	Brazil	Moto Honda da Amazonia Ltda.	Motorcycles, Power Products	1975
		Honda Automoveis do Brasil Ltda.	Automobiles	1997
	Argentina	Honda Motor de Argentina S.A.	Automobiles, Motorcycles, Power Products	1978
	Venezuela	Honda de Venezuela C.A.	Motorcycles, Power Products	1983
	Chile	Honda Motor de Chile S.A.	Automobiles, Motorcycles, Power Products	1999
Japan	Japan	Honda Motor Co., Ltd.	Automobiles, Motorcycles, Power Products	1948
Europe/	Austria	Honda Austria G.m.b.H.	Automobiles, Motorcycles, Power Products	1982
Middle East/	Belgium	Honda Belgium N.V.	Automobiles, Motorcycles, Power Products	1962
Africa	Czech Republic	Honda Czech Republic Ltd.	Automobiles, Motorcycles	1993
	France	Honda Motor Europe (South) S.A.	Automobiles, Motorcycles	1964
		Honda Europe Power Equipment S.A.	Power Products	1985
	Germany	Honda Motor Europe (North) G.m.b.H.	Automobiles, Motorcycles, Power Products	1961
	Hungary	Honda Hungary KFT	Automobiles	1993
	Italy	Honda Automobili Italia S.p.A.	Automobiles	1990
		Honda Italia Industriale S.p.A.	Motorcycles, Power Products	1971
	Netherlands	Honda Nederland B.V.	Automobiles, Motorcycles, Power Products	1985
	Poland	Honda Poland Ltd.	Automobiles	1992
	Portugal	Honda Automovel de Portugal, S.A.	Automobiles	1989
		Honda Motor de Portugal, S.A.	Motorcycles	1986
		Honda Productos de Forca Portugal, S.A.	Power Products	1992
	Russia	Honda Motor RUS LLC	Automobiles, Motorcycles, Power Products	2004
	Slovakia	Honda Slovakia, Spol., S.R.O.	Automobiles, Motorcycles, Power Products	1994
	Spain	Honda Automoviles Espa~na, S.A.	Automobiles	1988
		Montesa Honda S.A.	Motorcycles	1980
	Sweden	Honda Nordic AB	Automobiles	1974
		Honda Power Equipment Sweden AB	Power Products	1992
	Switzerland	Honda (Suisse) S.A.	Motorcycles, Power Products	1974
		Honda Automobiles (Suisse) S.A.	Automobiles	1974
	U.K.	Honda Motor Europe Ltd. (U.K. Division)	Automobiles, Motorcycles, Power Products	1965
	Turkey	Honda Turkiye A.S.	Automobiles, Motorcycles	1992
	Nigeria	Honda Mfg. (Nigeria) Ltd.	Motorcycles, Power Products	1981
	South Africa	Honda South Africa Ltd.	Automobiles, Motorcycles, Power Products	2000

Worldwide Operations

Worldwide Sales Network (Continued)

Region	Country	Company	Products	Began Sales
Asia/Oceania	Bangladesh	Bangladesh Honda Private Ltd.	Motorcycles	2013
	India	Honda Siel Power Products, Ltd.	Power Products	1988
		Honda Cars India, Ltd.	Automobiles	1997
		Honda Motorcycle & Scooter India (Private) Ltd.	Motorcycles	2001
	Indonesia	P.T. Astra Honda Motor	Motorcycles	2000
		P.T. Honda Prospect Motor	Automobiles	1977
	Malaysia	Honda Malaysia Sdn. Bhd.	Automobiles	2000
	Philippines	Honda Philippines, Inc.	Motorcycles, Power Products	1973
		Honda Cars Philippines, Inc.	Automobiles	1990
	Pakistan	Honda Atlas Cars (Pakistan), Ltd.	Automobiles	1994
		Atlas Honda, Ltd.	Motorcycles	1962
		Honda Atlas Power Product (private), Ltd.	Power Products	1998
	Thailand	Honda Automobile (Thailand) Co., Ltd.	Automobiles	2000
		A.P. Honda Co., Ltd.	Motorcycles	1986
		Asian Honda Motor Co., Ltd.	Power Products	1964
	Vietnam	Honda Vietnam Co., Ltd.	Motorcycles	1996
	Taiwan	Honda Taiwan Co., Ltd.	Motorcycles, Automobiles	2002
	Korea	Honda Korea Co., Ltd.	Motorcycles, Automobiles	2001
	Australia	Honda Australia Pty., Ltd.	Automobiles	1969
		Honda Australia Motorcycle and Power Equipment Pty., Ltd.	Motorcycles, Power Products	1987
	New Zealand	Honda New Zealand, Ltd.	Automobiles	1988
China	China	Honda Motor (China) Co., Ltd.	Automobiles, Motorcycles, Power Products	1993
		Wuyang-Honda Motors (Guangzhou) Co., Ltd.	Motorcycles	1992
		Honda-Mindong Generator Co., Ltd.	Power Products	1994
		Guangqi Honda Automobile Co., Ltd.	Automobiles	1999
		Jialing-Honda Motors Co., Ltd.	Power Products 1996 to 2005	1996
		Sundiro Honda Motorcycle Co., Ltd.	Motorcycles	2001
		Honda Automobile (China) Co., Ltd.	Automobile export	2003
		Dongfeng Honda Automobile Co., Ltd.	Automobiles	2003

Worldwide Operations

Worldwide Production

			2015			2016			2017	
Region	Country	Automobiles	Motorcycles	Power Products	Automobiles	Motorcycles	Power Products	Automobiles	Motorcycles	Power Products
North America	U.S.	1,269,724	136,807	2,089,000	1,290,052		2,098,900	1,207,818		2,071,600
	Canada	384,982			411,162			430,164		
	Mexico	207,785	51,714	500	254,982		34,800	213,449		25,700
	Subtotal	1,862,491	188,521	2,089,500	1,956,196	196,916	2,133,700	1,851,431	183,828	2,097,300
South America	Brazil	148,391	1,000,745	14,600	120,585	763,516	10,400	134,059	679,738	13,900
	Argentina	10,097	57,072		12,102			10,558	122,620	
	Subtotal	158,488	1,164,625	14,600	132,687	934,661	10,400	144,617	919,987	13,900
Japan		730,493	148,682	6,266,500	820,226	162,029	5,921,000	817,500	229,164	6,329,200
Europe/Middle East/Africa	U.K.	118,897			133,875			166,228		
	Turkey	12,667			15,169			28,745		
	Italy		82,300			83,121			92,439	
	Spain		1,807			2,628			1,836	
	France			211,400			209,000			260,900
	Nigeria	241	68,080		228	49,602			17,222	
	Subtotal	131,805	159,243	211,400	149,272	135,351	209,000	195,103	125,768	260,900
Asia/Oceania	Thailand	170,607	1,470,880	2,509,600	200,004	1,489,538	2,530,200	225,547	125,768	2,675,700
	India	218,854	4,478,591	199,200	163,632	5,005,494	209,800	176,555	5,801,744	192,300
	Indonesia	149,994	4,472,131	42,700	195,261	4,437,800	22,400	181,434	4,498,650	27,900
	Malaysia	94,391	75,913			107,207		105,951	124,552	
	Pakistan	25,459	746,897			875,978		47,287	1,046,881	
	Philippines	8,597	341,540			434,186		8,560	461,329	
	Vietnam	7,740	2,136,852			2,245,204		9,909	2,446,635	
	Loas & Cambodia		330,290			337,793			337,345	
	Australia			15,700			16,800			15,900
	Subtotal	699,648	14,060,511	2,767,200	731,485	14,943,253	2,779,200	786,263	16,393,555	2,911,800
China		960,913	1,700,570	1,220,100	1,209,400	1,677,168	1,232,700	1,441,928	1,738,906	1,468,500
TOTAL		4,543,838	17,422,152	12,569,300	4,999,266	18,049,378	12,286,000	5,236,842	19,591,208	13,081,600



North America Regional Operations

Major North American Subsidiaries

Country	Company	Began Operation	Headquarters Location	Responsibilities
U.S.	American Honda Motor Co., Inc.	1959	Torrance, CA	Sales, marketing, service, distribution, import and export of Honda and Acura products in the U.S.
	Honda Trading America Corp.	1972	Torrance, CA	Export and import activities.
	Honda of America Mfg., Inc.	1979	Marysville, OH	Manufacture of automobiles, engines and components.
	American Honda Finance Corp.	1980	Torrance, CA	Financing for the sale and leasing of Honda products.
	Honda Power Equipment Mfg., Inc.	1984	Swepsonville, NC	Manufacture of power equipment products.
	Honda R&D Americas, Inc.	1984	Torrance, CA	Research, design and development of automobile, motorcycle and power equipment products and technologies.
	Honda North America, Inc.	1987	Torrance, CA	Coordination of Honda operations in North America.
	Honda Engineering North America, Inc.	1988	Marysville, OH	Development of unique production equipment for manufacturing operations.
	Honda Transmission Mfg. of America, Inc.	1996	Russells Point, OH	Manufacture of gears, automatic transmissions, hybrid powertrains and AWD differentials for automobiles.
	Honda of South Carolina Mfg., Inc.	1998	Timmonsville, SC	Manufacture of all-terrain vehicles (ATVs) and side-by-side vehicles.
	Honda Manufacturing of Alabama, LLC	2001	Lincoln, AL	Manufacture of automobiles and engines.
	Honda Aero, Inc.	2004	Burlington, NC	Procurement and manufacture of jet engines.
	Honda Precision Parts of Georgia, LLC	2006	Tallapoosa, GA	Manufacture of automatic transmissions for automobiles.
	Honda Aircraft Company	2006	Greensboro, NC	Development, marketing, sales and production of the HondaJet.
	Honda Manufacturing of Indiana, LLC	2007	Greensburg, IN	Manufacture of automobiles.
	Honda R&D Innovations, Inc.	2017	Mountain View, CA	Collaboration on new technologies through open innovation.
Canada	Honda Canada Inc.	1969	Markham, Ontario	Sales, marketing, service, distribution, import and export of Honda products in Canada.
	Honda of Canada Mfg. (Division of Honda Canada Inc.)	1986	Alliston, Ontario	Manufacture of automobiles and engines.
	Honda Canada Finance Inc.	1987	Markham, Ontario	Wholesale financing to Honda/Acura automobile, motorcycle and power equipment dealers; retail financing for Honda/Acura automobiles.
	Honda Trading Canada	1990	Alliston, Ontario	Export and import activities.
Mexico	Honda de Mexico S.A. de C.V.	1985	Mexico City, Estado de Jalisco	Sales, import, manufacture and distribution of Honda products and spare parts, sales, marketing, research and development.

Models currently in production appear in burgundy. Click on the model name to link to additional information.

A History of Honda/Acura Vehicle U.S. Introductions by Model Year

Division	Model Name	Style	1st Generation	2nd	3rd	4th	5th	6th	7th	8th	9th	10th
Honda	N600/S600		1970									
	Prelude	Coupe	1979	1983	1988	1992	1997					
	Passport	Sport Utility	1994	1998								
	EV Plus	Electric Vehicle	1997									
	S2000	Roadster	2000									
	Element	Crossover	2003									
		Hatchback	1973	1980	1984	1988	1992	1996	2003	2017		
		Sedan		1981	1984	1988	1992	1996	2001	2006	2012	2016
		Wagon	1981	1984	1988							
		CRX	1984	1988								
		del Sol	1993									
		Coupe	1993	1996	2001	2006	2012	2016				
		Natural Gas (GX)	1998	2001	2006	2012						
		Hybrid	2003	2006	2012							
		Type R	2017									
		Hatchback	1976	1982	1986							
		Sedan	1979	1982	1986	1990	1994	1998	2003	2008	2013	2018
		Coupe	1988	1990	1994	1998	2003	2008	2013			
		Wagon	1991	1994								
		Hybrid	2006	2014	2018							
		Minivan	1995	1999	2005	2011	2018					
		Sport Utility	1997	2002	2007	2012	2017					
		Gas-Electric Hybrid	2000	2010	2019							
		Sport Utility	2003	2009	2016							
		Fuel Cell Vehicle/FCX	2003	2008	2017							
		Electric	2017									
		Plug-in Hybrid	2017									
		Truck	2006	2017								
		Hatchback	2007	2009	2015							
	CR-Z	Gas-Electric Hybrid	2011									
	Crosstour	Crossover	2010									
	Fit EV	Sedan	2013									
		Crossover	2016									

Models currently in production appear in burgundy. Click on the model name to link to additional information.

A History of Honda/Acura Vehicle U.S. Introductions by Model Year

Division	Model Name	Style	1st Generation	2nd	3rd	4th	5th	6th	7th	8th	9th	10th
Acura	Integra	Hatchback/Coupe	1986	1990	1994							
		Hatchback/Coupe	1994									
	Legend	Sedan	1986	1991								
		Coupe	1987	1991								
	NSX	Coupe	1991	2016								
		Open-Top (NSX-T)	1995									
	Vigor	Sedan	1992									
	TL	Sedan	1996	1999	2004	2009						
	SLX	Sport Utility	1996									
	CL	Coupe	1997	2001								
	RSX	Coupe	2002									
	TSX	Sedan	2004	2009								
		Wagon	2011									
	ZDX	Sport Coupe	2010									
	RL	Sedan	1996	2005								
		Sport Utility	2000	2007	2014							
		Sport Utility	2007	2013	2019							
		Sedan	2012									
		Hybrid	2012									
		Sedan	2014									
		Sport Hybrid	2014									
		Sedan	2015									

HONDA

North America Sales

Honda Vehicle Sales in the U.S. (Sales of North American-produced vehicles in parentheses) Note: All figures are calendar year sales.

	Acco	rd	Crossto	ur	Civic		Prelude	Passpo	rt	Odyss	ey	CR-V		S2000	HR-V		Insight
2017	322,655	(301,406)	5	(5)	377,266	(311,590)				100,307	(100,307)	377,895	(377,895)		94,034	(94,034)	3
2016	345,225	(336,314)	726	(726)	366,927	(356,702)				120,846	(120,846)	357,335	(357,335)		82,041	(82,041)	67
2015	355,557	(355,493)	9,104	(9,104)	335,384	(335,382)				127,736	(127,736)	345,647	(345,642)		41,969	(41,969)	1,458
2014	388,374	(387,925)	11,802	(11,802)	325,981	(325,942)				122,738	(122,738)	335,019	(335,019)				3,965
2013	366,678	(365,007)	16,847	(16,847)	336,180	(334,805)				128,987	(128,987)	303,904	(303,827)	2			4,802
2012	331,872	(331,440)	20,848	(20,848)	317,909	(309,947)				125,980	(125,980)	281,652	(242,475)				5,846
2011	235,625	(235,622)	17,794	(17,794)	221,235	(210,838)		İ		107,068	(107,068)	218,373	(175,596)				15,549
2010	311,381	(311,211)	28,851	(28,851)	260,218	(252,882)		Ī		108,182	(108,182)	203,714	(166,334)	85			20,962
2009	290,056	(273,135)	•		259,722	(244,602)		ĺ		100,133	(100,133)	191,214	(153,431)	795			20,572
2008	372,789	(309,461)			339,289	(305,509)				135,493	(135,493)	197,279	(90,480)	2,538			
2007	392,231	(355,768)			331,095	(292,191)				173,046	(173,046)	219,160	(26,130)	4,302			3
2006	354,441	(323,079)			316,638	(272,899)				177,919	(177,919)	170,028		6,271			722
2005	369,293	(350,257)			308,415	(263,833)				174,275	(174,275)	150,219		7,780			666
2004	386,770	(352,808)			309,196	(274,837)				154,238	(154,238)	149,281		7,320			583
2003	397,750	(325,465)			299,672	(260,632)	10	70	(70)	154,063	(154,063)	143,909		7,888			1,168
2002	398,980	(330,692)			313,159	(283,173)	1,966	3,524	(3,524)	153,467	(153,467)	146,266		9,684			2,216
2001	414,718	(350,090)			331,780	(311,314)	9,462	17,448	(17,448)	131,041	(131,036)	118,313		9,682			4,726
2000	404,515	(317,483)			324,528	(306,748)	9,692	21,892	(21,892)	126,705	(126,686)	118,260		6,797			3,788
1999	404,192	(316,339)			318,309	(308,807)	11,378	22,974	(22,974)	77,801	(77,626)	120,754		3,400			17
1998	401,071	(370,984)			335,110	(317,134)	15,399	26,094	(26,094)	20,819	(7,154)	100,582					
1997	384,609	(363,016)			321,144	(273,356)	16,678	22,622	(22,622)	20,333		66,752					
1996	382,298	(381,912)			286,350	(266,859)	12,063	28,184	(28,184)	27,025							
1995	341,384	(293,898)			289,435	(217,146)	12,517	27,981	(27,981)	25,911							
1994	367,615	(263,599)			267,023	(201,023)	15,467	25,758	(25,758)	230							
1993	330,030	(249,048)			255,579	(168,880)	22,540	106	(106)								
1992	393,477	(329,751)			219,228	(145,967)	36,040										
1991	399,297	(323,088)			232,690	(159,009)	27,262										
1990	417,179	(276,878)			261,502	(187,240)	37,814										
1989	362,707	(215,108)			235,452	(174,364)	42,882										
1988	362,663	(248,044)			225,543	(127,581)	52,541										
1987	334,876	(230,085)			221,252	(86,533)	72,708										
1986	325,004	(212,237)			235,801	(23,010)	79,841										
1985	268,420	(145,976)			208,031		75,938										
1984	256,650	(133,601)			184,846		66,924										
1983	222,137	(50,402)			137,747		41,188										
1982	195,524				132,469		37,872										
1981	172,557				154,698		43,450										
1980	185,972				138,740		50,676										
1979	157,919				155,541		39,831										
1978	120,841				154,035												
1977	75,995				147,638												
1976	18,643				132,286												
1975					102,389												
1974					43,119												
1973					32,575												
1972																	
1971																	
1970									400		10 TOS		/a == ·		!	(040	
TOTAL	13,319,970	(10,316,622)	105,977	(105,977)	11,103,126	(7,910,735)	832,139	196,653	(196,653)	2,594,343	(2,506,980)	4,315,556	(2,574,164)	66,544	218,044	(218,044)	87,113



Honda Vehicle Sales in the U.S. (Continued) (Sales of North American-produced vehicles in parentheses) Note: All figures are calendar year sales.

	Pilot		Elemer	nt	Ridgelir	ne	Fit		Fit EV/ EV Plus	Clarity Series	CR-Z	Division	Total	Honda Division Domestic Produced Sales		ı Honda Gales	American Honda Yearly Total
2017	127,279	(127,279)			34,749	(34,749)	49,454	(22,788)		2,455	705	1,486,807	(1,370,053)		1,641,429	(1,486,827)	90.6%
2016	120,772	(120,772)			23,665	(23,665)	56,630	(4,000)		8	2,338	1,476,582	(1,402,403)	94.9%	1,637,942	(1,562,281)	95.4%
2015	136,212	(136,212)			520	(520)	52,723	(46,593)	1	2	3,073	1,409,386	(1,398,715)	99.2%	1,586,551	(1,573,685)	99.2%
2014	108,857	(108,857)			13,389	(13,389)	59,340	(39,280)	407	2	3,562	1,373,436	(1,344,952)	97.9%	1,541,279	(1,503,095)	97.5%
2013	126,678	(126,678)	2	(2)	17,723	(17,723)	53,513		569	10	4,550	1,360,445	(1,293,876)	95.1%	1,525,881	(1,436,775)	94.2%
2012	114,848	(114,848)	3	(3)	14,068	(14,068)	49,346		93	5	4,192	1,266,662	(1,159,609)	91.5%	1,422,878	(1,286,581)	90.4%
2011	116,297	(116,297)	11,534	(11,534)	9,759	(9,759)	59,235			2	11,330	1,023,801	(884,508)	86.4%	1,147,100	(975,776)	85.1%
2010	102,323	(102,323)	14,247	(14,247)	16,142	(16,142)	54,354			17	5,249	1,125,725	(1,000,172)	88.8%	1,259,331	(1,099,665)	87.3%
2009	83,901	(83,901)	14,884	(14,884)	16,464	(16,464)	67,315			5		1,045,061	(886,550)	84.8%	1,150,784	(961,580)	83.6%
2008	96,746	(96,746)	26,447	(26,447)	33,875	(33,875)	79,794			11		1,284,261	(998,011)	77.7%	1,428,765	(1,105,999)	77.4%
2007	117,146	(117,146)	35,218	(35,218)	42,795	(42,795)	56,432			10		1,371,438	(1,042,294)	76.0%	1,551,542	(1,182,801)	76.2%
2006	152,154	(152,154)	51,829	(51,829)	50,193	(50,193)	27,934			6		1,308,135	(1,028,073)	78.6%	1,509,358	(1,162,706)	77.0%
2005	143,353	(143,353)	56,262	(56,262)	42,593	(42,593)	•			6		1,252,862	(1,030,573)	82.3%	1,462,472	(1,166,740)	79.8%
2004	128,158	(128,158)	59,927	(59,927)	•					6		1,195,479	(969,968)	81.1%	1,394,398	(1,107,651)	79.4%
2003	106,917	(106,917)	67,478	(67,478)						4		1,178,929	(914,625)	77.6%	1,349,847	(1,035,269)	76.7%
2002	52,062	(52,062)	957	(957)						1		1,082,282	(823,875)	76.1%	1,247,834	(949,666)	76.1%
2001												1,037,170	(809,888)	78.1%	1,207,279	(939,315)	77.8%
2000									2			1,016,179	(772,809)	76.1%	1,158,860	(874,269)	75.4%
1999									62			958,887	(725,746)	75.7%	1,076,893	(803,270)	74.6%
1998									133			899,208	(721,366)	80.2%	1,009,600	(764,728)	75.7%
1997									105			832,243	(658,994)	79.2%	940,386	(687,933)	73.2%
1996												735,920	(676,955)	92.0%	843,828	(693,695)	82.2%
1995												697,228	(539,025)	77.3%	794,679	(539,025)	67.8%
1994												676,093	(490,380)	72.5%	788,230	(490,380)	62.2%
1993												608,255	(418,034)	68.7%	716,546	(418,034)	58.3%
1992												648,745	(475,718)	73.3%	768,845	(475,718)	61.9%
1991												659,249	(482,097)	73.1%	802,957	(482,097)	60.0%
1990												716,495	(464,118)	64.8%	854,839	(464,118)	54.3%
1989												641,041	(389,472)	60.8%	783,102	(389,472)	49.7%
1988												640,747	(375,625)	58.6%	768,985	(375,625)	48.8%
1987												628,836	(316,618)	50.3%	738,306	(316,618)	42.9%
1986												640,646	(235,247)	36.7%	693,515	(235,247)	33.9%
1985												552,389	(145,976)	26.4%	552,389	(145,976)	26.4%
1984												508,420	(133,601)	26.3%	508,420	(133,601)	26.3%
1983												401,072	(50,402)	12.6%	401,072	(50,402)	12.6%
1982												365,865	(30,402)	12.070	365,865	(30,402)	12.0 /0
1981												370,705			370,705		
1980												375,388			375,388		
1979												353,291			353,291		
1978												274,876			274,876		
1977												223,633			223,633		
1976												150,929			150,929		
1975												102,389			102,389		
															43,119		
1974												43,119					
1973												38,957			38,957		
1972												20,500			20,500		
1971												9,509			9,509		
1970	4 000 700	(4 000 700)	220 700	(220 700)	245 025	/24E 02E\	CCC 07C	/440 CC41	4 070	0.550	24.000	4,159	/OC 400 000\	70.00/	4,159	(00.040.044)	76.00/
TOTAL	1,833,703	(1,833,703)	338,788	(338,788)	315,935	(315,935)	666,070	(112,661)	1,372	2,550	34,999	36,073,434	(26,430,328)	73.3%	40,599,422	(28,913,211)	71.2%

HONDA

North America Sales

Acura Vehicle Sales in the U.S. (Sales of North American-produced vehicles in parentheses) Note: All figures are calendar year sales.

	RL	RLX	TL		TSX	ILX	MDX	RDX	ZDX	TLX	Legend	Vigor	SLX	Integra	CL	RSX	NSX	Division	ı Total	Acura Division Domestic Produced Sales	American Honda Domestic Produced Sales	American Honda Yearly Total
2017		1,237	ļ			11,757 (11,757)		51,295 (51,295)		34,846 (34,846)							581	154,602	(153,365)	99.1%	93.0%	1,641,429
2016		1,478			4	14,597	55,495	52,361		37,156							269	161,360	(159,878)	99.1%	95.0%	1,637,942
2015	1	2,194	88	(88)	35	18,531 (18,531)	58,208 (58,208)	51,026 (51,026)	2 (2)	47,080 (47,080)								177,165	(174,935)	98.7%	99.2%	1,586,551
2014	7	3,406		10,616)	6,287	17,854 (17,854)	65,603 (65,603)	44,865 (44,865)	78 (78)	19,127 (19,127)								167,843	(158,143)	94.2%	97.5%	1,541,279
2013	55	4,998		24,318)	17,484	20,430 (20,430)	53,040 (53,040)	44,750 (44,750)	361 (361)									165,436	(142,899)	86.4%	94.2%	1,525,881
2012	379			33,572)	28,865	12,251 (12,251)	50,854 (50,854)	29,520 (29,520)	775 (775)									156,216	(126,972)	81.3%	90.4%	1,422,878
2011	1,096			31,237)	30,935		43,271 (43,271)	15,196 (15,196)	1,564 (1,564)									123,299	(91,268)	74.0%	85.1%	1,147,100
2010	2,037			34,049)	32,076		47,210 (47,210)	14,975 (14,975)	3,259 (3,259)									133,606	(99,493)	74.5%	87.3%	1,259,331
2009	2,043			33,620)	28,650		31,178 (31,178)	10,153 (10,153)	79 (79)									105,723	(75,030)	71.0%	83.6%	1,150,784
2008	4,517			46,766)	31,998		45,377 (45,377)	15,845 (15,845)								1		144,504	(107,988)	74.7%	77.4%	1,428,765
2007	6,262			58,545)	33,037		58,606 (58,606)	23,356 (23,356)								296	50	180,104	(140,507)	78.0%	76.2%	1,551,542
2006	11,501			71,348)	38,035		54,121 (54,121)	9,164 (9,164)							4 ! (4)	16,996	58	201,223	(134,633)	66.9%	77.0%	1,509,358
2005	17,572			78,218)	34,856		57,948 (57,948)								1 (1)	20,809	206	209,610	(136,167)	65.0%	79.8%	1,462,472
2004	8,753			77,895)	30,365		59,505 (59,505)								283 (283)	21,940	178	198,919	(137,683)	69.2%	79.4%	1,394,398
2003	6,829			56,770)	18,932		57,281 (57,281)							40	6,593 (6,593)	24,292	221	170,918	(120,644)	70.6%	76.7%	1,349,847
2002	9,392		,	60,764)			52,955 (52,955)							19	12,072 (12,072)	30,117	233	165,552	(125,791)	76.0%	76.1%	1,247,834
2001	10,723			69,484)			40,950 (40,950)						100	13,376	18,993 (18,993)	16,401	182	170,109	(129,427)	76.1%	77.8%	1,207,279
2000	14,827		7	67,033)			9,750 (9,750)						198	25,975	24,677 (24,677)		221	142,681	(101,460)	71.1%	75.4%	1,158,860
1999	13,366			56,556)									694	26,184	20,968 (20,968)		238	118,006	(77,524)	65.7%	74.6%	1,076,893
1998	15,024		7	16,718)									1,634	34,904	26,644 (26,644)		303	110,392	(43,362)	39.3%	75.7%	1,009,600
1997	16,004		23,151								4		1,299	38,331	28,939 (28,939)		415	108,143	(28,939)	26.8%	73.2%	940,386
1996	15,848		24,700								629	050	2,565	46,966	16,740 (16,740)		460	107,908	(16,740)	15.5%	82.2%	843,828
1995			16,539								18,259	253	200	61,316			884	97,451			67.8%	794,679
1994											35,709	8,469		67,426			533	112,137			62.2%	788,230
1993											38,866	10,016		58,757			652	108,291			58.3%	716,546
1992											49,926	13,846		55,174			1,154	120,100			61.9%	768,845
1991											65,689	11,324		64,755			1,940	143,708			60.0%	802,957
1990											53,666			83,559			1,119	138,344			54.3%	854,839
1989											64,638			77,423				142,061			49.7%	783,102
1988											70,770			57,468				128,238			48.8%	768,985
1987											54,713			54,757				109,470			42.9%	738,306
1986											25,062			27,807				52,869			33.9%	693,515
1985																					26.4%	552,389
1984																					26.3%	508,420
1983																					12.6%	401,072
1982																						365,865
1981																						370,705
1980																						375,388
1979																						353,291
1978																						274,876
1977																						223,633
1976																						150,929
1975																						102,389
1974																						43,119
1973																						38,957
1972																						20,500
1971																						9,509
1970	450 000	40.040	007.450	07 507	004	05 400 100 000	000 000 1000 7	200 500 1040 45-1	0.440 10.44-1	400 000 1404 0	477.00	40.000	c ===	70110-	455.040	400.055	0.000	4 504 005	(0.400.04C)	F- 40.	74 60/	4,159
TOTAL	156,236	13,313	907,152 (82	27,597)	331,559	95,420 (80,823)	896,238 (840,743)	362,506 (310,145)	6,118 (6,118)	138,209 (101,053)	477,931	43,908	6,590	794,197	155,910 (155,910)	130,852	9,849	4,531,264	(2,482,848)	54.8%	71.2%	37,320,071

Passenger Car Sales in the U.S. by Manufacturer

	Honda ¹	GM ²	Ford ³	Chrysler ⁴	Toyota⁵	Nissan ⁶	Hyundai Car ⁷	vw	Others	Industry Total	Honda Market Share
1980	375,388	4,116,972	1,545,352	938,804	579,137	516,890	_	299,031	578,303	8,949,877	4.2%
1981	370,705	3,796,696	1,413,656	977,495	574,465	464,806	_	285,003	632,057	8,514,883	4.4%
1982	365,865	3,515,660	1,345,698	906,363	527,158	470,246	_	192,636	633,275	7,956,901	4.6%
1983	401,072	4,053,561	1,571,321	1,140,056	542,877	521,902	_	195,355	723,986	9,150,130	4.4%
1984	508,420	4,600,512	1,979,317	1,268,971	513,821	485,298	_	231,139	736,881	10,324,359	4.9%
1985	552,389	4,692,318	2,079,366	1,368,598	577,177	575,166	_	276,186	858,334	10,979,534	5.0%
1986	693,515	4,693,161	2,080,822	1,381,840	608,210	546,896	168,882	264,715	966,394	11,404,435	6.1%
1987	738,306	3,728,313	2,060,834	1,082,394	607,127	529,154	263,610	222,691	954,230	10,186,659	7.2%
1988	768,985	3,822,014	2,289,764	1,176,582	656,638	472,869	264,282	187,186	904,195	10,542,515	7.3%
1989	783,102	3,437,086	2,177,866	1,015,786	676,939	500,228	183,261	149,964	843,075	9,767,307	8.0%
1990	854,879	3,308,983	1,943,603	860,359	779,208	445,941	137,448	150,820	811,337	9,292,578	9.2%
1991	803,367	2,909,460	1,636,050	702,518	742,021	412,921	117,630	103,979	742,008	8,169,954	9.8%
1992	768,845	2,843,860	1,777,635	679,586	760,159	418,427	108,549	87,950	752,216	8,197,227	9.4%
1993	716,440	2,908,689	1,878,149	834,132	741,826	482,357	108,796	56,427	775,627	8,502,443	8.4%
1994	762,242	3,057,872	1,938,841	811,824	765,144	537,227	126,095	105,105	877,313	8,981,663	8.5%
1995	740,487	2,930,619	1,791,225	786,180	793,974	520,258	107,378	131,966	830,204	8,632,291	8.6%
1996	786,154	2,757,671	1,737,252	832,633	793,592	500,377	108,468	162,567	849,178	8,527,892	9.2%
1997	829,380	2,689,119	1,628,665	736,530	822,590	467,500	113,186	170,530	815,716	8,273,216	10.0%
1998	860,471	2,456,001	1,660,362	866,328	867,814	411,375	144,528	265,750	608,111	8,140,740	10.6%
1999	854,670	2,591,420	1,733,107	889,506	888,969	403,471	246,401	378,544	713,703	8,699,791	9.8%
2000	882,055	2,531,734	1,687,025	802,223	972,715	421,894	332,315	432,662	785,828	8,848,451	10.0%
2001	899,887	2,272,480	1,495,255	718,326	955,711	414,635	446,502	427,566	794,103	8,424,465	10.7%
2002	838,603	2,069,205	1,325,717	697,487	985,835	490,683	447,210	411,591	818,964	8,085,295	10.4%
2003	820,129	1,959,018	1,169,489	643,397	1,003,805	505,392	439,383	362,536	710,296	7,613,445	10.8%
2004	843,289	1,875,551	1,018,596	652,737	1,162,571	536,757	456,002	303,966	646,447	7,495,916	11.2%
2005	837,822	1,743,814	1,039,107	692,208	1,356,945	572,465	472,353	290,436	652,095	7,657,245	10.9%
2006	843,950	1,621,573	1,094,876	676,722	1,533,664	553,617	476,263	308,944	667,057	7,776,666	10.9%
2007	882,215	1,489,170	834,886	528,625	1,588,336	635,976	456,635	299,490	871,721	7,587,054	11.6%
2008	877,703	1,257,468	731,422	398,119	1,420,709	593,585	445,762	282,303	762,182	6,769,253	13.0%
2009	700,214	874,270	631,262	228,570	1,118,359	514,328	506,627	243,816	588,184	5,405,630	13.0%
2010	691,577	806,473	696,918	284,286	1,034,620	590,442	601,377	287,065	647,846	5,640,604	12.3%
2011	606,249	952,395	722,501	334,590	962,307	644,258	798,193	364,274	711,261	6,096,028	9.9%
2012	784,237	1,030,858	747,337	454,323	1,274,664	676,991	959,014	487,832	823,697	7,238,953	10.8%
2013	833,020	1,066,934	801,223	507,868	1,339,439	720,143	979,344	472,742	846,853	7,567,566	11.0%
2014	838,521	1,085,104	777,119	452,778	1,377,646	816,977	990,707	454,944	895,509	7,689,305	10.9%
2015	816,127	930,792	776,049	473,327	1,374,540	813,379	999,060	428,227	909,834	7,521,335	10.9%
2016	824,699	890,716	674,212	349,043	1,251,228	791,513	961,562	387,877	739,221	6,870,071	12.0%
2017	800,979	732,647	577,000	272,170	1,117,598	721,530	830,994	374,269	698,828	6,126,015	13.1%

¹ Includes sales of Honda and Acura brand passenger cars. ² Includes sales of Saab from 1997 through 2009. ³ Includes sales of Jaguar from 1997 through 2008, Volvo from 1998 through 2009.

⁴ Includes sales of Mercedes from 1998 through 2006. ⁵ Includes sales of Toyota, Scion and Lexus brand passenger cars. ⁶ Includes sales of Nissan and Infiniti brand passenger cars. ⁷ Includes sales of Kia since 1998. Source: Autodata and company releases.

Light Truck Sales in the U.S. by Manufacturer

	Honda ¹	GM ²	Ford ³	Chrysler ⁴	Toyota⁵	Nissan ⁶	Hyundai Truck ⁷	vw	Others	Industry Total	Honda Market Share
1980	_	884,388	726,403	327,618	134,706	111,246	_	38,697	39,583	2,262,641	0.0%
1981	_	819,447	665,066	249,896	139,556	119,684	_	44,695	35,807	2,074,151	0.0%
1982	_	994,562	746,636	309,706	147,396	107,927	_	25,617	66,994	2,398,838	0.0%
1983	_	1,207,647	965,471	356,344	183,941	137,355	_	19,537	117,575	2,987,870	0.0%
1984	_	1,371,206	1,113,453	679,815	308,339	203,724	_	17,791	186,959	3,881,287	0.0%
1985	_	1,590,677	1,210,742	787,777	372,796	255,601	_	16,297	227,073	4,460,963	0.0%
1986	_	1,533,995	1,324,885	803,673	415,993	223,406	_	12,288	332,896	4,647,136	0.0%
1987	_	1,482,802	1,398,969	916,565	325,313	216,514	_	10,336	354,442	4,704,941	0.0%
1988	_	1,687,063	1,462,087	1,016,763	279,322	169,592	_	5,227	300,018	4,920,072	0.0%
1989	_	1,666,517	1,394,527	984,354	268,414	163,188	_	4,969	289,077	4,771,046	0.0%
1990	_	1,623,367	1,373,493	837,234	278,797	175,662	_	6,643	295,363	4,590,559	0.0%
1991	_	1,408,064	1,231,321	805,153	268,459	169,953	-	5,040	273,267	4,161,257	0.0%
1992	_	1,550,161	1,414,824	1,033,426	263,482	166,989	_	2,679	251,642	4,683,203	0.0%
1993	106	1,754,135	1,684,239	1,213,690	291,385	205,394	_	5,634	255,443	5,410,026	0.0%
1994	25,988	1,952,221	1,879,225	1,392,171	322,938	237,178	_	4,675	287,404	6,101,800	0.4%
1995	54,092	1,906,216	2,009,755	1,378,163	289,377	250,646	_	1,460	239,709	6,129,418	0.9%
1996	57,774	1,981,204	2,106,186	1,618,193	366,126	249,386	_	995	226,557	6,606,421	0.9%
1997	111,006	2,047,734	2,207,520	1,567,258	407,532	260,877	_	1,792	278,467	6,882,186	1.6%
1998	149,129	2,117,756	2,349,164	1,813,928	493,211	210,153	28,582	1,742	281,428	7,445,093	2.0%
1999	222,223	2,389,683	2,447,285	1,938,492	586,472	273,741	52,383	3,395	338,791	8,252,465	2.7%
2000	276,805	2,384,946	2,490,030	1,926,086	646,491	330,194	72,682	3,747	423,784	8,554,765	3.2%
2001	307,752	2,590,443	2,439,898	1,761,520	785,543	288,673	123,454	11,957	443,814	8,753,054	3.5%
2002	409,231	2,750,811	2,249,886	1,721,184	770,292	248,842	165,254	12,680	423,650	8,751,830	4.7%
2003	529,718	2,755,765	2,267,498	1,702,773	862,508	289,089	198,309	26,968	427,629	9,060,257	5.8%
2004	551,109	2,779,908	2,265,382	1,775,073	897,478	449,232	232,668	32,541	433,441	9,416,832	5.9%
2005	624,650	2,710,572	2,068,388	1,837,114	903,350	504,205	258,510	20,479	409,372	9,336,640	6.7%
2006	665,408	2,443,768	1,758,261	1,713,936	1,008,860	465,632	273,559	20,169	430,171	8,779,764	7.6%
2007	669,327	2,333,442	1,674,117	1,548,025	1,032,489	432,262	315,847	29,507	527,578	8,562,594	7.8%
2008	551,062	1,697,351	1,264,368	1,055,003	796,953	357,765	229,377	32,015	489,554	6,473,448	8.5%
2009	450,570	1,197,479	1,045,972	702,832	651,790	255,775	228,500	54,065	438,138	5,025,121	9.0%
2010	538,903	1,404,618	1,234,616	800,925	728,975	318,128	293,119	73,114	555,781	5,948,179	9.1%
2011	541,036	1,551,402	1,420,600	1,014,755	682,354	398,276	332,990	79,904	660,594	6,681,911	8.1%
2012	638,548	1,564,859	1,495,672	1,153,692	807,840	464,665	301,592	92,447	733,648	7,252,963	8.8%
2013	692,292	1,719,144	1,684,013	1,249,264	896,603	528,277	276,618	96,677	889,745	8,032,633	8.6%
2014	702,351	1,849,904	1,694,196	1,591,649	996,125	569,918	315,245	97,776	1,015,531	8,832,695	8.0%
2015	770,424	2,151,574	1,827,033	1,735,969	1,124,773	671,539	388,468	127,110	1,152,274	9,949,164	7.7%
2016	813,243	2,151,705	1,924,999	1,910,204	1,198,401	772,910	461,041	148,906	1,298,913	10,680,322	7.6%
2017	840,450	2,266,958	1,998,200	1,803,434	1,316,920	871,934	444,229	195,418	1,366,878	11,104,421	7.6%

¹ Includes sales of Honda and Acura brand passenger cars. 2 Includes sales of Saab from 1997 through 2009. 3 Includes sales of Jaguar from 1997 through 2008, Volvo from 1998 through 2009.

⁴ Includes sales of Mercedes from 1998 through 2006. ⁵ Includes sales of Toyota, Scion and Lexus brand passenger cars. ⁶ Includes sales of Nissan and Infiniti brand passenger cars. ⁷ Includes sales of Kia since 1998. Source: Autodata and company releases.

Car and Light Truck Sales in the U.S. by Manufacturer

	Honda ¹	GM ²	Ford ³	Chrysler ⁴	Toyota⁵	Nissan ⁶	Hyundai ⁷	vw	Others	Industry Total	Honda Market Share
1980	375,388	5,001,360	2,271,755	1,266,422	713,843	628,136	_	337,728	617,886	11,212,518	3.3%
1981	370,705	4,616,143	2,078,722	1,227,391	714,021	584,490	_	329,698	667,864	10,589,034	3.5%
1982	365,865	4,510,222	2,092,334	1,216,069	674,554	578,173	_	218,253	700,269	10,355,739	3.5%
1983	401,072	5,261,208	2,536,792	1,496,400	726,818	659,257	_	214,892	841,561	12,138,000	3.3%
1984	508,420	5,971,718	3,092,770	1,948,786	822,160	689,022	_	248,930	923,840	14,205,646	3.6%
1985	552,389	6,282,995	3,290,108	2,156,375	949,973	830,767	_	292,483	1,085,407	15,440,497	3.6%
1986	693,515	6,227,156	3,405,707	2,185,513	1,024,203	770,302	168,882	277,003	1,299,290	16,051,571	4.3%
1987	738,306	5,211,115	3,459,803	1,998,959	932,440	745,668	263,610	233,027	1,308,672	14,891,600	5.0%
1988	768,985	5,509,077	3,751,851	2,193,345	935,960	642,461	264,282	192,413	1,204,213	15,462,587	5.0%
1989	783,102	5,103,603	3,572,393	2,000,140	945,353	663,416	183,261	154,933	1,132,152	14,538,353	5.4%
1990	854,879	4,932,350	3,317,096	1,697,593	1,058,005	621,603	137,448	157,463	1,106,700	13,883,137	6.2%
1991	803,367	4,317,524	2,867,371	1,507,671	1,010,480	582,874	117,630	109,019	1,015,275	12,331,211	6.5%
1992	768,845	4,394,021	3,192,459	1,713,012	1,023,641	585,416	108,549	90,629	1,003,858	12,880,430	6.0%
1993	716,546	4,662,824	3,562,388	2,047,822	1,033,211	687,751	108,796	62,061	1,031,070	13,912,469	5.2%
1994	788,230	5,010,093	3,818,066	2,203,995	1,088,082	774,405	126,095	109,780	1,164,717	15,083,463	5.2%
1995	794,579	4,836,835	3,800,980	2,164,343	1,083,351	770,904	107,378	133,426	1,069,913	14,761,709	5.4%
1996	843,928	4,738,875	3,843,438	2,450,826	1,159,718	749,763	108,468	163,562	1,075,735	15,134,313	5.6%
1997	940,386	4,736,853	3,860,010	2,303,788	1,230,122	728,377	113,186	172,322	1,070,358	15,155,402	6.2%
1998	1,009,600	4,573,757	4,030,949	2,680,256	1,361,025	621,528	173,110	267,492	868,116	15,585,833	6.5%
1999	1,076,893	4,981,103	4,209,772	2,827,998	1,475,441	677,212	298,784	381,939	1,023,114	16,952,256	6.4%
2000	1,158,860	4,916,680	4,204,202	2,728,309	1,619,206	752,088	404,997	436,409	1,182,465	17,403,216	6.7%
2001	1,207,639	4,862,923	3,962,357	2,479,846	1,741,254	703,308	569,956	439,523	1,210,713	17,177,519	7.0%
2002	1,247,834	4,820,016	3,616,590	2,418,671	1,756,127	739,525	612,464	424,271	1,201,627	16,837,125	7.4%
2003	1,349,847	4,714,783	3,476,022	2,346,170	1,866,313	794,481	637,692	389,504	1,098,890	16,673,702	8.1%
2004	1,394,398	4,655,459	3,319,484	2,427,810	2,060,049	985,989	688,670	336,507	1,044,382	16,912,748	8.2%
2005	1,462,472	4,454,386	3,153,670	2,529,322	2,260,295	1,076,670	730,863	310,915	1,015,292	16,993,885	8.6%
2006	1,509,358	4,065,341	2,900,911	2,390,658	2,542,524	1,019,249	749,822	329,113	1,049,454	16,556,430	9.1%
2007	1,551,542	3,822,612	2,558,553	2,076,650	2,620,825	1,068,238	772,482	328,997	1,349,749	16,149,648	9.6%
2008	1,428,765	2,954,819	2,025,508	1,453,122	2,217,662	951,350	675,139	314,318	1,222,018	13,242,701	10.8%
2009	1,150,784	2,071,749	1,677,234	931,402	1,770,149	770,103	735,127	297,881	1,026,322	10,430,751	11.0%
2010	1,230,480	2,211,091	1,931,534	1,085,211	1,763,595	908,570	894,496	360,179	1,203,627	11,588,783	10.6%
2011	1,147,285	2,503,797	2,143,101	1,349,345	1,644,661	1,042,534	1,131,183	444,178	1,371,855	12,777,939	9.0%
2012	1,422,785	2,595,717	2,243,009	1,608,015	2,082,504	1,141,656	1,260,606	580,279	1,557,345	14,491,916	9.8%
2013	1,525,312	2,786,078	2,485,236	1,757,132	2,236,042	1,248,420	1,255,962	569,419	1,736,598	15,600,199	9.8%
2014	1,540,872	2,935,008	2,471,315	2,044,427	2,373,771	1,386,895	1,305,952	552,720	1,911,040	16,522,000	9.3%
2015	1,586,551	3,082,366	2,603,082	2,209,296	2,499,313	1,484,918	1,387,528	555,337	2,062,108	17,470,499	9.1%
2016	1,637,942	3,042,421	2,599,211	2,259,247	2,449,629	1,564,423	1,415,655	536,783	2,045,082	17,550,393	9.3%
2017	1,641,429	2,999,605	2,575,200	2,075,604	2,434,518	1,593,464	1,275,223	569,687	2,065,706	17,230,436	9.5%

¹ Includes sales of Honda and Acura brand passenger cars. ² Includes sales of Saab from 1997 through 2009. ³ Includes sales of Jaguar from 1997 through 2008, Volvo from 1998 through 2009.

⁴ Includes sales of Mercedes from 1998 through 2006. ⁵ Includes sales of Toyota, Scion and Lexus brand passenger cars. ⁶ Includes sales of Nissan and Infiniti brand passenger cars. ⁷ Includes sales of Kia since 1998. Source: Autodata and company releases.

Honda/Acura Vehicle Sales in Canada

Hone	ia/Acui	Honda																													
								Honda													1		Acura								
	Accord	Crosstour	Civic	Clarity	Prelude	Odyssey	CR-V	S2000	Insight	Pilot	Element	Ridgeline	Fit	CR-Z	HR-V	Honda Division Total	RL/RLX*	TL/ TLX**	CL	ILX	TSX	RSX***	CSX****	RDX	ZDX	MDX	NSX	Acura Division Total	Honda Canada Total	Industry Total	Honda Canada Market Share
2017	13,504		69,030	27		11,232	50,443			8,905		4,632	5,019	10	14,149	176,951	59	4,205		2,047				8,101	1	5,838	49	20,300	197,251	2,043,943	9.7%
2016	13,857	5	64,552			12,311	44,789		1	7,279		2,622	8,622	40	12,371	166,449	107	4,137		2,459				8,047	2	5,425	50	20,227	186,676	1,899,490	9.8%
2015	14,465	294	64,950			11,272	38,961			8,230		229	9,088	55	8,959	156,503	182	5,075		2,551				7,380	1	5,814		21,003	177,506	1,900,072	9.3%
2014	16,962	962	66,057			11,480	37,684			6,113		1,803	11,732	100		152,893	243	3,497		2,752	206			6,557	6	6,272		19,533	172,426	1,849, 604	9.3%
2013	17,165	1,109	64,063			10,284	34,481		67	6,356		2,122	9,512	72		145,231	185	2,374		3,192	979			6,112	49	6,114		19,005	164,236	1,743,112	9.4%
2012	9,930	1,048	64,962			9,094	33,339		168	5,807	10	2,226	4,736	238		131,558	29	3,323		2,259	1,438		27	4,726	110	5,242		17,154	148,712	1,675,675	8.9%
2011	7,818	951	55,090			9,060	25,076	1	242	4,366	180	1,713	2,835	517		107,849	56	3,229			1,659		1,795	3,070	129	5,334		15,272	123,121	1,113,892	11.1%
2010	14,659	2,176	57,501			8,616	24,930	21	1,136	5,062	380	3,200	7,900	325		123,730	64	2,895			2,297		2,064	3,163	863	5,994		17,340	141,070	1,557,121	9.2%
2009	16,017	236	62,654			6,449	18,554	49	668	4,452	976	3,546	9,553			122,918	94	3,577			2,020		2,526	2,869	8	5,994		17,088	140,006	1,458,564	9.6%
2008	22,623		72,463			10,125	20,500	65		5,564	1,811	3,987	14,836			151,974	157	4,019			3,118	5	2,998	3,573		5,514		19,384	171,358	1,635,986	10.5%
2007	22,102		70,838			12,025	20,980	123	2	4,328	1,764	4,519	13,507			150,188	158	3,995			2,104	12	3,729	4,104		6,017		20,119	170,307	1,653,362	10.3%
2006	20,165		70,028			13,368	17,821	146	21	5,359	3,099	4,988	10,634			145,629	231	4,694			2,816	1,755	5,186	1,415		4,257	2	20,356	165,985	1,614,700	10.3%
2005	24,115		68,506			12,573	15,976	212	5	5,213	2,880	3,512				132,992	475	-,	7		3,918	2,886	5,192			3,836	1	21,595	154,587	1,583,291	9.8%
2004	25,814		62,125		2	10,559	15,388	250	9	4,730	3,035					121,912	333		73		3,797	3,342	5,010			4,181	6	22,543	144,455	1,534,415	9.4%
2003	29,609		65,169		3	10,785	17,831	238	20	4,608	3,444					131,707	172		355		3,046	5,024	5,572			4,432	2	22,923	154,630	1,593,506	9.7%
2002	30,060		69,973		642	, ,		336	76	3,396						140,098	327	4,802	740			6,284	8,085			4,992	3	25,233	165,331	1,703,246	9.7%
2001	28,383		66,299		2,531	13,674	13,141	401	110							124,539	313	-,	950			5,597	9,073			3,964	4	25,682	150,221	1,570,629	9.6%
2000	24,635		60,407		2,031	13,512		412	155							114,765	459		1,217			3,781	7,997			980	6	20,154	134,919	1,549,544	8.7%
1999	24,100		58,122		1,722			332								111,252	587	7,001	607			3,872	8,079				5	20,151	131,403	1,501,143	8.8%
1998	25,490		54,066		2,207	4,124	14,306									100,193		3,389	1,415			3,765	7,400				10	16,823	117,016	1,389,063	8.4%
1997	21,312		49,551		2,586	,	14,778									90,231	940		1,710			4,113	8,587				13	16,854	107,085	1,387,945	7.7%
1996	20,512		37,648		924	2,940										62,024	938		1,226			5,974	1,970				16	11,693	73,717	1,173,090	6.3%
1995	20,944		33,386		836	2,696										57,862	209	1,023				7,653					38	8,923	66,785	1,130,212	5.9%

^{*} Includes sales of Legend.

^{**} Includes sales of Vigor.

^{***} Includes sales of Integra.

^{****} Includes sales of EL.

Honda/Acura Vehicle Sales in Canada (Continued)

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	Accord	Crosstour	Civic	Clarity	Prelude	Odyssey	CR-V		Insight	Pilot	Element	Ridgeline	Fit	CR-Z	HR-V	Honda Division Total	RL/RLX*	TL/ TLX**	CL	ILX	TSX	RSX***	CSX****	RDX	ZDX	MDX	NSX	Acura Division Total	Honda Canada Total	Industry Total	Honda Canada Market Share
1994	22,256		35,172		1,140	76										58,644	559	664				8,728					31	9,982	68,626	1,224,945	5.6%
1993	19,832		36,259		2,001											58,092	896	1,114				8,294					64	10,368	68,460	1,164,677	5.9%
1992	31,578		36,339		3,250											71,167	1,679	1,853				9,853					91	13,476	84,643	1,204,418	7.0%
1991	35,161		50,320		3,293											88,774	2,315	1,682				11,430					253	15,680	104,454	1,266,338	8.2%
1990	38,112		45,880		4,351											88,343	2,299					10,396					156	12,851	101,194	1,320,631	7.7%
1989	32,181		37,684		4,141											74,006	2,656					7,766						10,422	84,428	1,442,256	5.9%
1988	29,186		31,014		6,134											66,334	3,208					5,503						8,711	75,045	1,514,995	5.0%
1987	31,463		25,831		9,655											66,949	2,541					3,486						6,027	72,976	1,488,027	4.9%
1986	27,613		22,806		13,082											63,501													63,501	1,476,500	4.3%
1985	26,391		23,807		12,764											62,962													62,962	1,496,224	4.2%
1984	23,243		19,519		10,421											53,183													53,183	1,190,201	4.5%
1983	28,096		18,903		7,213											54,212													54,212	1,017,811	5.3%
1982	21,116		30,286		4,559											55,961													55,961	895,914	6.2%
1981	20,807		36,607		6,069											63,483													63,483	1,173,275	5.4%
1980	14,007		28,898		3,940											46,845													46,845	1,288,271	3.6%
1979	10,255		19,880		2,831											32,966													32,966	1,386,029	2.4%
1978	10,020		34,970													44,990													44,990	1,350,411	3.3%
1977	6,787		44,121													50,908													50,908	1,317,147	3.9%
1976	644		32,703													33,347													33,347	1,291,463	2.6%
1975			20,742													20,742													20,742	1,316,629	1.6%
1974			5,241													5,241													5,241	1,249,304	0.4%
1973 TOTAL	879,485	6 701	747 1,976,139	27	108,328	212 052	457,904	2,586	2 690	80,863	17,579	24 467	102 OFF	1 2/17	21 220	747 3,906,306	23,256	02 200	0 200	12 212	27,398	119,519	85,290	51,016	1.168	84,362	751	506.572	747 4,412,878	1,226,698 62,519,466	0.1% 7.06 %
IUIAL	0/3,485	0,781	1,970,139	21	108,328	213,862	457,904	2,386	2,080	80,803	17,579	34,407	102,995	1,34/	21,330	3,300,306	23,256	52,259	8,300	13,213	21,398	119,519	85,290	31,016	1,108	84,302	/51	300,372	4,412,8/8	02,313,400	7.00%

^{*} Includes sales of Legend.

^{**} Includes sales of Vigor.

^{***} Includes sales of Integra.

^{****} Includes sales of EL.

Honda Automobile and Motorcycle Sales in Mexico

	2017	2016	2015	2014	2013	2012	2011	2010	2009	2008	2007	2006	2005	2004	2003	2002	2001	2000	1999	1998	1997	1996	1995	1994	1993	1992	1991	1990	1989	1988	1987
Automobile	90,362	90,168	92,000	62,723	60,951	54,515	36,209	39,866	37,187	56,264	54,802	49,102	39,351	29,730	29,016	30,430	28,284	24,481	18,879	12,533	5,978	1,894	298								
Motorcycle	71,406	70,472	73,000	64,696	61,577	52,158	34,086	23,504	27,670	46,406	49,187	44,079	48,140	40,053	32,029	26,034	20,268	22,434	20,531	19,222	12,767	6,395	6,996	14,356	15,282	23,027	20,916	19,888	17,677	18,605	3,848

North American Manufacturing Facilities

Region	Facility / Location	Models Produced		Began Production	Plant Size	Annual Capacity	Employment	Investment
United States	Honda of America Mfg., Inc. Marysville Auto Plant Marysville, Ohio	Accord Sedan	Acura TLX Acura ILX	Nov. 1982	4.0 million sq. ft.	440,000 vehicles	4,200	\$5.2 billion
	1982 and has helped make Acco To support the Accord Hybrid an	een home to the continuous product rd the best-selling car in America ov d the Indiana-built Honda Insight, th 8, the plant added production of the	er the past four decades. e plant added a hybrid battery					
	Honda of America Mfg., Inc. East Liberty Auto Plant East Liberty, Ohio	CR-V Acura RDX Acura MDX		Dec. 1989	2.8 million sq. ft.	240,000 vehicles	2,500	\$1.7 billion
	manufacturing in 2002, when it p	da Civic in 1989, the East Liberty Auto erformed a first by building light truc r innovations at East Liberty to enhar ble manufacturing capabilities.	cks and cars on the same line.					
	Performance Manufacturing Center Marysville, Ohio	Acura NSX		Spring 2016	206,000 sq. ft.	Build to order	100	\$70 million
	the Acura NSX supercar and is a advanced technology. The PMC	g Center (PMC) is the exclusive glob structured around an innovative bler utilizes new approaches to vehicle o esent a pinnacle expression of the A	nd of human craftsmanship and construction, paint, assembly					

Note: Each plant uses domestic and globally sourced parts.

North American Manufacturing Facilities

Region	Facility / Location	Models Produced		Began Production	Plant Size	Annual Capacity	Employment	Investment
United States	Honda of America Mfg., Inc. Anna Engine Plant Anna, Ohio	4-cylinder engines for Accord Civic, CR-V and Acura ILX a V6 engines for Pilot and Acura	ind TLX	July 1985	2.5 million sq. ft.	1,180,000 engines	3,000	\$2.6 billion
	and various engine components fo in constructing Honda's most tech and has produced more than 25 mi	e plant in the world produces V6 and or Honda plants throughout the worl nically advanced engine assembly illion engines. The line produces the Turbo for the Civic Type R, as well DX.	d. In 2015, the plant invested line in North America to date e twin turbo engine for the					
H a L T u p p v H a a c H s tt	Honda Manufacturing of Alabama, LLC Lincoln, Alabama	Odyssey Pilot	Ridgeline V6 engines	Nov. 2001	3.7 million sq. ft.	340,000 vehicles 340,000 engines	4,500	\$2.6 billion
	utility vehicle and the Honda Ridge power each vehicle built in Alaban plant in North America to operate	al production source of the Honda C eline pickup truck. The plant also pr na. Honda Manufacturing of Alabar as a zero-waste-to-landfill facility, l ivities at all of Honda's plants in No	oduces the V6 engines that na was the first automobile eading the way for reduced					
	Honda Manufacturing of Indiana, LLC Greensburg, Indiana	Civic CR-V Insight		Oct. 2008	2.3 million sq. ft.	250,000 vehicles	2,500	\$1.1 billion
	sedans in October 2008, added pro the Honda Insight in May 2018. The	Honda's fourth U.S. auto plant, bega duction of the Honda CR-V in early e plant uses state-of-the-art produc ant also adopts other Honda "gree urface and primer body paint.	2017 and launched tion systems and is a					

Note: Each plant uses domestic and globally sourced parts.



North American Manufacturing Facilities

Region	Facility / Location	Models Produced		Began Production	Plant Size	Annual Capacity	Employment	Investment
United States	Honda Power Equipment Mfg., Inc. Swepsonville, North Carolina	General-purpose engines Walk-behind lawn mowers Snow blowers String trimmers	Water pumps Tillers Generators	Aug. 1984	457,000 sq. ft.	2,000,000 engines 400,000 mowers, water pumps, snow throwers, generators	800	\$305 million
	Producing a wide variety of general princluding lawn mowers, snow thrower washers, the plant expanded its capa EB2800i commercial generators, the	ers, string trimmers and mini-tiller abilities in 2016 with production of	s, water pumps, and pressure f the EG2800i consumer and			and minitillers		
	Honda of South Carolina Mfg., Inc. Timmonsville, South Carolina	Four Trax ATVs	Four Trax Pioneer and Side x Sides	July 1998	650,000 sq. ft.	266,000 ATVs 63,700 Side x Sides	1,000	\$400 million
	A manufacturer of world class all-ter production, the Timmonsville plant be In 2014, the plant became the exclusi vehicles. The plant surpassed the maits 20th anniversary in July.	egan production of the Honda Fou ve production home of the Honda	ır Trax ATV model line in 1998. a Pioneer™ line of side-by-side					
Ho of Ru The froe The difference CV to or In a cooper	Honda Transmission Mfg. of America, Inc.	Automatic Transmissions		July 1996	1.13 million sq. ft.	1 million automatic transmissions	1,100	\$870 million
	Russells Point, Ohio The plant began producing automatic					160,000 AWD rear differentials		
	from 1989 to 1996, the Anna Engine Pl The plant expanded its capability to p differentials and transfer cases was a CVT transmissions in August 2012. In to obtain a substantial amount of its of In 2017, Honda invested \$49 million for components for the new,10-speed au production of powertrain component	lant had produced automatic tran produce high-precision gears in 2 added for all-wheel-drive automot 2014, it became the first automot electricity directly from two wind- or new equipment and increased tomatic transmission. In 2018, Ho s for electrified vehicles, starting	smissions for U.Sbuilt vehicles. 006. In 2007, production of rear biles. The plant began producing ive manufacturing facility in the U.S. turbines located on its property. production capacity to provide anda invested \$30 million to support			200,000 AWD transfer cases		
	Honda Precision Parts of Georgia, LLC Tallapoosa, Georgia	Automatic Transmissions		May 2006	515,000 sq. ft.	375,000 automatic transmissions	500	\$410 million
	The plant opened in 2006 with the ass models — initially the Honda Odysse expanded its capabilities, adding the operations, expanding its plant size fr from \$100 million to \$340 million. In 20 line and production modifications to s automatic transmission, applied to the	y and Pilot models produced in A casting and machining of transm om 100,000 to 515,000 sq. ft. and i 117, Honda invested an additional support the production of a new,	labama. The plant has since ission cases to its initial assembly ncreasing capital investment \$100 million for new assembly state-of-the-art 10-speed					

Note: Each plant uses domestic and globally sourced parts.

North American Manufacturing Facilities

Region	Facility / Location	Models Produced	Began Production	Plant Size	Annual Capacity	Employment	Investment
United States	Honda Aircraft Company HondaJet Production Facility Greensboro, North Carolina	HondaJet	Oct. 2012	258,800 sq. ft.	80-100 aircraft	More than 1,800	More than \$200 million
	development, sales, marketing and n light jet. Honda Aircraft Company red for the HondaJet December 8, 2015 a HondaJet was the most delivered jet General Aviation Manufacturers Ass Institute of Aeronautics and Astrona design, development and commercia	In the distriction of the HondaJet, the world's most advanced the HondaJet deliveries just two weeks later. In 2017, (43) in its category for 2017, based on numbers provided by the ociation. In 2018, Honda Aircraft received the 2018 American utics (AIAA) Foundation Award for Excellence for leading the distriction of HondaJet, an advanced light business jet; pioneering all technology; and leading Honda into aviation; and for setting a					
	Honda Aero, Inc. Burlington Plant Burlington, North Carolina	GE Honda HF120 turbofan engines	Oct. 2012	81,800 sq. ft.	500 engines	100	\$63 million
B H H bi pi ci	HF120 Turbofan is a 2000-lb thrust-cl- be the most durable and most fuel-ei periods between overhauls. Honda A certification to build a jet engine in A	GE Honda Aero Engines HF120 turbofan engines in 2014. The ass turbofan engine used for light business jets. It's designed to ficient business jet engine in its class, while providing longer aero is the first company in 23 years to receive FAA production merica. HAI also serves as the official maintenance, repair and and received MRO certification from the FAA in 2016.					

Note: Each plant uses domestic and globally sourced parts.

North American Manufacturing Facilities

Region	Facility / Location	Models Produced	Began Production	Plant Size	Annual Capacity	Employment	Investment
Canada	Honda of Canada Mfg. Alliston Auto Plants 1 & 2 Alliston, Ontario	Plant 1: Civic Coupe, Civic Sedan, Civic Si (Coupe and Sedan) Plant 2: CR-V	Nov. 1986	4.0 million sq. ft.	400,000 vehicles	4,200	\$3.9 billion CAD
	Plant 1, which began mass production Civic Si (coupe and sedan). Plant 2 b	y from a Japanese automaker to produce cars in Canada. on in 1986, builds the Honda Civic Sedan, Civic Coupe and egan mass production in fall 1998. The plant has built kups as well as the Acura MDX. In 2012, the plant switched					
	Honda of Canada Mfg. Alliston Engine Plant Alliston, Ontario	4-cylinder engines	Sept. 2008	see above	260,000 engines	see above	see above
	plant. The plant currently produces 1	n producing 4-cylinder automobile engines at its new engine I.5L turbo engines for the Civic Sedan and Civic Coupe, as well North American market. The the plant produced its 2 millionth					

Note: Each plant uses domestic and globally sourced parts.



North American Manufacturing Facilities

egion	Facility / Location	Models Produced	Began Production	Plant Size	Annual Capacity	Employment	Investment
lexico	and motorcycles. The motorcycles	Motorcycles Automobile parts property motorcycles and replacement parts for Honda cars include models produced exclusively for sale in Mexico and to the U.S. The replacement parts include stamped metal idel-year Honda vehicles.	March 1988	475,000 sq. ft.	50,000 units 400,000 plastic parts 350,000 molded metal parts	1,150	\$210 million U.S. dollars
	Honda de Mexico S.A. de C.V. Automobile Plant El Salto, Estado de Jalisco The Guadalajara automobile and e production of CR-V sport-utility vel CR-V to the HR-V. Honda de Mexico S.A. de C.V. Automobile Plant	HR-V Igine plant shifted from production of Accord Sedans to icles in the fall of 2007. In 2017, it shifted production from	Nov. 1995	258,000 sq. ft. 28,000 sq. ft. (training center) 135,000 sq. ft. (parts)	63,000 vehicles 63,000 engines	4,000	\$250 million U.S. dollars
	Automobile Plant Celaya, Estado de Guanajuato The Celaya automobile and engine manufacturing plant in North Amer	Fit HR-V plant is Honda's newest mass production automobile ica. The plant began production of the all-new Honda Fit ubcompact crossover, the HR-V, in 2015.	Feb. 2014	2.6 million sq. ft.	200,000 vehicles 200,000 engines	4,100	\$1 billion U.S. dollars
	Honda de Mexico, S.A. De C.V. Transmission Plant Celaya, Estado de Guanajuato The Guadalajara transmission plan auto production both in Mexico an	t began production in 2015. The transmissions are used in d throughout North America.	July 2015	750,000 sq. ft.	350,000 transmissions	1,100	\$350 million U.S. dollars

Note: Each plant uses domestic and globally sourced parts.

North American Automobile Produc	rth /	American	Automo	bile	Prod	luction
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North American <i>F</i>	Automobile	Production	n															
	1982	1983	1984	1985	1986	1987	1988	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999
Marysville (U.S.)	.002			.000			.000	.000	.000		.002	.000		.000	.000			
Accord	968	55,337	138,573	145,337	213,811	235,619	256,169	232,955	333,922	356,968	341,924	283,038	360,591	393,645	424,472	415,588	424,660	369,333
Civic	000	00,007	100,070	110,007	24,348	88,445	110,185	129,309	49,276	000,000	011,021	200,000	000,001	000,010	121,172	110,000	12 1,000	000,000
Acura TL/TLX					21,010	00,110	110,100	120,000	10,270								31,324	78,807
Acura CL																	01,021	143
Acura ILX																		140
Acura RDX																		
Subtotal	968	55,337	138,573	145,337	238,159	324,064	366,354	362,264	383,198	356,968	341,924	283,038	360,591	393,645	424,472	415,588	455,984	448,283
PMC (U.S.)	300	33,337	130,373	143,337	230,133	324,004	300,334	302,204	303,130	330,300	371,327	203,030	300,331	333,043	727,772	413,300	433,304	440,203
NSX										1	I							
East Liberty (U.S.)																		
Accord										9,254	14,461							
Civic								87	52,240	84,968	101,863	120,737	137,999	159,366	186,838	201,448	208,239	221,956
Acura CL								07	32,240	04,300	101,003	120,737	137,333	54	23,074	31,232	30,480	15,804
Element														J4	23,074	31,232	30,400	13,004
CR-V																		
Crosstour																		
Acura RDX																		
Acura MDX																		
Subtotal								87	52,240	94,222	116,324	120,737	137,999	150 420	209.912	232,680	238,719	237,617
	000	EE 227	420 EZ2	445 227	220 450	224.004	200 254	-						159,420				
HAM Total	968	55,337	138,573	145,337	238,159	324,064	366,354	362,351	435,438	451,190	458,248	403,775	498,590	553,065	634,384	648,268	694,703	685,900
Lincoln (U.S.)	1						T.	1		1	1						1	
Odyssey																		
Pilot																		
Ridgeline																		
Accord																		
Acura MDX																		
Subtotal																		
Greensburg (U.S.)																		
Civic																		
CR-V																		
Insight																		
Acura ILX																		
Subtotal																		
Total U.S. Production			400	445.005			250 400	200 255			252 225							200 200
Accord	968	55,337	138,573	145,337	213,811	235,619	256,169	232,955	333,922	366,222	356,385	283,038	360,591	393,645	424,472	415,588	424,660	369,333
Civic					24,348	88,445	110,185	129,396	101,516	84,968	101,863	120,737	137,999	159,366	186,838	201,448	208,239	221,956
Acura TL																	31,324	78,807
Acura CL														54	23,074	31,232	30,480	15,947
Odyssey																		
Element																		
Pilot																		
Acura RDX																		
CR-V																		
Ridgeline																		
Crosstour																		
Acura ILX																		
Acura MDX																		
Acura NSX																		
Total	968	55,337	138,573	145,337	238,159	324,064	366,354	362,351	435,438	451,190	458,248	403,775	498,590	553,065	634,384	648,268	694,703	670,239

North American	Automobile	e Productio	on													Burg	undy figures	represent re	cord results.
	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	TOTAL
Marysville (U.S.)	2000	2001	2002		200.	2000	2000	2007		2000	20.0			20.0		20.0	20.0		
Accord	336,034	363,210	336,231	380,946	349,917	353,754	350,393	366,869	381,533	263,255	284,717	229,439	400,143	466,695	401,423	379,385	378,393	327,425	11,332,672
Civic	,		,	,	,			, i	,		·	,		,	·		,		401,563
Acura TL/TLX	83,893	78,314	72,119	60,398	82,635	88,545	79,513	66,654	57,207	28,841	35,294	35,763	39,421	25,714	40,712	53,224	43,156	42,080	1,123,614
Acura CL	31,440	14,824	13,625	4,201	,			, i	, i		·	,		,	·		,		64,233
Acura ILX															68	28,017	15,297	9,808	53,190
Acura RDX							18,788	25,319	20,960	9,899	20,550	19,263							114,779
Subtotal	451,367	456,348	421,975	445,545	432,552	442,299	448,694	458,842	454,700	301,995	340,561	284,465	439,564	492,409	442,203	460,626	436,846	379,313	13,090,051
PMC (U.S.)						,				· ·		,	, i		,	, ,			
NSX																	712	925	1,637
East Liberty (U.S.)																			
Accord					434	5,040													29,189
Civic	225,723	236,029	219,134	147,564	133,995	133,724	176,652	156,032	107,454	5,162									3,017,210
Acura CL																			100,644
Element			3,608	84,280	56,736	66,116	54,210	39,103	19,608	13,920	16,800	7,500							361,881
CR-V							7,111	47,340	110,821	133,361	196,743	165,840	179,407	168,432	148,184	175,984	166,626	149,296	1,649,145
Crosstour										9,158	33,200	18,839	26,435	16,924	13,079	5,165			122,800
Acura RDX												114	37,586	57,007	60,026	60,044	67,472	56,979	339,228
Acura MDX																		24,243	24,243
Subtotal	225,723	236,029	221,742	231,844	191,165	204,880	237,973	242,475	237,883	161,601	246,743	192,293	243,428	242,363	221,289	241,193	234,098	230,518	5,413,822
HAM Total	677,090	692,377	643,717	677,389	623,717	647,179	686,667	701,317	692,583	463,596	587,304	476,758	682,992	734,772	663,492	701,819	671,656	610,756	18,505,510
Lincoln (U.S.)																			
Odyssey		2,223	107,976	167,925	151,891	204,897	201,808	196,043	161,206	83,873	119,580	130,443	158,425	136,449	144,760	150,625	130,586	118,888	2,367,598
Pilot					27,809	87,792	85,905	118,102	121,516	65,434	121,330	118,326	156,900	126,679	134,378	132,721	140,091	163,412	
Ridgeline									13	16,180	20,180	13,356	21,361	19,557	10,015	154	34,599	39,282	174,697
Accord										16,153	10,992								27,145
Acura MDX													104	50,871	74,266	66,203	64,300	35,759	291,503
Subtotal		2,223	107,976	167,925	179,700	292,689	287,713	314,145	282,735	181,640	272,082	262,125	336,790	333,556	363,419	349,703	369,576	357,341	4,461,338
Greensburg (U.S.)						ļ.			ļ.										
Civic									6,851	78,139	95,120	84,678	169,300	224,393	224,261	218,202	248,820	146,580	1,496,434
CR-V																		93,085	93,085
Insight																		56	56
Acura ILX													30,244	17,196	17,732				65,172
Subtotal									6,851	78,139	95,120	84,678	199,544	241,589	241,993	218,202	248,820	239,721	1,654,747
Total U.S. Production																			
Accord	336,034	363,210	336,231	380,946	350,351	358,794	350,393	366,869	381,533	279,408	295,709	229,439	400,143	466,695	401,423	379,385	378,393		
Civic	225,723	236,029	219,134	147,564	133,995	133,724	176,652	156,032	114,305	83,301	95,120	84,768	169,300	224,393	224,261	218,202	248,820	146,580	4,915,207
Acura TL/TLX	83,893	78,314	72,119	60,398	82,635	88,545	79,513	66,654	52,207	28,841	35,294	35,763	39,421	25,714	40,712	53,224	43,156	42,080	1,123,614
Acura CL	31,440	14,824	13,625	4,201	454.004	004.007	004.000	400.040	404.000	00.070	440 500	400 440	450 405	400 440	444.700	450.005	400 500	440.000	164,877
Odyssey		2,223	107,976	167,925	151,891	204,897	201,808	196,043	161,206	83,873	119,580	130,443	158,425	136,449	144,760	150,625	130,586	118,888	2,367,598
Element			2,608	84,280	56,736	66,116	54,210	39,103	19,608	13,920	16,800	7,500	450.000	400.070	404.070	400 704	440.004	400 440	361,881
Pilot					27,809	87,792	85,905	118,102	121,516	65,434	121,330	118,326	156,900	126,679	134,378	132,721	140,091	163,412	1,600,395
Acura RDX							18,788	25,319	20,960	9,899	20,550	19,377	37,586	57,007	60,026	60,044	67,472	56,979	454,007
CR-V							7,111	47,340	110,821	133,361	196,743	165,840	179,407	168,432	148,184	175,984	166,626	242,381	1,742,230
Ridgeline									13	16,180	20,180	13,356	21,361	19,557	10,015	154	34,599	39,282	174,697
Crosstour										9,158	33,200	18,839	26,435	16,924	13,079	5,165	15 207	0.000	122,800
Acura ILX													30,244	17,196	17,800	28,017	15,297	9,808	118,362
Acura MDX Acura NSX													104	50,871	74,266	66,203	64,300 712	60,002 925	315,746 1,637
Total	677,090	694,600	751,693	845,314	803,417	939,868	974,380	1,015,462	982,169	723,375	954,506	823,561	1,219,326	1,309,917	1,268,904	1,269,724			24,852,057
iviai	011,030	034,000	131,033	U4J,J14	003,417	333,000	314,300	1,013,402	302,103	123,313	334,300	023,30 I	1,213,320	1,303,317	1,200,304	1,203,724	1,230,032	1,201,102	44,UJZ,UJ/

North American Automobile Production

	1982	1983	1984	1985	1986	1987	1988	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999
Alliston (Canada)																		
Accord					507	15,679	12,484											
Civic							37,484	86,594	105,959	99,150	104,123	100,621	108,308	106,133	141,864	154,194	159,414	168,377
Acura EL															2,618	10,987	7,925	7,680
Odyssey																	12,458	98,862
Acura MDX																		21
Pilot																		
Ridgeline																		
Acura CSX																		
Acura ZDX																		
CR-V																		
Total					507	15,679	49,968	86,594	105,969	99,150	104,123	100,621	108,308	106,133	144,482	165,181	179,797	275,040
El Salto (Mexico)	·		,								,	,	,					
Accord														105	1,194	3,057	7,194	10,133
CR-V																		
HR-V																		
Subtotal														105	1,194	3,057	7,194	10,133
Celaya (Mexico)				'						'	'		'		.,	5,551	.,	,
Fit																		
HR-V																		
Subtotal																		
Total N.A. Production				1	, , , , , , , , , , , , , , , , , , ,			· ·								<u> </u>		
Accord	968	55,337	138,573	145,337	214,318	251,298	268,653	232,955	333,922	366,222	356,385	283,038	360,591	393,750	425,666	418,645	431,854	379,466
Civic	333	00,007	100,010	1.0,007	24,348	88,445	147,669	215,990	207,485	184,118	205,986	221,358	246,307	265,499	328,702	355,642	367,653	390,333
Insight					21,010	00,110	117,000	210,000	207,100	101,110	200,000	221,000	210,007	200,100	020,702	000,012	007,000	000,000
Odyssey																	12,458	98,962
Element																	12,100	00,002
Pilot																		
Ridgeline																		
CR-V																		
Crosstour																		
Fit																		
HR-V																		
Acura CL														54	23,074	31,232	30,480	15,947
Acura EL														0.1	2,618	10,987	7,925	7,680
Acura TL															2,010	10,007	31,324	78,807
Acura MDX																	01,021	21
Acura CSX																		
Acura RDX																		
Acura ZDX																		
Acura ILX																		
NSX																		
Grand Total																		
N.A. Production	968	55,337	138,573	145,337	238,666	339,743	416,322	448,945	541,407	550,340	562,371	504,396	606,898	659,303	780,060	816,506	881,694	971,116

Burgundy figures represent record results.

Morth	American	Automobile	Draduation
North	American	Alitomonile	Production

	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	TOTA
Alliston (Canada)																			
Accord																			28,6
Civic	158,818	167,642	161,101	187,167	190,795	185,855	194,309	246,374	299,246	224,527	207,547	178,732	226,390	215,048	194,054	178,828	205,762	210,198	5,004,6
Acura EL	8,097	9,398	8,163	5,620	3,719	4,149													68,3
Odyssey	147,206	149,122	68,561	14,911	7,621														498,7
Acura MDX	12,702	44,832	58,924	67,564	67,529	67,592	54,338	68,706	55,776	32,784	63,926	52,069	67,918	6,482					721,1
Pilot			64,269	116,968	122,665	65,577	75,925	16,867											462,2
Ridgeline					199	60,679	56,866	55,150	25,251										198,1
Acura CSX						1,639	5,640	3,483	2,738	1,890	1,950	1,170							18,5
Acura ZDX						,	.,	.,	,	595	4,849	1,940	997	181					8.5
CR-V											,	140	114,644	186,413	198,953	206,154	205,400	219,966	1,131,6
Total	326.823	370.994	361,018	392,230	392,538	385,491	387,078	390,580	383.011	259,796	278,272	234,051	409,949	408,124	393,007	384,982	411,162	430,164	8,140,7
El Salto (Mexico)	020,020	0.0,00.	001,010	002,200	002,000	000,101	001,010	555,555	555,511		_, _,_,		100,010	100/121	000,001	00.,002	111,102	,	C/1 10/2
Accord	18.803	23,822	24,978	21.625	21.824	23,538	24,235	15,770											196,2
CR-V	10,000	20,022	21,070	21,020	21,021	20,000	21,200	10,921	51,247	47,787	55,001	45,426	61,813	63,172	62,025	63,126	59,288		519,8
HR-V								10,321	31,247	47,707	33,001	43,420	01,010	00,172	02,023	00,120	20	36,804	36,8
Subtotal	18,803	23,822	24,978	21,625	21,824	23,538	24,235	26,691	51,247	47,787	55,001	45,426	61,813	63,172	62,025	63,126	59,308	36,804	752,9
Celaya (Mexico)	10,003	23,022	24,370	21,023	21,024	23,330	24,233	20,031	31,247	47,707	33,001	43,420	01,013	03,172	02,023	03,120	33,300	30,004	132,3
Fit	1													93	83,029	44,218	23,604	56.031	206.9
HR-V														93	159	100,441	172,070	120,614	393,2
Subtotal														93	83,188	144,659	195,674	176,645	600.2
	 													93	03,100	144,009	193,074	170,040	000,2
Total N.A. Producti		207.022	201 200	400 E71	070 175	202 222	274 020	202 020	201 522	270 400	205 700	220 420	400 140	ACC COE	401.423	270 205	270 202	327,425	44 (42 0
Accord	354,837	387,032	361,209	402,571	372,175	382,332	374,628	382,639	381,533	279,408	295,709	229,439	400,143	466,695	- , -	379,385	378,393		
Civic	384,541	403,671	380,235	334,731	324,790	319,579	370,961	402,406	413,551	307,828	302,667	263,410	395,690	439,441	418,315	397,030	454,582	356,778	9,919,8
Insight	4.47.000	454.045	470 507	400.000	450 540	004.007	004.000	400.040	404 000	00.070	440 500	400 440	450 405	100 110	444 700	450.005	400 500	56	0.000.0
Odyssey	147,206	151,345	176,537	182,836	159,512	204,897	201,808	196,043	161,206	83,873	119,580	130,443	158,425	136,449	144,760	150,625	130,586	118,888	2,866,3
Element			2,608	84,280	56,736	66,116	54,210	39,103	19,608	13,920	16,800	7,500	450.000	400.000	404.070	400 704			361,8
Pilot			64,269	116,968	150,474	153,369	161,830	134,969	121,516	65,434	121,330	118,326	156,900	126,679	134,378	132,721	140,091	163,412	2,062,6
Ridgeline					199	60,679	56,866	55,150	25,264	16,180	20,180	13,356	21,361	19,557	10,015	154	34,599	39,282	372,8
CR-V							7,111	58,261	162,068	181,148	251,744	211,406	355,864	418,017	409,162	445,264	431,314	462,347	3,393,7
Crosstour										9,158	33,200	18,839	26,435	16,924	13,079	5,165			122,8
Fit														93	83,029	44,231	23,604	56,031	206,9
HR-V															159	100,428	172,090	157,418	430,0
Acura CL	31,440	14,824	13,625	4,201															164,8
Acura EL	8,097	9,398	8,163	5,620	3,719	4,149													68,3
Acura TL	83,893	78,314	72,119	60,398	82,635	88,545	79,513	66,654	52,207	28,841	35,294	35,763	39,421	25,714	40,712	53,224	43,156	42,080	1,123,6
Acura MDX	12,702	44,832	58,924	67,564	67,529	67,592	54,338	68,706	55,776	32,784	63,926	52,069	68,022	57,353	74,266	66,203	64,300	60,002	1,036,9
Acura CSX						1,639	5,640	3,483	2,738	1,890	1,950	1,170							18,5
Acura RDX							18,788	25,319	20,960	9,899	20,550	19,377	37,586	57,007	60,026	60,044	67,472	56,979	454,0
Acura ZDX							. 5,. 66	20,010	20,000	595	4.849	1,940	997	181	33,320	33,511	3.,.,2	23,370	8,5
Acura ILX										555	1,040	1,040	30,244	17,196	17,800	28,017	15,297	9,808	118,3
NSX													55,211	17,100	17,000	20,017	712	925	1.6
Grand Total																	, 12	JEJ	1,0
N.A. Production	1,022,716	1,089,416	1,138,689	1,259,169	1,217,769	1,348,897	1,385,693	1,432,733	1,421,427	1,030,958	1,287,779	1,103,038	1,691,088	1,781,306	1,807,124	1,862,491	1,956,196	1,851,431	34,345,9

North American Engine Production

	1985	1986	1987	1988	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001
Motorcycle Engine	8,084	20,881	4,487	20,920	11,475	7,641	6,706	10,373	12,916	9,800	13,388	17,862	21,930	22,628	20,668	10,693	42,057
Auto Engine																	
L4 (Ohio) ^{1,2}		8,391	64,230	107,140	216,285	474,494	499,827	498,069	470,882	567,997	591,112	719,119	717,070	697,766	613,393	572,791	638,627
L4 (Canada) ¹																	
V6 (Ohio) ³												6,754	67,062	197,244	340,485	441,462	434,183
V6 (Alabama)⁴																	2,283
L4 (Celaya, Mexico) ¹																	
Total Auto Engine		8,391	64,230	107,140	216,285	474,494	499,827	498,069	470,882	567,997	591,112	725,873	784,132	895,010	953,878	1,014,253	1,075,093

^{1 4-}cylinder engines for Civic

North American Engine Production

	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	TOTAL
Motorcycle Engine	53,049	49,962	47,662	55,984	49,485	41,756	28,297	10,865									599,569
Auto Engine																	
L4 (Ohio) ^{1,2}	611,406	646,753	609,904	645,426	702,354	779,556	810,610	525,363	585,353	505,529	806,468	943,235	1,042,348	936,164	957,950	909,598	19,475,210
L4 (Canada) ¹								157,400	189,393	142,062	260,194	261,224	239,083	221,395	237,528	246,053	1,954,332
V6 (Ohio) ³	398,914	442,614	469,660	438,894	437,070	322,204	262,838	116,584	188,289	152,315	233,123	171,314	175,539	144,066	147,535	142,117	5,730,266
V6 (Alabama)⁴	108,020	167,925	179,807	292,719	287,713	313,969	282,659	181,600	272,231	262,082	336,790	333,556	336,017	349,895	369,635	354,345	4,431,246
L4 (Celaya, Mexico)1												63,172	145,539	144,597	255,112	213,645	822,065
Total Auto Engine	1,118,340	1,257,292	1,259,371	1,377,039	1,427,137	1,415,729	1,356,107	980,947	1,235,266	1,061,988	1,636,575	1,772,501	1,938,526	1,651,520	1,967,760	1,865,758	32,268,522

¹ 4-cylinder engines for Civic

² 4-cylinder engines for Civic, Accord, CR-V and Element

³ V6 engines for Accord, Acura TL, Acura MDX, and Acura ZDX

⁴ V6 engines for Odyssey, Ridgeline, Pilot and Accord

² 4-cylinder engines for Civic, Accord, CR-V and Element

³ V6 engines for Accord, Acura TL, Acura MDX, and Acura ZDX

⁴ V6 engines for Odyssey, Ridgeline, Pilot and Accord

North American Transmission Production

Automatic Transmission*	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001	2002	2003
Honda Transmission Mfg. of America	1,855	197,285	320,833	340,424	315,533	373,644	400,539	503,156	567,948	696,306	790,599	844,769	923,020	1,011,802	1,034,252
Honda Precision Parts of Georgia															
Honda de Mexico															
Total Automatic Transmission	1,855	197,285	320,833	340,424	315,533	373,644	400,539	503,156	567,948	696,306	790,599	844,769	923,020	1,011,802	1,034,252

^{*} From 1989-96, transmissions were produced at the Anna Engine Plant.

Honda Transmission Mfg. of America began transmission production in 1997.

Honda Precision Parts of Georgia (HPPG) began transmission production in 2006.

North American Transmission Production

Automatic Transmission*	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	TOTAL
Honda Transmission Mfg. of America	1,003,289	1,031,130	883,554	719,861	687,725	504,426	599,404	599,821	994,579	1,245,895	856,582	895,248	1,010,600	826,904	20,180,983
Honda Precision Parts of Georgia			52,456	273,379	282,936	182,078	263,601	281,682	364,145	345,169	365,375	268,768	263,111	303,926	3,246,626
Honda de Mexico												40,667	278,646	306,517	625,830
Total Automatic Transmission	1,003,289	1,031,130	936,010	993,240	970,661	686,504	863,005	881,503	1,358,724	1,591,064	1,221,957	1,204,683	1,552,357	1,437,347	24,053,439

^{*} From 1989-96, transmissions were produced at the Anna Engine Plant.

Honda Transmission Mfg. of America began transmission production in 1997.

Honda Precision Parts of Georgia (HPPG) began transmission production in 2006.

North American Powersports Product Production

	1979	1980	1981	1982	1983	1984	1985	1986	1987	1988	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998
Honda of Am	erica Mfg. (Marysville	Motorcycl	e Plant)																
Motorcycle	3,326	22,203	55,871	50,050	41,143	59,156	41,961	28,029	41,669	23,222	14,448	7,641	7,676	16,048	20,393	21,207	29,502	34,630	39,135	38,173
ATV											32,693	55,417	47,243	50,980	62,237	84,509	97,822	117,195	143,897	127,044
Subtotal	3,326	22,203	55,871	50,050	41,143	59,156	41,961	28,029	41,669	23,222	47,141	63,058	54,919	67,028	82,630	105,716	127,324	151,825	183,032	165,217
Honda of Sou	ıth Carolina	Mfg.																		
ATV/UTV																				27,257
PWC																				
Subtotal																				27,257
Honda de Me	exico S.A. d	e C.V.																		
Motorcycle										1,421	15,163	12,862	11,667	32,258	21,948	14,382	9,363	6,283	7,023	10,298
Total N.A. Pro	oduction																			
Motorcycle	3,326	22,203	55,871	50,050	41,143	59,156	41,961	28,029	41,669	24,643	29,611	20,503	19,343	48,306	42,341	35,589	38,865	40,913	46,158	48,471
ATV/UTV											32,693	55,417	47,243	50,980	62,237	84,509	97,822	117,195	143,897	154,301
PWC																				
Grand Total	3,326	22,203	55,871	50,050	41,143	59,156	41,961	28,029	41,669	24,643	62,304	75,920	66,586	99,286	104,578	120,098	136,687	158,108	190,055	202,772

North American Powersports Product Production

	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	TOTAL
Honda of Am	erica Mfg. (Marysville	Motorcycle	e Plant)	,	,	,	,	,	,		,	,	,	,	,	,			
Motorcycle	33,674	24,890	56,036	60,862	60,345	58,264	60,524	60,171	44,423	28,334	10,865									1,093,871
ATV	99,732	105,284	66,243	62,596	48,180	38,557	9,915													1,249,544
Subtotal	133,406	130,174	122,279	123,458	108,525	96,821	70,439	60,171	44,423	28,334	10,865									2,343,415
Honda of Sou	ıth Carolina	Mfg.																		
ATV/UTV	116,962	153,742	223,659	234,453	244,218	280,291	264,086	260,267	222,486	153,674	32,050	83,957	106,899	112,850	107,942	120,228	122,821	140,358	126,378	3,134,578
PWC				564	11,782	11,918	11,193	10,359	4,211	2,279	72									52,378
Subtotal	116,962	153,742	223,659	235,017	256,000	292,209	275,279	270,626	226,697	155,953	32,122	83,957	106,899	112,850	107,942	120,228	122,821	140358	126,378	3,186,956
Honda de Me	exico S.A. d	e C.V.																		
Motorcycle	11,951	12,031	14,950	19,298	18,394	22,736	26,696	23,720	9,679	7,120	5,040		7,050	52,447	39,550	49,590	56,720	48,309		567,949
Total N.A. Pro	oduction																			
Motorcycle	45,625	36,921	70,986	80,160	78,739	81,000	87,220	83,891	54,102	35,454	15,905		7,050	52,447	39,550	49,590	56,720	48,309		1,661,820
ATV/UTV	216,694	259,026	289,902	297,049	292,398	318,848	274,001	260,267	222,486	153,674	32,050	83,957	106,899	112,850	107,942	120,228	122,821	140,358	126,378	4,384,122
PWC				564	11,782	11,918	11,193	10,359	4,211	2,279	72									52,378
Grand Total	262,319	295,947	360,888	377,773	382,919	411,766	372,414	354,517	280,799	191,407	48,027	83,957	113,949	165,297	147,492	169,818	179,541	188,667	379,134	6,098,320



North America R&D/Engineering

Honda R&D Americas, Inc.

Initially established as Honda Research California in 1975 to conduct market research in the U.S., Honda R&D Americas, Inc. (HRA) has steadily expanded the size and scope of its operations and responsibilities. Today, Honda R&D Americas conducts "complete product creation" in the U.S. to research, design and develop products that meet the needs of our customers. Like Honda R&D Co., Ltd., in Japan, HRA is a company separate from Honda's North American manufacturing and sales and marketing companies, with the flexibility to pursue its design and development goals. HRA currently operates 13 R&D facilities in North America. Following is a look at the major centers.

Operation	Location	Began
Los Angeles Center	Torrance, California	January 1975
	Responsibilities: Automobile and and styling design.	d motorcycle market research, concept development
	Ridgeline. In 2006, Honda R&D c adjacent to its existing Torrance brand. It designed the current A	ed the current Honda Civic sedan, Odyssey, Pilot and ompleted construction on a new Acura Design Studio, facility, focused solely on the Acura automotive cura TLX, RDX, MDX and NSX supercar. In early a new Advanced Design Studio, responsible for the oncepts for Honda and Acura.
Ohio Center	Raymond, Ohio	July 1985
	Responsibilities: Automobile, mo product development.	otorcycle and powersports research and
	Marysville and East Liberty auto including the current Honda Civi NSX, TLX, RDX and MDX. It is al The Automotive Safety Research most sophisticated high resoluti	to the Performance Manufacturing Center and plants, and responsible for product development ic Sedan, Pilot, Odyssey and Ridgeline, and the Acura so responsible for all Honda side-by-side production. In Facility at the Ohio Center houses one of the world's on crashtest barrier blocks, the world's first pitching other advanced safety research and testing labs.
North Carolina Center	Haw River, North Carolina	August 1993
	Responsibilities: Power equipme and testing.	ent product research, product development
	Located adjacent to Honda Pow facility is focused on power equ	er Equipment Mfg., Inc., the 11,000-square-foot ipment development.
Marine Engine	Grant-Valkaria, Florida	December 2008
Research Facility		nd testing of Honda marine engines. The facility ation from the U.S. Green Building Council in

Honda Aircraft Company

Established in 2006, Honda Aircraft Company is responsible for Honda's overall airframe business including the development, certification, sales, production and product support of the HondaJet.

Operation	Location	Began
	Greensboro, North Carolina	August 2006
	jet with technology and desig	ne HondaJet, an advanced, high-performance light In innovations including the patented Over-The-Wing OTWEM), natural laminar flow wing and nose and

Honda Engineering North America, Inc.

Honda Engineering North America provides Honda plants with highly competitive production methods and equipment, including maintaining its existing operations to achieve the highest standards, and equipping Honda plants with the latest strategies and world-class production methods.

Operation	Location	Began
	Marysville, Ohio Anna, Ohio Lincoln, Alabama Alliston, Ontario, Canada	May 1985
	the stamping dies and spermanufacturing operations	rietary company designs, develops and manufactures cialized production equipment required for Honda in the region. EGA headquarters is located adjacent to the er EGA locations are located near major manufacturing Canada.

Honda R&D Innovations, Inc.

Formed in April 2017, the new company will seek transformative collaborations within all areas of Honda's activities. Honda Innovations will remain located in Mountain View, CA, and will operate globally as it seeks to partner with innovators ranging from startup and global brands to design and development communities.

Operation	Location	Began
	Mountain View, California	April 2017
	services, Human Machine Interf	clude Connected Vehicle/Internet of Things (IoT) ace, Machine Intelligence/Robotics, Connected ring Economy, and Industrial Innovation.

U.S. Exports

Exports of U.S.-Made Honda and Acura Vehicles*

Region	1987	1988	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001	2002
Latin America/Caribbean						85	833	6,829	6,282	7,199	7,721	5,677	3,222	2,918	3,152	1,788
Japan		6,650	3,432	12,022	14,520	22,921	23,426	52,091	49,504	44,039	27,016	10,723	12,368	6,113	6,588	3,708
Asia/Oceania	667	2,375	3,085	2,566	2,964	17,200	8,276	5,308	2,491	2,108	2,686	8,263	1,639	140	120	
Europe					6,350	6,943	5,740	34,063	21,397	19,719	8,540	8,279	7,969	2,993	5,292	1,219
Middle East/Africa				1,697	3,889	4,969	3,008	2,858	3,153	2,110	2,800	6,681	439	463	245	343
Mexico									663	869	3,060	6,397	10,455	11,952	15,613	14,613
Other **				2,025	772	393	1,117	3,249	3,375	4,993	4,026	4,354	4,160	4,611	3,653	3,714
TOTAL ***	667	9,025	6,517	18,310	28,495	52,511	42,400	104,398	86,865	81,037	55,849	50,374	40,252	29,190	34,663	25,385

Exports of U.S.-Made Honda and Acura Vehicles*

Region	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	TOTAL
Latin America/Caribbean	1,190	1,339	2,494	4,573	4,311	5,431	3,158	6,201	4,887	6,005	7,293	4,868	4,947	4,000	10,943	117,346
Japan	2,989	276	183	45	39	23	35	29	2	65	65	40	49	64	336	299,361
Asia/Oceania	1	1	1	451	561	257	1,120	358	364	4,444	8,245	9,798	7,308	7,182	9,031	108,343
Europe	728	566	77			6,178	191	179	1,695	3,571	17,877	12,065	731	706	2,648	175,716
Middle East/Africa	738	431	1,386	1,886	1,978	5,562	3,118	5,014	16,532	32,250	45,573	22,998	11,785	18,143	20,370	220,419
Mexico	11,104	7,646	11,218	18,368	24,676	26,647	10,156	17,715	18,058	25,296				18,527	42,621	295,654
Other **	4,574	4,723	5,031	3,178	3,420	3,436	2,198	3,453	3,512	5,743	6,377	5,446	4,302	4,832	6,323	106,990
TOTAL ***	21,324	14,982	20,390	28,501	34,985	47,534	19,976	32,949	45,050	77,374	85,430	55,215	29,122	53,454	92,272	1,323,829

^{*} Sales to Canada are not included.

^{**} Exports to Puerto Rico, Guam, Saipan and sales to military personnel on foreign duty.

^{***} Prior to 2013 U.S. exports included units made in the U.S. and exported to Mexico. From 2014, only units made in the U.S. and shipped to markets outside of North America (U.S., Canada and Mexico) are included as U.S. exports.

U.S. Exports

Exports of U.S.-Made Honda Motorcycles, ATVs and Side by Sides

Region	1980	1981	1982	1983	1984	1985	1986	1987	1988	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999
Americas *	37	55	12			13	3				5,057	1,045	896	720	909	1,047	845	2,528	2,863	3,752
Japan	51	10	34	54	29	24	4		725	500		610	475	157	22	1,161	522	941	1,286	312
Europe/Middle East/ Africa	3,033	6,547	2,300	1,203	1,924	953	1,531	2,244	2,689	1,402	2,418	4,082	4,407	5,224	6,349	10,116	9,162	10,218	12,071	9,160
Asia/Oceania	106	147	121	29	28					1,240	3,425	2,631	4,340	5,477	4,336	5,870	7,893	6,499	8,937	8,676
Other **																	835	470	1,097	1,097
TOTAL	3,227	6,759	2,467	1,286	1,981	990	1,538	2,244	3,414	3,142	10,900	8,368	10,118	11,578	11,616	18,194	19,257	20,656	26,254	22,997

Exports of U.S.-Made Honda Motorcycles, ATVs and Side by Sides

Region	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	TOTAL
Americas *	4,066	3,477	3,659	3,232	4,201	7,162	6,874	9,088	8,243	4,724	2,444	4,469	3,016	2,889	1,446	1,595	2,442	3,018	95,827
Japan	90	847	555	452	99	102	501	365	374	42	2	23	10		5		16	30	10,430
Europe/Middle East/ Africa	11,035	13,704	13,121	14,479	16,779	20,154	16,538	15,692	14,346	8,617	9,594	7,029	8,806	4,194	7,175	4,989	5,765	6,616	295,666
Asia/Oceania	11,060	4,441	9,148	5,640	8,512	11,313	8,105	9,497	9,196	5,162	8,314	9,591	7,104	5,196	9,184	8,453	7,098	8,470	205,239
Other **	1,286	1,668	1,404	1,077	525	726	199	96	156	82	82	269	31		915	19	264	24	12,322
TOTAL	27,537	24,137	27,887	24,880	30,116	39,457	32,217	34,738	32,315	18,627	20,436	21,381	18,967	12,279	18,725	15,056	15,585	18,158	619,484

^{*} Sales to Canada and Mexico are not included.

^{**} Exports to Puerto Rico, China, Guam, Saipan and sales to military personnel on foreign duty.

U.S. Exports

Exports of U.S.-Made Power Equipment Products

Region	1988	1989	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999	2000	2001	2002
Americas *	48	32	108	83	53	106	220	447	535	779	1,163	4,403	1,000**	1,000**	246
Japan			1,800	1,992	737	2,402	696	1,435	2,400	3,584	6,578	5,879	2,096	2,122	2,160
Europe/Middle East/ Africa			40,716	29,989	11,561	25,785	48,774	66,058	81,549	57,770	64,702	64,292	34,529	98,899	64,160
Asia/Oceania			168	254	436	511	13,943	14,650	24,625	22,783	29,228	31,014	28,861	24,526	24,632
Puerto Rico										17	2,332	131			112
TOTAL	48	32	42,792	32,318	12,787	28,804	63,633	82,590	109,109	84,933	104,003	105,719	66,486	126,547	91,310

Exports of U.S.-Made Power Equipment Products

Region	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	TOTAL
Americas *	1,215	1,857	2,582	3,220	3,529	5,475	5,950	9,667	6,539	3,140	1,595	3,702	5,344	6,084	5,838	75,960
Japan	2,453	563	1,554	1,212	1,366	1,174	3,466	1,878	1,809	1,834	1,497	3,659	4,083	5,198	6,905	72,532
Europe/Middle East/ Africa	31,682	30,174	87,710	84,114	109,715	130,825	67,099	86,639	82,991	73,201	280,517	418,213	352,277	299,847	96,063	2,919,851
Asia/Oceania	20,000	21,776	24,567	27,422	24,163	31,148	22,102	23,493	32,275	27,772	19,636	34,262	36,439	19,332	26,257	606,275
Puerto Rico	242	91	36	63	179	36	22	96				336	72	1,054	1,927	6,746
TOTAL	55,592	54,461	116,449	116,031	138,952	168,658	98,639	121,773	123,614	105,947	303,245	460,172	398,215	331,515	136,990	3,681,364

^{*} Sales to Canada and Mexico are not included.

^{**} Actual export units to the Americas are unavailable for 2000 and 2001 — this number reflects company estimates.



South America Regional Operations

Major South America Subsidiaries

Location	Company	Established				
Argentina	Honda Motor de Argentina S.A.	1978				
	Responsibilities: Import and distribution of automobiles, motorcycles, power products and parts. Export of automobile parts.					
	Manufacture of motorcycles and automobiles.	2006 / 2011				
Brazil	Honda South America Ltda.	2000				
	Responsibilities: Coordination of Honda operations in South America					
	Moto Honda da Amazonia Ltda.	1975				
	Responsibilities: Manufacture of motorcycles. Distribution of motorcycles and power products.					
	Honda Automoveis do Brazil Ltda.	1975				
	Responsibilities: Import, manufacture and distribution of automobiles and parts. Export of automobile parts.					
Chile	Honda Motor de Chile S.A.	1998				
	Responsibilities: Import and distribut power products.	ion of automobiles, motorcycles and				
Peru	Honda del Peru S.A.	1974				
	Responsibilities: Manufacture of motorcycles. Import and distribution of automobiles, motorcycles, power products and spare parts. Export of motorcycle spare parts.					
	Honda Selva del Peru, S.A.	2006				
	Responsibilities: Manufacture of motorcycles. Import and distribution of motorcycles, power products and spare parts.					

Major South America Manufacturing Facilities

Location	Company	Products	Started
Argentina	Honda Motors de Argentina S.A.	Motorcycles Automobiles	2006 2011
Brazil	Moto Honda da Amazonia Ltda.	Motorcycles	1976
	Honda Automovies do Brasil Ltda.	Automobiles	1997
Colombia Fabrica Nacional de Autoparts Fanalca S.A.		Motorcycles	1981
Peru	Honda del Peru S.A.	Motorcycles	1975
	Honda Selva del Peru S.A.	Motorcycles	2007

Major South America R&D Centers

Operation	Location	Began				
Honda R&D	Brazil	1998				
	Responsibilities: Market research and analysis, liaison with manufacturing operations, and work with South America suppliers in developing parts for Honda products made in South America.					



Europe/Middle East/Africa

Major Europe/Middle East/Africa Subsidiaries

Location	Company	Established				
Austria	Honda Austria GmbH March 1982					
	Responsibilities: Import and distributi power products.	on of automobiles, motorcycles and				
Belgium	Honda Europe NV	April 1978				
	Responsibilities: Distribution of Honda parts and products.					
	Honda Belgium NV	September 1962				
	Responsibilities: Manufacture of automobile parts. Distribution of automobiles, motorcycles and power products.					
Czech	Honda Czech Republic Ltd.	August 1993				
Republic	Responsibilities: Import and distributi	on of automobiles and motorcycles.				
France	Honda Motor Europe (South) S.A. May 1964					
	Responsibilities: Coordination of regional operations and import and distribution of Honda products.					
	Honda Power Equipment S.A.	June 1985				
	Responsibilities: Import, manufacture and distribution of power products.					
Germany	Honda Motor Europe (North) GmbH	June 1961				
	Responsibilities: Coordination of regional operations and import and distribution of Honda products.					
	Honda R&D Europe (Deutschland)	April 1998				
	Responsibilities: Research and development for Europe.					
Hungary	Honda Hungary KFT.	December 1993				
	Responsibilities: Import and distribution of automobiles and motorcycles.					
Italy	Honda Italia Industriale S.p.A. September 1971					
	Responsibilities: Import, manufacture and distribution of motorcycles and power products.					
	Honda Automobili Italia S.p.A	July 1990				
	Responsibilities: Import and distribution of automobiles, motorcycles and power products.					

Location	Company	Established			
Kenya	Honda Motorcycle Kenya Ltd.	March 2013			
	Responsibilities: Manufacture and sales of motorcycles.				
Netherlands	Honda Nederland B.V.	March 1995			
	Responsibilities: Import and distribution of automobiles, motorcycles and power products.				
Portugal	Honda Portugal S.A.	April 2006 (as a subsidiary)			
	Responsibilities: Import and distribution of:				
	Motorcycles	March 1986			
	Automobiles	June 1989			
	Power products	June 1992			
Poland	Honda Poland, Sp. z.o.o	December 1982			
	Responsibilities: Import and distribu	ution of automobiles.			
Russia	Honda Motor RUS LLC	February 2004			
	Responsibilities: Import and distribution	ution of automobiles, motorcycles and			
Slovakia	Honda Slovakia, Spol., S.R.O.	May 1994			
	Responsibilities: Import and distribution	ution of automobiles, motorcycles and			
South Africa	Honda Motor Southern Africa (Pty.) Ltd.	July 2000			
	Responsibilities: Import and distribution	ution of automobiles, motorcycles and			
Spain	Montesa Honda S.A.	May 1980			
	Responsibilities: Import, manufacture and distribution of motorcycles.				
	Honda Automoviles España S.A.	March 1998			
	Responsibilities: Import and distribu	ution of outomobiles			

(continued on next page)



Europe/Middle East/Africa

Major Europe/Middle East/Africa Subsidiaries

Location	Company	Established				
Sweden	Honda Nordic AB February 1974					
	Responsibilities: Import and distribution of power products.					
Switzerland	Honda (Suisse) S.A.	March 1974				
	Responsibilities: Import and distribu	tion of motorcycles and power products.				
	Honda Automobiles (Suisse) S.A.	February 1974				
	Responsibilities: Import and distribu	tion of automobiles.				
Turkey	Honda Turkiye A.S.	April 1992				
	Responsibilities: Manufacture of automobiles and import and distribution of automobiles and motorcycles.					
U.K.	Honda Motor Europe Ltd.	September 1965				
	Responsibilities: Coordination of operations in Europe and import and distribution of Honda products.					
	Honda of U.K. Mfg. Ltd.	February 1985				
	Responsibilities: Manufacture of automobiles and automobile engines.					
	Honda Engineering Europe Ltd.	May 1990				
	Responsibilities: Development of manufacturing tools and equipment for European production operations.					
	Honda Trading Europe Ltd.	April 1990				
	Responsibilities: Import/export of automobiles parts and raw materials.					
	Honda R&D Europe (U.K.) Ltd. December 1992					
	Responsibilities: Research and development for Europe.					
	Honda Finance Europe PLC.	December 1996				
	Responsibilities: Financing for the sale of Honda products.					

Location	Company	Established		
Ukraine	Honda Ukraine LLC	May 2006		
	Responsibilities: Import and wholesale products and parts.	distribution of automobiles, power		
Nigeria	Honda Mfg. (Nigeria), Ltd.	July 1979		
	Responsibilities: Manufacture of motorcycles and import and distribution or motorcycles and power products.			
U.A.E.	Honda Gulf Fze.	March 1994		
	Responsibilities: Distribution of parts for power products.	or automobile, motorcycle and		

Europe/Middle East/Africa Manufacturing Facilities

Location	Company	Products	Started
U.K.	Honda of the U.K. Ltd.	Automobile engines	1989
		Automobiles	1992
France	Honda France Manufacturing S.A.S.	Power products	1986
Italy	Honda Italia Industriale S.p.A.	Motorcycles, motorcycle engines	1976
		General-purpose engines	1995
Spain	Montesa Honda S.A.*	Motorcycle components	1986
Nigeria	Honda Manufacturing (Nigeria) Ltd.	Motorcycles	1981
Turkey	Honda Turkiye A.S.	Automobiles	1997

^{*}Joint venture.



Japan

Major Japan Companies

Company	Established		
Honda Motor Co., Ltd.	September 1948		
•	ale of automobiles, motorcycles and other		
Honda Finance Co., Ltd.	April 1999		
Responsibilities: Financing for the sa	le and leasing of Honda products.		
Honda Trading Corporation	March 1972		
Responsibilities: Import and export of	f parts for Honda products.		
Honda R&D Co., Ltd.	July 1960		
Responsibilities: Technical research	and development work for Honda products.		
Honda Engineering Co., Ltd.	Sept 1970		
Responsibilities: Establishment of pr development of machine tools.	oduction systems and production lines and		
Honda Access Corp.	August 1976		
Responsibilities: Develop, manufactor motorcycles and automobiles.	ure and sales of Honda special accessories		
Mobilityland Corporation	June 2006		
Two corporations were merged in June 2006 under Mobilityland Corporation.			
Suzuka Circuit Twin Ring Motegi	1962 1997		
- IVVIII IIIII WIOLEYI	1337		

Responsibilities: Operation of amusement parks and racing circuits.

Honda R&D Co., Ltd.

system and energy management.

Company	Established			
Automobile R&D Center (Wako)	July 1960			
	brication and testing of automobile engines materials and electronics. Interior and			
Automobile R&D Center (Tochigi)	April 1982			
Responsibilities: Research, design an	d development of automobiles.			
Motorcycle R&D Center	November 1973			
Responsibilities: Research, design an	d development of motorcycles.			
Power Products R&D Center	May 1979			
Responsibilities: Research, design and development of power products.				
Fundamental Technology	January 1991			
Responsibilities: Technical research f technology, electronics and new mate	or the future, including environmental erials.			
Aircraft Engine R&D Center	July 2004			
Responsibilities: Research, design an	d development of aviation engines.			
Automobile R&D Center (Tochigi Proving Ground)	April 1979			
Responsibilities: Testing of automobile	es, motorcycles and power products.			
Automobile R&D Center (Takasu Proving Ground)	May 1996			
Responsibilities: Testing of Honda pro	ducts, including cold-weather testing.			
HRD Sakura	January 2014			
Responsibilities: Technological develon including F1.	opment for Automobile Auto sports			
R&D Center X	April 2017			
Responsibilities: New value areas tha	t include robotics technology, mobility			

Japan

Major Japan Manufacturing Facilities

Facility	Products		Size (sq. meters)	Capacity
Sayama Plant	Accord, Legend, Odyssey, CR-V, StepWGN, Freed, Jade, RLX, and other	May 1964	452,000	250,000 autos
Suzuka Factory	Fit, Fit Hybrid, CR-Z, N-Box, N-Box+, N-WGN, N-one, Slash, and other	April 1960	573,000	530,000 autos
Hamamatsu Factory	Automatic automobile transmissions	April 1954	26,500	800,000 transmissions
Kumamoto Factory	Motorcycles, ATVs, power products	Jan 1976	64,000	250,000 units (Including ATV)
Tochigi Factory	Engine and chassis parts	Dec 1970	58,000	
Yachiyo Yokkaichi Factory	Acty Truck, Acty Van, Vamos, Vamos Hobio, S660	Aug 1985	58,000	36,000 autos
Ogawa Plant	Automobile Engines	April 2009	195,000	200,000 engines
Yorii Plant	Fit, Vezel, Grace, Shuttle	July 2013	950,000	250,000 autos



Asia/Oceania

Major Asia/Oceania Subsidiaries

Location	Company	Established				
India	Honda Motorcycles & Scooter India (Private) Ltd.					
	Responsibilities: Manufacture and distribution of motorcycles.					
	Honda Cars India Ltd. (formerly Honda May 1995 Siel Cars India Ltd.)					
	Responsibilities: Manufacture and distribu	tion of automobiles.				
	Honda Siel Power Products Ltd.	May 1985				
	Responsibilities: Manufacture and distribu	tion of power products.				
Indonesia	P.T. Astra Honda Motor	December 2000				
	Responsibilities: Manufacture and distribu	tion of motorcycles.				
	P.T. Honda Prospect Motor	March 1977				
	Responsibilities: Manufacture and distribu	tion of automobiles.				
	PT. Honda Power Products Indonesia	June 2006				
	Responsibilities: Import and distribution of power products.					
Korea	Honda Korea Co., Ltd.	October 2001				
	Responsibilities: Distribution of motorcycles and automobiles.					
Malaysia	Boon Siew Honda Sdn. Bhd	September 2008				
	Responsibilities: Import, manufacture and distribution of motorcycles.					
	Honda Malaysia Sdn Bhd	November 2000				
	Responsibilities: Import, manufacture and distribution of automobiles.					
Pakistan	Atlas Honda Ltd.	October 1962				
	Responsibilities: Manufacture and distribution of motorcycles.					
	Honda Atlas Cars (Pakistan) Ltd.	November 1982				
	Responsibilities: Manufacture and distribution of automobiles.					
	Honda Atlas Power Product (private) Ltd.	April 1998				
	Responsibilities: Distribution of power products.					
Philippines	Honda Philippines Inc.	June 1973				
	Responsibilities: Manufacture and distribution of motorcycles.					
	Honda Cars Philippines Inc.	October 1990				
	Responsibilities: Manufacture and distribution of automobiles.					
Taiwan	Honda Taiwan Co., Ltd.	February 2002				
	Responsibilities: Manufacture of automobiles and import and distribution of automobiles.					

Location	Company	Established			
Thailand	Asian Honda Motor Co., Ltd.	October 1964			
	Responsibilities: Coordination of operations of subsidiaries in the Asia and Oceania region and import, export and distribution of Honda products.				
	Thai Honda Manufacturing Co., Ltd.	April 1965			
	Responsibilities: Manufacture of motorcyc	les and power products.			
	Honda Automobile (Thailand) Co., Ltd.	December 2000			
	Responsibilities: Manufacture and distribu	tion of automobiles.			
	A.P. Honda Co., Ltd.	March 1986			
	Responsibilities: Distribution of motorcycle	s.			
	Honda R&D Southeast Asia Co., Ltd.	November 1997			
	Responsibilities: Research and development of motorcycles for ASEAN region.				
	Honda Engineering Asia Co., Ltd.	January 1999			
	Responsibilities: Development of manufacturing tools and equipment for ASEAN region production facilities.				
	Honda R&D Asia Pacific Co., Ltd. December 2005				
	Responsibilities: Research and development of automobiles for Asia and Oceana markets.				
Vietnam	Honda Vietnam Co., Ltd.	March 1996			
	Responsibilities: Manufacture and distribution of motorcycles and automobiles.				
Australia	Honda Australia Pty., Ltd.	February 1969			
	Responsibilities: Import and distribution of automobiles.				
	Honda Australia Motorcycle and Power Equipment Pty., Ltd.	February 1987			
	Responsibilities: Manufacture and distribution of power products; distribution of motorcycles.				
New	Honda New Zealand Ltd.	June 1988			
Zealand	Responsibilities: Import and distribution of automobiles.				

Asia/Oceania

Asia/Oceania Manufacturing Facilities

Location	Company	Products	Started
India	Honda Motorcycle & Scooter India (Private) Ltd.	Motorcycles	2001
	Honda Cars India Ltd. (formerly Honda Siel Cars India Ltd.*)	Automobiles	1997
	Honda Siel Power Products Ltd.*	Power products	1988
	Honda Motor India Pvt. Ltd.	Parts	2006
Indonesia	P.T. Astra Honda Motor*	Motorcycles	2001
	P.T. Honda Prospect Motor*	Automobiles, automobile engines	1978
Malaysia	Boon Siew Honda Sdn. Bhd	Motorcycles	2008
	Honda Malaysia Sdn Bhd*	Automobiles	2003
	HICOM Honda Mfg. Malaysia Sdn Bhd*	Motorcycle engines	1985
Pakistan	Atlas Honda Ltd.*	Motorcycles	1964
	Honda Atlas Cars (Pakistan) Ltd.*	Automobiles	1994
Taiwan	Honda Taiwan Co., Ltd.	Automobiles	2002

^{*} Joint venture.

Location	Company	Products	Started
Thailand	Thai Honda Mfg. Co., Ltd.*	Motorcycles, power products	1967
	Honda Automobile (Thailand) Co., Ltd.	Automobiles	2000
Vietnam	Honda Vietnam Co., Ltd.*	Motorcycles	1997
		Automobiles	2006
Australia	Honda Australia Motorcycle and Power Equipment Pty., Ltd.	Power products	1991

^{*} Joint venture.

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China

Major China Subsidiaries

Company	Established				
Wuyang-Honda Motors (Guangzhou) Co., Ltd.	July 1992				
Responsibilities: Manufacture and distribution of motorcycles.					
<u> </u>	1				
Jialing-Honda Motors Co., Ltd. January 1993					
Responsibilities: Manufacture of power products.					
Honda-Mindong Generator Co., Ltd.	October 1994				
Responsibilities: Manufacture and distribution of p	T				
Dongfeng Honda Auto Parts Co., Ltd.	December 1994				
Responsibilities: Manufacturer of parts of the auto	mobile engines.				
Guangqi Honda Automobile Co., Ltd.	July 1998				
Responsibilities: Manufacture and distribution of a	utomobiles.				
Dongfeng Honda Engine Co., Ltd.	July 1998				
Responsibilities: Manufacture of automobile engin	es.				
Sundiro Honda Motorcycle Co., Ltd.	September 2001				
Responsibilities: Manufacture and distribution of r	notorcycles.				
Honda Motorcycle R&D China Co., Ltd.	February 2002				
Responsibilities: Research and development of mo	otorcycles.				
Dongfeng Honda Automobile Co., Ltd.	July 2003				
Responsibilities: Manufacture and distribution of a	utomobiles.				
Honda Motor (China) Investment Co., Ltd.	January 2004				
Responsibilities: Import and sales of Acura automochinese operations.	biles. Administration of				
Honda Engineering China Co., Ltd.	July 2004				
Responsibilities: Development and production of nequipment for production facilities in China.	nanufacturing tools and				
Honda Auto Parts Manufacturing Co., Ltd.	October 2005				
Responsibilities: Manufacture of automobile trans	missions.				
Honda Motor (China) Technology Co., Ltd.	November 2013				
Responsibilities: Research and development of au purchase, production, etc.	tomobile, the planning of				

China Manufacturing Facilities

Facility	Products	Began Production
Wuyang-Honda Motors (Guangzhou) Co., Ltd.	Motorcycles	1992
Honda-Mindong Generator Co., Ltd.	Power products	1995
Guangqi Honda Automobile Co., Ltd.	Automobiles	1999
Donfeng Honda Engine Co., Ltd.	Automobile engines	1999
Sundiro Honda Motorcycle Co., Ltd.	Motorcycles	2001
Jialing-Honda Motor Co., Ltd.	Power products	2002
Dongfeng Honda Automobile Co., Ltd.	Automobiles	2004
Honda Automobile (China) Co., Ltd.	Automobiles	2005

Note: North American highlights in bold.

2018

June	

- Honda Aircraft begins sales of the Hondajet in Japan.
- Honda and General Motors announce an agreement for new advanced chemistry battery components, including the cell and module, to accelerate both companies' plans for all-electric vehicles.
- Honda Urban EV concept named 'Best Concept Car' in the 2018 Car Design Award honors, presented at the Turin Motor Show.

May

- Honda offers 2018 Clarity Electric with monthly lease payment of \$199 in California and Oregon dealerships.
- Honda Manufacturing of Indiana, LLC begins mass production of 2019
 Honda Insight hybrid sedan.
- East Liberty, Ohio plant begins mass production of the third-generation 2019 Acura RDX.
- Honda Aircraft begins sales of the HondaJet in the Middle East.
- Honda Clarity Series Earns Coalition for Clean Air 2018 California Air Quality Award.
- HondaJet Elite unveiled at the 2018 European Business Aviation Convention and Exhibition (EBACE), with extended range, lower cabin noise and advanced avionics to enhance safety of flight.
- Acura ARX-05 DPI racecar claims its first win with a victory, at Mid-Ohio.

April

- Honda surpasses one million vehicles on U.S. roads with Honda Sensing® technology.
- Kelley Blue Book names Honda 2018 Best Value Brand, Most Refined Brand and Best Overall Brand — the first time one automotive brand has earned all three awards in the same year. The 2018 Accord is also named the Overall Best Buy of 2018 and Honda vehicles earn seven Best Buy awards, more than any other brand.
- For the 12th consecutive year, the Marysville Auto Plant and East Liberty Plant earn the U.S. EPA's ENERGY STAR certification, while Honda Manufacturing of Indiana achieves the designation for the sixth year in a row.
- Honda Aircraft receives the 2018 Foundation Award for Excellence from the American Institute of Aeronautics and Astronautics (AIAA).

March • Honda Aircraft expands HondaJet sales to India. • HondaJet is most delivered jet in its class for 2017. • Urban EV concept debuts at the Geneva Auto Show. • Honda builds its 25 millionth automobile in the United States. January • Honda introduces 3E (Empower, Experience, Empathy) Robotics Concept at CES 2018. • Honda Accord named 2018 North American Car of the Year. • Honda Insight Prototype debuts at North American International

- Auto Show.
- Acura introduces all-new RDX Prototype at North American International Auto Show.

Note: North American highlights in bold.

December	 Honda Clarity Plug-In goes on sale at dealerships nationwide. American Honda sets 3rd straight annual sales record, as Honda brand earns 4th consecutive record year. 	August	 Acura reveals ARX-05 (Acura Racing eXperimental, generation 5) prototype race car, announced plans to enter competition at the Rolex 24 in Daytona in January 2018.
	Honda Sets All-Time Calendar Year Production Records for Automobile		 Refreshed Acura RLX debut at Monterrey Automotive Week.
November	Production, Worldwide, Overseas, in Asia and China. • Honda CR-V named Motor Trend 2018 Utility of the Year.		 Henio Arcangeli, Jr. joins American Honda as senior vice president of the Automobile Division and general manager of the Honda division.
	 Honda Clarity Series named 2018 Green Car of the Year® by Green Car Journal. 		 Honda announces plans to consolidate vehicle production from its Yorii and Saitama plants to the Yorii plant by FY2022, and for Yorii to lead the development of new production technologies to be shared globally.
Honda Accord receives Car and Driver 10Best Award an unprecedented 32nd time.			 Honda announces plan to discontinue its F1 partnership with McLaren race team, established in 2015, at the conclusion of the 2017 season.
Uctober	 Honda engine production in Ohio reaches 25 million. Transfer of Acura MDX production from Alabama to East Liberty, Ohio is completed. 		 Honda unveils Urban EV Concept at Frankfurt International Motor Show, setting the direction for production model launching in 2019.
	HondaJet begins sales in China.		 Acura NSX GT3 earns its first Pirelli World Challenge victory at Utah Motorsports Campus.
September	 Honda invests \$267 million and adds 300 new jobs in Ohio to support production of the 2018 Honda Accord. 		Honda Clarity Electric begins lease sales in California and Oregon.
	Honda announces a multi-year agreement with Scuderia Toro Rosso race team to run Honda power units beginning with the 2018		 HondaJet receives type certification from Brazilian National Civil Aviation Agency.
	Formula 1 season.	July	Acura NSX GT3 goes on sale globally.

Note: North American highlights in bold.

2017 (Continued)

• Honda invests \$85 million to enhance manufacturing flexibility at Honda June • 2017 Civic Type R, America's first Type R-badged Honda, goes on sale. March Manufacturing of Alabama. Acura NSX GT3 wins its first IMSA WeatherTech SportsCar 2017 MDX Sport Hybrid, utilizing NSX-derived electrified SH-AWD Championship, in Detroit. powertrain, goes on-sale in the U.S. Acura TLX A-Spec and TLX GT win Open and Exhibition classes, respectively, at Broadmoor Pikes Peak International Hill Climb. Acura surpasses 100,000-unit mark in U.S. sales of vehicles equipped with the AcuraWatch®. Honda Aircraft Company secures Canadian Type Certification for Honda begins U.S. production of new 10-speed automatic transmission HondaJet. at Honda Precision Parts of Georgia. Honda Proving Center in Mojave Desert returns to operation with May **February** Honda announces establishment of R&D Center X to take responsibility major renovations. for new value areas that include robotics technology, mobility system • Takuma Sato, with Honda Power, wins the 101st running of the and energy management. Indianapolis 500, Honda's 12th Indy 500 victory. Honda Manufacturing of Indiana begins production of its first SUV, the April Freshened 2018 Acura TLX debuts with aggressive new design and 2017 CR-V. A-Spec variant. • Honda enters partnership with DRIVE, new smart mobility innovation Kelley Blue Book names Honda 2017 Best Value Brand. center in Tel Aviv. Honda introduces Miimo robotic lawn mower in the U.S. Hitachi Automotive Systems and Honda sign MOU aiming to establish a Honda invests \$124 million for advanced wind tunnel test facility in Ohio. joint venture company for electric vehicle motors. • Honda Clarity Plug-in Hybrid and Clarity Electric debut at 2017 New York January International Auto Show. manufacturing operation in Michigan. Honda Manufacturing of Alabama begins mass production of 5th-generation 2017 Honda Odyssey minivan.

• 2017 Civic Type R claims title as world's fastest front-wheel drive

open innovation initiative to Europe, Israel, Japan and China.

• Honda Silicon Valley takes on global role as new company: Honda R&D

Innovations, Inc. (Honda Innovations), and expands Honda Xcelerator

production car with record Nurburgring lap time.

- GM and Honda establish industry first joint fuel cell system
- 2017 Honda Accord Sport named Good Housekeeping's 2017 Best New Sedan.
- All-new 2018 Honda Odyssey makes world debut at the North American International Auto Show.
- Honda announces plans all-new dedicated hybrid model, later named Insight, at the North American International Auto Show.
- 2017 Honda Ridgeline named 2017 North American Truck of the Year.
- Honda introduces "Cooperative Mobility Ecosystem at 2017 Consumer Electronics Show.

Note: North American highlights in bold.

2016

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- HondaJet debuts in the Middle East at the Middle East Business Aviation Association Conference.
- Honda sets an all-time record for single-year North American auto production, with total production of 1,956,196 Honda and Acura vehicles.
- Honda sets all-time calendar year production records for automobile production worldwide, overseas, in North America, Asia and China.
- Honda reaches 100 million worldwide automobile production milestone.
- American Honda sets 2nd consecutive yearly sales record as Honda brand earns 3rd straight record with four models topping their segment in retail sales: Accord, Civic, CR-V and Odyssey.
- 2017 Honda Ridgeline is the first and only pickup truck to earn TOP SAFETY PICK+ rating from IIHS.
- Southern California customers take delivery of new 2017 Honda Clarity fuel cell sedan.
- 2017 Honda CR-V hits showrooms with premium design, big versatility and fun-to-drive persona.
- Honda and Alphabet Inc.'s Waymo enter discussions on technical collaboration of fully self-driving automobile technology.

November

- American Honda celebrates 25 years of support of Ride for Kids™.
- HondaJet sets two speed records flying between the Northeast and South Florida.
- · Honda wins FIM MotoGP World Championship.
- Honda Accord receives Car and Driver 10Best Award an unprecedented 31st time.
- East Liberty Plant begins production of all-new 2017 CR-V, the first time a North American plant has lead global production of CR-V.
- Acura debuts Precision Cockpit at Automobility-LA, showcasing next-generation of Acura interior design and human-machine interface.

October

- Acura NSX named Road & Track 2017 Performance Car of the Year.
- Honda Aircraft expands HondaJet sales to Middle Americas.
- Honda announces \$53 million investment in Central Ohio facilities to strengthen North American operations.
- Honda Clarity Fuel Cell gets a 366-mile driving range rating from the U.S. EPA, the highest of any zero-emission vehicle in America.
- Fifth-generation Honda CR-V launches with new turbocharged engine.
- Honda Marine receives 2016 IBEX Innovation Award for BF6 outboard engine.
- Honda claims 2016 North American Endurance Championship.

September

- Honda Civic Type R prototype debuts at Paris auto show.
- Euro-Inspired 2017 Honda Civic Hatchback goes on sale.
- Honda Marine debuts new BF4, BF5 and BF6 4-stroke engines.

August

 Honda of South Carolina announces \$45 million, 115,000-square-foot expansion and 250 new jobs to meet growing demand for Honda side-by-side vehicles.

July

Honda Aircraft Company receives FAA production certification.

June

- Refreshed 2017 Acura MDX launches with new styling, including the first application of Acura diamond pentagon grille.
- Honda establishes R&D Innovations Lab Tokyo with focus on intelligent technologies.
- All-new 2017 Honda Ridgeline, with first-ever Truck Bed Audio system, launches in the U.S.

Note: North American highlights in bold.

2016 (Continued)

March

- Honda begins sales of the all-new Clarity Fuel Cell in Japan.
- The Honda-powered team of Tequila Patron ESM wins the Mobil 1
 Twelve Hours of Sebring, following its January 2016 victory at the
 Rolex 24 at Daytona, marking Honda's first sweep of both America
 endurance race classics.
- Acura debuts restyled and refreshed 2017 MDX at the New York International Auto Show.
- Acura unveils the NSX GT3 racecar at the New York International Auto Show, announcing its intention to campaign the twin-turbocharged supercar in North America starting in 2017.
- Honda Manufacturing of Indiana announces \$52 million investment and the creation of 100 new jobs to add production of the Honda CR-V in early 2017.
- The all-new 2016 Honda Civic Coupe goes on sale as the second variant in an expanded lineup of 10th-generation Civic models.
- Honda Civic Hatchback prototype makes its worldwide debut at the Geneva Auto Show.
- Thai Honda celebrates 50 years of operations.
- Honda Vietnam celebrates its 20th anniversary.
- Acura announces that more than 50 percent of the brand's cumulative sales since the brand's inception in 1986 have been of vehicles made in North America.
- HondaJet receives type certification from the Civil Aviation Safety Authority of Mexico, the Dirección General de Aeronáutica Civil (DGAC).

February

- For the 10th consecutive year, the Marysville Auto Plant and East Liberty Plant earn the U.S. Environmental Protection Agency's (EPA's) ENERGY STAR certification, while Honda Manufacturing of Indiana achieves the designation for the fourth year in a row.
- Honda signs a new multi-year agreement to continue participation as a manufacturer in the Verizon IndyCar Series through 2017, with an option to extend the agreement through the 2020 season.
- Honda Aero in Burlington, N.C., earns PART 145 repair station certificate from the U.S. Federal Aviation Administration (FAA) enabling the company to serve as the dedicated maintenance, repair and overhaul (MRO) operation for the GE-Honda HF120 turbofan engine.
- Acura begins customer order taking for the 2017 Acura NSX supercar with the launch of its online configurator.
- Honda Motor Co. announces intention for two-thirds of global vehicle sales to be electrified by 2030.

January

- Honda HR-V is named 2015 Green SUV of the Year® by the Green Car Journal.
- The Acura Precision Concept makes its world debut at the 2016 North American International Auto Show, showcasing the future styling direction for all Acura models.
- Honda unveils the all-new 2017 Ridgeline truck at the North American International Auto Show.
- The all-new 2016 Honda Civic is named the 2016 North American Car of the Year.
- Acura NSX VIN 001 is auctioned for charity at Barrett-Jackson and raises \$1,200,000 for The Pediatric Brain Tumor Foundation and Camp Southern Ground.
- The Honda-powered team of Tequila Patron ESM wins the Rolex 24 at Daytona sports car endurance race.

Note: North American highlights in bold.

2015

December

- Honda marks 40 years of R&D operations in North America.
- American Honda reports an all-time automobile sales record, and second consecutive record sales year for its Honda Division.
- Honda sets an all-time record for single-year North American auto production, with total production of 1,862,491 Honda and Acura vehicles.
- HondaJet receives Type Certification from the Federal Aviation Administration and Honda Aircraft Company begins its first customer deliveries of HondaJet.
- Honda invests \$25 million to renovate the Honda Proving Center of California.
- Honda earns a perfect climate disclosure score of 100 in the Carbon Disclosure Project Japan 500 Climate Change Report 2015.

November

- Honda's off-road racing truck, the Ridgeline Baja, debuts with a Class 2 victory at the 48th running of the SCORE Baja 100.
- Honda reveals Ridgeline Baja Race Truck, a purpose-built racing machine that marks Honda's return to off-road truck racing, showing an early glimpse at the styling direction for the all-new 2017 Honda Ridgeline pickup.
- Accord earns an unprecedented 30th Car and Driver "10Best" award for model year 2016.
- The Honda Clarity Fuel Cell makes its North American debut at the 2015 Los Angeles Auto Show.

October

- The all-new Honda Clarity Fuel Cell makes its world debut at the 44th Tokyo Motor Show.
- American Honda adds 120 new electric vehicle (EV) charging stations on its Torrance, California, campus.
- Guangqi Honda Automobile Co., Ltd. (GHAC), an automobile production and sales joint venture of Honda in China, commemorates the opening of its third automobile production plant and an engine plant within the property of the existing ZengCheng Plant.

September

- Honda celebrates the production of its 30-millionth automobile in North America.
- All-new, dynamically styled 10th-generation 2016 Civic Sedan launches in America, with development led for the first time by Honda R&D Americas and global production led for the first time by a North American plant, Honda Canada Manufacturing. The 2016 Civic Sedan is the first model to make Honda Sensing® safety and driver-assistive technology available on all trims.
- Honda announces plans for a \$210 million investment in a new, state-of-the-art paint line at its Marysville Auto Plant to significantly reduce the plant's environmental impact.
- Honda Project 2&4, the winning entry from Honda's 'Global Design Project,' makes its global debut at the 66th Frankfurt Motor Show.

August

- HondaJet makes its first public appearance in South America at the LABACE 2015 show and receives multiple orders.
- Honda introduces the HSS series snow blowers, made in North Carolina for North American and European markets.
- Honda opens its first public compressed natural gas fueling station adjacent to its Marysville, Ohio campus.

Note: North American highlights in bold.

2015 (Continued)

July

- Honda begins lease sales of the Honda Walking Assist Device in Japan.
- Honda Aircraft Company expands sales of the HondaJet to South America.
- Honda opens newest Silicon Valley facility to advance connectedmobility technologies.
- Honda introduces a refreshed 2016 Accord as one of the first high-volume cars to feature both Apple CarPlay® and Android Auto™ as well as the addition of Honda Sensing® advanced safety and driver-assistive technology.
- Honda of America Mfg. celebrates the 30th anniversary of the Anna Engine Plant in Ohio.
- Honda begins automobile production in Nigeria.

June

- 2016 Honda Pilot is launched as the third-generation of this mid-size SUV to be designed, developed and manufactured exclusively in North America.
- Honda launches a street version of the Moto-GP RC213V-S.
- Next-generation Acura NSX supercar serves as the official pace car in the 93rd running of the Broadmoor Pikes Peak International Hill Climb.

May

- Honda Manufacturing of Alabama begins mass production of the 2016
 Honda Pilot, the 3rd generation of the Pilot built in Alabama.
- The all-new 2016 Honda HR-V Crossover goes on-sale, featuring bold and sporty coupe-like styling, SUV versatility, a 35-mpg highway fuel economy rating (2WD CVT) and Honda packaging magic.
- Honda of South Carolina Mfg. begins production of the new Pioneer 500 side-by-side and announces \$42 million investment and creation of 42 jobs.

April

- Honda Power Equipment achieves sale mark of 40 million power products to U.S. dealers and distributors since U.S. sales began of outdoor power equipment in 1973.
- Honda Manufacturing of Alabama begins production at a new \$71.4 million state-of-the-art automated engine assembly facility, marking a breakthrough for highly automated production of automobile engines in North America.
- HondaJet begins world tour in late April making its first appearances in Japan and Europe, and traveling more than 26,000 nautical miles during the tour, stopping in 13 countries along its flight route.
- Honda unveils ultra-sporty Civic Concept at the New York International Auto Show as a precursor to the 10th-generation Civic Sedan and Coupe models. The 2016 Civic will be the first Honda model to apply new Honda small-displacement turbo engine technology in North America.

March

- Honda sets all-time fiscal year automobile production records in North America, Asia and China for the year ending March 31, 2015.
- HondaJet receives provisional type certification (PTC) from the U.S.
 Federal Aviation Administration (FAA), indicating the FAA's approval of the HondaJet design based on certification testing, design reviews and analyses completed to date.
- Honda North America, Inc. announces new, innovative \$1 million Ohio-based workforce development initiative, called EPIC, to prepare the next generation workforce for high-tech positions in the manufacturing industry.
- Honda Aero receives production certification from the U.S. Federal Aviation Administration (FAA) for its HF120 turbofan engine, marking the first time in 23 years that the FAA issues a certificate to a new company making jet engines in America.

Note: North American highlights in bold.

2015 (Continued)

February

- Acura debuts a refreshed RDX for the 2016 model year at the Chicago Auto Show highlighting significant upgrades to performance, luxury, styling and safety features.
- The third-generation Honda Pilot debuts at the Chicago Auto Show, delivering more family friendly utility, more advance technology and more premium attributes and amenities than ever before.
- Honda Motor Co. along with Toyota Motor Corporation, Nissan Motor Co., Ltd., agree to work together to help accelerate the development of hydrogen station infrastructure for fuel-cell vehicles (FCVs) in Japan.

January

- McLaren-Honda reveals new racing car, MP4-30, for the 2015 FIA Formula One (F1) World Championship, fitted with Honda's 1.6 liter V6 engine, the RA615H.
- Production of the 2016 Acura ILX shifts to the Marysville Auto Plant in Ohio, marking the 20th anniversary of Acura vehicle production in America.
- Honda kicks off the "Year of Honda," at the North American International Auto Show with an advanced line-up of products coming to market including HondaJet, the Acura NSX supercar, Honda's return to Formula One and the a new Honda fuel cell vehicle launching in 2016.
- Acura reveals the production version of the next-generation Acura NSX at the North American International Auto Show, 25 years after the original's debut. The new NSX will be developed and produced in the U.S. and is designed to deliver a groundbreaking "New Sports eXperience" for the driver.

Note: North American highlights in bold.

2014

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- The Honda Heritage Center in Marysville officially opens its doors, including a new museum about the history of Honda in North America during the past 55 years.
- Honda Developer Studio, an online portal and open innovation workspace, officially opens its doors in Silicon Valley. A product of Honda Silicon Valley Lab (HSVL), the portal and garage enables developers to work directly with Honda engineers to create apps that are road-ready more quickly.

November

- November 2014 marks the global production milestone of Honda's 300-millionth motorcycle — a Honda Gold Wing produced at the Kumamoto Factory in Japan.
- Honda announces a \$13.8 million commitment to FirstElement Fuel to build additional hydrogen refueling stations for fuel cell vehicles in California.
- The all-new 2016 Honda HR-V crossover vehicle is unveiled at the Los Angeles International Auto Show.
- The Honda FCX Concept, Honda's fuel-cell vehicle concept, makes its world debut in Japan.
- The American Honda Foundation celebrates its 30th anniversary with a series of new, special donations to organizations that provide educational scholarships and support to active military personnel, veterans and their families.

October

- SolarCity and Honda announce a \$50 million extension of the partnership to provide solar power to Honda and Acura customers and dealerships.
- A refreshed Honda CR-V is named 2015 Motor Trend Sport/Utility
 Vehicle of The Year. For 2015, the Honda CR-V, America's bestselling
 SUV for the past decade, receives a bold restyling and significant
 enhancements including a new powertrain, advanced features, a new
 premium Touring trim and the debut of Honda Sensing® safety and
 driver-assistive technologies.

September

 The Honda Gold Wing® motorcycle celebrates its 40th anniversary with the launch of the 2015 model year, commemorated by a 40th Anniversary Edition of the beloved bike.

August

- Dr. Michimasa Fujino, president & CEO of Honda Aircraft Company, receives the SAE International Clarence L. (Kelly) Johnson Aerospace Vehicle Design and Development Award for his groundbreaking work on the HondaJet advanced light jet.
- Honda Power Equipment (HPE) celebrates 30 years of production at its Swepsonville, North Carolina plant, announcing a new \$8.5 million investment to add production of a new two-stage snow thrower and the first-ever U.S.-produced Honda generator to its production portfolio.

Acura automobiles.

Note: North American highlights in bold. **2014** (Continued) July Cumulative production of Honda motorcycles in Brazil reaches February • The 2015 Honda Fit subcompact car goes into production at Honda's 20 million units with the rollout of a CG125 TITAN at the Sao Paulo 8th and newest auto plant in North America, located in Celaya, motorcycle plant. Moto Honda da Amazonia (HDA) began motorcycle Mexico, expanding Honda's ability to make small vehicles in the production in 1976 with the CG125. North American region. The first production HondaJet achieves its first flight (June 27, 2014). Honda Motor Co. sets new all-time records for automobile production June January worldwide, overseas and in North America and Asia, with global auto GE Honda Aero Engines delivers the first ship set of HF120 May production reaching a record 4.29 million units, and North America production turbofan engines to Honda Aircraft Company in achieving an all-time high of 1.78 million Honda and Acura vehicles Greensboro, North Carolina. produced. April • The newest version of Honda's ASIMO humanoid robot, featuring the Honda Transmission Manufacturing of America finalizes installation of ability to communicate in sign language, is demonstrated for the first two power-producing wind turbines at its Russells Point, Ohio plant, time in the U.S., at the 2014 New York International Auto Show. making it the first automotive manufacturing facility in the United States The U.S.-designed, developed and manufactured 2015 Acura TLX makes to utilize wind power generated on-site. its world debut at the 2014 New York International Auto Show, featuring two new Acura-exclusive engines, two advanced new transmissions, including the world's first 8-speed dual clutch transmission with a torque converter, and next-generation Precision All-Wheel Steer™ (P-AWS®) and Super-Handling All Wheel Drive™ (SH-AWD®). • The Honda Smart Home U.S. begins operation in Davis, California, March showcasing Honda's vision for zero net energy living and mobility. The experimental home is expected to use half the energy of a typical U.S. household, achieving more than 11 tons of CO, reduction per year. On March 20, the 10-millionth Honda Accord built in North America rolls off the assembly line at the Marysville Auto Plant, as the company also celebrates cumulative U.S. production of 20 million Honda and

Note: North American highlights in bold.

2013

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- GE Honda Aero Engines' HF120 turbofan jet engine is awarded Part 33 certification from the U.S. Federal Aviation Administration, having accumulated more than 14,000 cycles and 9,000 hours of testing.
- The HondaJet receives Type Inspection Authorization from the Federal Aviation Administration (Dec. 20, 2013).
- Honda Aircraft Company's customer service facility receives Federal Aviation Administration Part 145 repair station certification.

November

- The Honda FCX Concept is unveiled at the 2013 Los Angeles International Auto Show, expressing one potential styling direction for the next-generation Honda fuel cell electric vehicle launching in the U.S. and Japan in 2015.
- The Honda Vezel (HR-V) small SUV is unveiled in Japan, offering the dynamic qualities of an SUV, the elegance of a coupe and the functionality of a minivan. In Japan, both gasoline and hybrid models will be sold.
- Honda announces that it has developed a new gasoline direct-injected VTEC Turbo engine within its Earth Dreams Technology™ powertrain series, delivering high levels of driving joy and fuel economy. With displacement sizes of 2.0, 1.5 and 1.0 liters, the new engine series is best suited to small- and mid-sized vehicles.
- Honda introduces the more compact, lighter UNI-CUB personal mobility device in Japan, taking another step forward to verify the business feasibility of the technology through a fee-based commercial leasing program.
- The first large-scale U.S. clinical study of Honda's Walking Assist Device is undertaken at the Rehabilitation Institute of Chicago.

September Honda de Mexico marks the beginning of construction on a new \$470 million transmission plant in Celaya, Mexico, which will begin producing continuously variable transmissions in 2015 with an initial annual capacity of 350,000 units. Honda Motor Co. earns the highest disclosure scores among all Japanese companies and is named one of the world's most advanced companies in the Carbon Disclosure Project's Global 500 Climate Change Report 2013. • The all-new Honda Fit Hybrid achieves the highest fuel economy among July all hybrid models in Japan of 36.4 km/L. • Production begins at the Saitama Factory's 250,000-unit Yorii plant, utilizing state-of-the-art "green factory" technologies and processes. • Honda and General Motors announce an agreement to co-develop a June next-generation fuel cell system and hydrogen storage technologies, aiming for the 2020 timeframe.

May

- Honda Motor Co. begins leasing up to 100 units of its Walking Assist Device to hospitals in Japan to support rehabilitation training and physical therapy.
- Honda Aircraft Company announces that is its FAA-conforming HondaJet has achieved several key development milestones including aerodynamics/stall testing, function and reliability, environmental performance and structural testing.
- Honda Motor Co. announces its intentions to participate in the FIA
 Formula One (F1) World Championship from the 2015 season under a joint project with McLaren.
- Acura announces the establishment of the new \$45 million Performance Manufacturing Center in Marysville, Ohio, where 100 associates will produce the next-generation Acura NSX supercar.

Note: North American highlights in bold.

2013 (Continued)

March

- The 2013 Honda Civic Sedan and Coupe, equipped with the next-gen ACE body structure, are among first compact cars to receive an IIHS Top SAFETY Pick+ safety rating, including a GOOD rating in the Institute's stringent new small overlap frontal collision test.
- Honda Motorcycle & Scooter India Pvt., Ltd. announce plans to create new India R&D center for the development of cutting-edge technology for its customers in the region. The new Technical Center combines integrated system of Design, Engineering, Purchasing and Quality to create a globally optimal operating system that advances local development of higher-quality product at low cost.
- Acura debuts third-generation 2014 MDX luxury SUV at the New York International Auto Show, with class-leading fuel economy and a new two-wheel-drive configuration. It is the third generation of the MDX to be designed, developed and manufactured in North America.
- Honda Motor Co. begins operations at a new 300,000-unit motorcycle plant in Penang, Malaysia, using advanced environmental technologies including a 5,000 kWh/year solar array, high-efficiency coating technology, and a low-VOC emissions electro-deposition process.

February

- American Honda expands leasing of the Fit EV to customers in select Northeastern U.S. markets, including New York, New Jersey, Connecticut, Maryland and Massachusetts.
- Honda Automobile Thailand announces plans to build a new automobile plant with investment of 44.6 billion yen, initial employment of 1,200 associates and annual capacity of 12,000 units, with operations scheduled to begin in 2015.

January

- Honda Lane Watch™ visibility technology wins a 2013 Very Innovative Products award from Good Housekeeping magazine.
- Acura debuts 2014 Acura MDX Prototype and next-generation NSX Concept with full interior design concept at 2013 North American International Auto Show.
- Honda of America Mfg., Inc. announces it will invest \$23 million, hire 50 new associates and construct a 95,000-square-foot expansion to accommodate production build the all-new 2014 Accord Hybrid at the Marysville, Ohio, auto plant beginning in fall 2013.

Note: North American highlights in bold.

2012

December

- The 2013 Honda Accord Sedan, equipped with the ACE IITM body structure, is one of first midsize sedans to earn a TOP SAFETY PICK+ rating from the Insurance Institute for Highway Safety, including a GOOD rating in the Institute's stringent new small overlap frontal collision test.
- Twenty-five years after the start of U.S. auto exports, the Marysville,
 Ohio auto plant builds the 1-millionth Honda automobile for export from the U.S. a 2013 Accord EX-L Sedan headed to South Korea.
- Honda Motor Co. announces the development of the "Honda Smart Ecological Paint" process, which eliminates the middle coating process to realize a 3-coat, 2-bake water-based painting process. Honda will introduce the new painting technology at its Yorii Plant at Saitama Factory in Japan that is scheduled to become operational in July 2013.

November

- The 2013 Honda Accord and Fit earn Car and Driver 10Best awards, the seventh consecutive year for the Fit and an unprecedented 27th 10Best award for the Accord.
- American Honda launches freshened 2013 Civic Sedan and Coupe with extensive styling and chassis upgrades and new standard features, including Bluetooth®, rearview camera, Pandora® and USB/iPod® connectivity.
- Honda R&D Americas opens new Advanced Design Studio in downtown Los Angeles, relocating from its former Pasadena, Calif. home.
- Acura debuts all-new 2014 RLX performance-luxury sedan at the Los Angeles Auto Show, with a new direct-injected V6 engine, Precision All-Wheel Steer™, Jewel Eye™ LED headlights and next-generation AcuraLink® technologies.
- Honda marks 30 years of auto production in the U.S., by announcing new \$200 million investment in Ohio transmission and engine plants.
 Total new investment in North American manufacturing operations during the past two years tops \$1.2 billion.
- Honda Motor Co. announces that it will introduce a new one-motor Sports Hybrid Intelligent Dual Clutch Drive System for small-sized vehicles, the latest addition to its Earth Dream Technology powertrain series.

October

- Honda Motor Co. announces that cumulative worldwide sales of Honda hybrid vehicles surpass 1 million units as of September 2012.
- Honda Aircraft begins HondaJet production.

September

- American Honda begins sales of eighth-generation Accord, in both Sedan and Coupe variants, with new powertrains, new cloud-based HondaLink connected car system and new safety and visibility features, including Lane Departure Warning, Forward Collision Warning and Lane Watch™.
- Honda Aircraft Company breaks ground on a new customer service facility at its world headquarters in Greensboro, N.C.

August

- On August 20, the Marysville, Ohio, auto plant begins mass production of the ninth-generation 2013 Accord, as the plant approaches 30 years of manufacturing Honda automobiles in America.
- Honda begins leasing the Fit EV electric vehicle to local businesses and government agencies in Japan.

Note: North American highlights in bold.

2012 (Continued)

July

- American Honda begins leasing the Fit EV all-electric commuter vehicle to customers in Southern California and Oregon.
- Honda of South Carolina (HSC) produces its 2-millionth engine since the start of production at its Timmonsville, S.C., plant in 1998.
- Honda plants in Indiana and Alabama announce expansion plans:
 Honda Manufacturing of Indiana will invest \$40 million and hire

 300 associates to boost capacity by 50,000 vehicles per year and add production of the Civic Hybrid in 2013; Honda Manufacturing of Alabama will invest \$115 million and hire 50 new associates to increase production by 40,000 vehicles per year and add production of the Acura MDX in 2013.
- American Honda announces new HondaLink[™] in-vehicle connectivity system, featuring the first OEM application of Aha[®] radio, to debut on the 2013 Accord and Crosstour models.
- Thai Honda Manufacturing Co., Ltd. (Thai Honda) produces its 20-millionth Honda power equipment product July 28.
- \bullet Dongfeng Honda Automobile Co., Ltd. starts production at second automobile plant in China, with an initial capacity of 100,000 units, expanding to as much as 240,000 units in the future. The plant achieves China top-level reduction of both CO $_2$ emissions and of VOC emissions from the body painting process.

June

- The Honda and Acura brands earn their highest-ever scores in J.D.
 Power & Associates' 2012 Initial Quality Study, as Honda is ranked
 No. 1 among non-luxury automobile brands for the second consecutive
 year. The 2012 CR-V earns the highest rating in the compact crossover
 segment, while the Marysville, Ohio, and Suzuka, Japan, auto plants
 receive Silver and Platinum plant quality awards, respectively.
- The Honda Fit EV receives a combined adjusted EPA fuel-economy rating of 118 MPGe, and a consumption rating of 29 kilowatts hours per 100 miles, the most efficient ratings for any electric vehicle from a major automaker.
- Honda becomes the world's first mobility company to disclose third-party validated estimates of all greenhouse gas (GHG) emissions, including emissions from its global business operations and customer use of Honda products.

May

- Acura begins sales of its new ILX sedan, the new gateway vehicle for the Acura brand and the first Acura product with an available hybrid powertrain.
- Honda-powered cars capture first and second place in the 2012 Indianapolis 500, with Dario Franchitti of the Target Chip Ganassi race team earning his third Indy win. It is the third win for Honda in an Indy 500 race with engine competition.
- Honda Aircraft company announces numerous advancements in its progress toward certification and delivery of HondaJet, including the first flight of its fourth FAA-conforming aircraft; new avionics capabilities and the start of manufacturing of the first full-motion, Level D flight simulator, to be installed at the company's Greensboro, N.C., HondaJet Training Center.
- The compact and innovative Honda UNI-CUB, featuring the world's first omni-directional driving wheel system (Honda Omni Traction Drive System) is unveiled in Japan, along with plans to conduct demonstration testing of the new personal mobility device beginning in June 2012.

Note: North American highlights in bold.

2012 (Continued)

April

- Honda Manufacturing of Indiana (HMIN) begins production of the Acura ILX and ILX Hybrid sedans on the same line as the Civic Sedan and Civic Natural Gas. The ILX is the first Acura to be produced in Indiana and the first Honda or Acura hybrid vehicle to be produced in North America.
- American Honda launches its first-ever "Green Dealer" program for U.S. Honda and Acura dealers. The Honda and Acura Environmental Leadership Awards are given to dealers who quantifiably reduce their environmental impact, beginning with at least a 10 percent reduction in total energy use.
- Honda is named the Best Value Brand and Most Trusted Brand in the 2012 Kelly Blue Book Brand Image Awards.
- The Acura RLX Concept is unveiled at the New York International Auto Show, where it is announced that Acura's new flagship sedan will feature the first application of Acura Sport Hybrid SH-AWD®, mated to a 370-horsepower V6 engine and expected to earn a combined EPA fuel economy rating of 30 mpg.
- American Honda announces plans to aggressively apply new visibility-enhancing technologies on its automobiles, including rearview cameras, to be applied to more than 97 percent of all model year 2013 U.S. Honda models, along with Expanded View Driver's Mirror and LaneWatch™ blind-stop display, which will debut on the 2013 Accord and Crosstour.
- Honda unveils a house in the Saitama prefecture of Japan equipped with the Honda Smart Home System (HSHS). Through the development of the HSHS, Honda aims to release products that cut household emissions in half (from 2000 levels) by 2015.
- Honda Motor Co. and the Japan Metals & Chemicals Co., Ltd. jointly announce the establishment of the world's first process to extract rare earth metals from various used Honda parts in an actual mass-production process.

March

- The East Liberty, Ohio, auto plant begins production of the Acura RDX luxury crossover SUV just months following the December 2011 launch of the 2012 Honda CR-V.
- Honda de Mexico, S.A. de C.V. (HDM) lays the foundation stone for the construction of the new automobile plant in Celaya.

January

- Honda introduces 2013 Accord Coupe Concept at the North American International Auto Show, announcing plans to apply new 'powertrain technology and new safety features, including Lane Departure Warning and Forward Collision Warning, to the ninth generation Accord lineup.
- Acura introduces the NSX Concept and ILX Concept, along with a prototype 2013 RDX at the North American International Auto Show.

Note: North American highlights in bold.

2011

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- Honda debuts the 2013 Fit EV and 2012 Honda CR-V at the 2011
 Los Angeles Auto Show, announcing plans to begin leasing the
 Fit EV battery-electric commuter vehicle to customers in California
 and Oregon in the summer of 2012, expanding to six East Coast
 markets in early 2013.
- The 2012 Civic Natural Gas named Green Car of the Year at the 2011 Los Angeles Auto Show.
- American Honda completes the installation of an 800-cell Honda CIGS solar array at Honda Performance Development in Santa Clarita, Calif.
- Honda Manufacturing of Alabama marks its 10th anniversary of production, announcing plans to invest \$84 million and add 140 new jobs to increase production capacity by 40,000 units to 340,000 vehicles and V6 engines per year in 2013.

October

- Honda Manufacturing of Indiana adds a second shift of production, increasing production capacity to 200,000 vehicles per year.
- Honda's East Liberty Auto Plant produces its 4-millionth vehicle, a 2011 Honda CR-V.

September

- American Honda launches 2012 Civic Natural Gas, the fourth generation natural gas-powered Civic, expanding its U.S. retail network to 200 Honda dealers in 36 states.
- Honda certified its tenth and eleventh facilities in North America to LEED green-building standards, the most of any automaker in the region.
 They are Honda Engineering North America's Anna, Ohio facility and the new Markham, Ontario headquarters of Honda Canada.
- Honda earns the highest score among all Japanese companies in the Carbon Disclosure Project's 2011 "Carbon Disclosure Leadership Index" (CLDI), which rates the world's 500 largest companies on their strategies and corporate governance to address climate change and the reduce greenhouse gas emissions.

August

 Honda announces plans to build its eighth auto plant in North America, a new \$800 million, 200,000-unit factory in Celaya, Guanajuato, Mexico, slated to begin production of Honda subcompact vehicles in 2014.

July

 Honda achieves its goal of less than 1 percent waste sent to landfills for all manufacturing plants in North America with ten of 14 plants in operating with absolutely zero waste to landfills.

June

- American Honda as a corporation earned the top score in the 2011
 J.D. Power Initial Quality Survey, including a best-ever result for the
 Honda brand, the top-ranked non-luxury brand in 2011, an overall third place finish for Acura, along with seven of eleven segment-leading
 models, a Platinum Award for the company's Greensburg, Ind. plant, and
 a Silver Award for its East Liberty, Ohio plant.
- Honda introduces "Blue Skies for our Children" environmental logo and slogan, along with new environmental vision, which calls for realizing "the Joy and Freedom of Mobility" and "a Sustainable Society where People Can Enjoy Life."
- Having achieved its 2010 goals for the reduction of product CO₂ emissions, Honda announces new global CO₂ reduction goals, including a 30 percent reduction in CO₂ from its automobile, motorcycle and power equipment products, compared to the 2000 baseline, by 2020.

Note: North American highlights in bold.

2011 (Continued)

April

- American Honda debuts the all-new 2012 Civic lineup for the U.S., including a Coupe, Sedan, Si Coupe and Sedan, Hybrid and natural gaspowered Civic Natural Gas at the New York International Auto Show.
- The first FAA-conforming HondaJet reaches its maximum operating altitude of 43,000 feet and a maximum speed of 425KTAS (489 mph) at 30,000 feet during flight testing in Greensboro, N.C.
- Guangqi Honda introduces the Li Nian S1 sedan, the first mass-produced model of Guangqi Honda's original automotive brand, Li Nian, the first original brand established by an automobile joint venture in China.
- Honda Motor Co. president Takanobu Ito, appearing at the 2011
 Shanghai motor show, announces plans to sell three new hybrid models in China the Insight, to be sold by Dongfeng Honda; and the Fit Hybrid and CR-Z, to be sold by Guangqi Honda. Mr. Ito also announces Honda's intentions to produce all three hybrid models in China and to begin testing of Honda EV technology with the city of Guangzhou.

March

 Honda Automobile (Thailand) Co., Ltd. introduces the Honda BRIO small car for the Thailand market. With a starting price of 399,900 baht, the model is expected to raise the bar for eco-cars in terms of packaging, design, comfort and fuel efficiency.

January

- The 2011 Odyssey becomes the first minivan to earn both a "Top Safety Pick" rating from the IIHS and a five-star Overall Vehicle Score from the NHTSA under new, more stringent crash safety-ratings protocols.
- Honda debuts the 2012 Civic Si and Sedan concept vehicles at the North American International Auto Show in Detroit.

Note: North American highlights in bold.

2010

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- Honda Transmission Mfg. begins \$70 million, 200,000-square-foot expansion, including the addition of a third assembly line, along with an additional \$25 million in upgrades to improve plant flexibility.
- Honda Aircraft Company, Inc. completes the first flight of an FAAconforming HondaJet, Dec. 20 at 3:31 p.m. EST in Greensboro, N.C.
- Honda begins lease sales of the EV-neo electric scooter to customers in Japan.
- Honda begins demonstration tests of next-generation, electrically powered personal mobility products with the Saitama and Kumamoto prefectures as the next step in its Honda Electric Mobility Network initiative.

November

- Honda introduces the Fit EV Concept electric vehicle and Honda plug-in hybrid vehicle platform at the 2010 Los Angeles Auto Show.
- The 2011 Accord is the first automobile to earn a five-star rating for Overall Vehicle Score and each of three combined ratings categories — frontal, side and rollover — under the NHTSA's modified New Car Assessment (NCAP) crash safety-rating program for the 2011 model year.
- The CR-Z sport hybrid coupe is named Japan Car of the Year for 2010-2011.

October

- Honda is named "America's Greenest Automaker" for the fifth consecutive time by the Union of Concerned Scientists.
- Sales of the Honda Fit subcompact car reach 1.5 million units in Japan and 3.5 million units worldwide.
- The ASIMO humanoid robot celebrates its 10th anniversary Oct. 31, 2010, in Japan.

September

- The Hybrid Jazz makes its world debut at the Paris Motor Show.
 Packaging the IMA battery in the rear floor of the vehicle maintains the Jazz's large interior space and folding "magic seat" capability.
- Honda Manufacturing of Alabama, Inc., begins production of the fourth generation, U.S.-designed and developed Honda Odyssey minivan Sept. 1 (U.S. on-sale date of Sept. 30). Two days later, the plant celebrates production of its 2-millionth automobile (and V6 engine), a 2011 Honda Pilot.
- Honda Soltec introduces two new residential-use solar cell modules in Japan.

August

- All-new Honda CR-Z sport hybrid coupe introduced in the U.S. and Canada.
- An all-new transmission plant at the Hamamatsu Factory, Honda's global "leader plant" for advanced transmission production, begins manufacturing operations.
- Honda Soltec begins sales in Japan of new 120W and 130W residentialuse solar cell modules, each achieving an 11.6 percent conversion rate, the highest among CIGS-based solar cells being sold in Japan.

July

- The Marysville Auto Plant produces its 10-millionth automobile, an Accord Sedan, on July 20.
- The Anna Engine Plant, Honda's largest automobile engine plant, celebrates 25 years of engine production in Ohio, July 21. Cumulative engine production exceeds 17 million, with cumulative capital investment of \$1.7 billion.

June

 Honda Power Equipment surpasses 30 million products shipped to domestic dealers and distributors since it began offering engines, tillers and generators to U.S. customers in 1972.

March

 Honda subsidiary Honda Motorcycle and Scooter India announces plans to build a new 60,000-unit plant in Rajastan, India, as it expands production at its existing plant in Haryana from 1.25 to 1.6 million units.

Note: North American highlights in bold.

2010 (Continued)

February

- \bullet Honda of America Mfg. begins operations at its new Marysville parts consolidation center, supporting the efficient delivery of parts to the Marysville Auto Plant while reducing fuel consumption and ${\rm CO_2}$ emissions from parts shipments.
- Honda earns the No. 1 spot on the American Council for an Energy-Efficient Economy (ACEEE) "Greenest Vehicles of 2010" list for the tenth straight year. The top-rated Civic GX earned its seventh consecutive first-place ranking and is joined by the Civic Hybrid, Insight and Fit on the ACEEE's "Top-12 Greenest Vehicles list for 2010."
- Honda Performance Development (HPD) begins deliveries of modified
 1.5-liter Fit engines for competition in the SCCA Formula F series, the entry level of open-wheel racing in America.
- The all-new Honda CR-Z (Compact Renaissance-Zero) sport hybrid coupe is launched in Japan.

January

- American Honda debuts the U.S. production version of the CR-Z twoseat sport hybrid car at the North American International Auto Show.
- Honda R&D Americas, Inc. begins operation of next-generation solar-powered hydrogen station prototype in Torrance, Calif. The new, more compact system eliminates the compressor function while providing enough hydrogen, via an 8-hour fill, to accommodate daily commuting in a fuel cell electric vehicle.

Note: North American highlights in bold.

2003				
November	 American Honda earns the highest fleet-average fuel economy among all U.S. automotive marketing groups as determined by the U.S. EPA in its MY2008 report on U.S. fuel economy trends. 	March	 The 2009 Acura TL is the first automotive nameplate to earn both a top government crash safety rating and a "Top Safety Pick" crash safety rating from the IIHS for every vehicle in its line-up. 	
October	Honda R&D Asia Pacific Co. establishes new R&D center in Bangkok, Thailand, for the development of products and technologies that support the unique needs of customers in Honda's Asia/Oceania region.			American Honda begins sales of the new Insight as the most affordable hybrid car in America.
July	Honda Manufacturing of Alabama begins production of passenger cars (Accord V6 Sedans) after eight years of light truck production.		 Honda R&D Co. (Japan) in conjunction with Advanced Telecommunications Research Institute International (ATR) and Shimadzu Corporation introduce Brain Machine Interface (BMI) 	
	• Takanobu Ito becomes the seventh president & CEO of Honda Motor Co.		technology which enables control of a robot by human thought alone.	
	 The new Ogawa Engine Plant in Japan began Phase 1 production activity including casting and machining processes and supply of engine components for auto plants in Japan and other regions. 		 Honda and GS Yuasa establish a joint venture called Blue Energy Co., Ltd., for the development, sales and production of advanced lithium-ion batteries for hybrid vehicles. 	
June	Honda of America Mfg.'s East Liberty Plant receives the Gold award for the highest quality in North America in J.D. Power and Associates' 2009 survey of new-vehicle quality (IQS).	February	 Production of the Honda Ridgeline truck begins at Honda Manufacturing of Alabama, making it the exclusive production source for the Honda Pilot, Odyssey and Ridgeline light trucks. 	
	 Honda commemorates 50 years of operations in America, marking the incorporation of American Honda Motor Co., Inc., June 11, 1959. Marysville, Ohio, motorcycle plant ceases production after 26 years, as global production of certain large motorcycles is consolidated at Honda's new factory in Kumamoto, Japan. 		 Cumulative global sales of Honda hybrid vehicles reach 300,000 units. 	
			• Honda Motor Co. announces plans for the establishment of a new R&I	
			facility in Chiba Prefecture, Japan, to work toward the establishment of bio-ethanol production technology.	
			• The new Honda City is named Indian Car of the Year for 2009 by top	
May	Honda Manufacturing of Indiana begins production of the natural	 	automotive journalists in India.	
	gas-powered Civic GX sedan in Greensburg, Ind., alongside the gasoline-powered Civic Sedan.	January	 Honda produces its 20-millionth automobile in North America as cumulative production of engines in North America exceeds 	
	• The Honda Insight becomes Japan's best-selling vehicle in May, the first		 18.4 million units and production of transmissions tops 13 million units American Honda debuts the radically styled 2010 Honda Fury, a 	
	hybrid car to earn the distinction.			
April	 The FCX Clarity fuel cell electric vehicle is named 2009 World Green Car by journalists from Asia, Europe and North America. 		chopper-style custom bike designed by Honda R&D Americas, at the New York International Motorcycle Show.	

Note: North American highlights in bold.

Note: North Ame	rican highlights in bold.		
2008			
November	 Honda Motor Co. unveils new Walking Assist Device with Bodyweight Support system, developed in part from its research into the dynamics of human motion that led to creation of the ASIMO humanoid robot. 	June	 Honda begins mass production of all-new FCX Clarity fuel cell vehicle (FCX) in Japan and introduces first five U.S. customers for the new vehicle.
October	 Honda Power Equipment Mfg. produces its 20-millionth product since the start of operations in August 1984. 		 American Honda fully deploys the first automaker-operated fleet of more fuel-efficient Auto-Max® railcars.
	 Honda Manufacturing of Indiana begins production of Civic sedans in its new \$550 million auto plant in Greensburg, Ind. 		 Cumulative automobile production in Brazil reaches 500,000 units since the start of production in 1997.
	 Cumulative global production of Honda motorcycles reaches 200 million units. 		 Honda Siel Cars India introduces the Civic Hybrid as India's first gas-electric hybrid automobile.
	 Honda Soltec Co. begins sales in Japan of Honda-developed thin-film solar cells. 	May	 American Honda introduces second-generation Pilot that was designed, developed and engineered in the U.S. by Honda R&D Americas and is
	 Thai Honda achieves cumulative production of 10 million units since production began in 1987. 		produced exclusively by Honda Manufacturing of Alabama. • Honda Aircraft Company begins European sales of HondaJet, includ
September	· · · · · · · · · · · · · · · · · · ·		the announcement of plans for an exclusive regional sales and service network in the U.K., Germany and Spain.
		April	 Cumulative global production of the Cub series motorcycle reaches 60 million units.
			Honda opens a new motorcycle plant at the Kumamoto Factory in Japan
			as Honda's global lead plant for motorcycle production.
		March	 Honda Aircraft Company expands sales of HondaJet throughout North America by beginning sales in Canada and Mexico.
August	American Honda launches redesigned 2009 Honda Fit.	February	 Honda of the UK Manufacturing produces its 2-millionth car since the
	 Acura announces plans to compete in the LMP1 class of the 2009 American Le Mans race series. 		start of auto production in October 1992.
July	 Honda Transmission Mfg. of America in Russells Point, Ohio, produces its 10-millionth transmission since the start of U.S. transmission manufacturing in 1997. 		
	 Production of Honda motorcycles in Vietnam reaches 5 million units. 		

Note: North American highlights in bold.

2007					
December	American Honda posts 11th consecutive year of record sales and 14th consecutive year-over-year sales increase.				
	 Honda's annual auto production in the U.S. exceeds 1 million units for the first time ever in 2007, as total North American auto production reaches a new all-time record of 1.432 million units. 				
	 Honda UK sells more than 100,000 Honda vehicles for the first time, in 2007. 				
November	 The hydrogen-powered FCX Clarity makes its U.S. debut at the Los Angeles Auto Show as Honda announces plans to begin leasing the next-generation fuel cell vehicle in summer 2008. 				
	 Operation of the fourth-generation hydrogen Home Energy Station begins at Honda R&D America's Torrance, Calif., headquarters. 				
	 Honda celebrates 25 years of building automobiles in America. 				
	 Honda Aero breaks ground on its new headquarters and jet engine plant in Burlington, N.C. 				
	• Honda Soltec opens new solar cell production plant in Kumamoto, Japan.				
	 Honda of the UK Manufacturing makes its 1-millionth Civic since the start of Civic production September 19, 1994. 				
	 Honda Automobile Thailand Co. makes its 1-millionth car since the beginning of auto production in 1984. 				
	 Cumulative auto production in Mexico reaches 200,000 units since the beginning of auto production in 1995. 				
	• Production of motorcycles in Indonesia reaches 20 million units.				
October	Thai Honda Manufacturing Co. surpasses the 10-million mark for production of Honda power products.				

August	 American Honda launches the eighth-generation Accord.
July	Cumulative global sales of the Fit/Jazz small car exceed 2 million units.
June	 Honda Aircraft Company breaks ground on new \$100 million U.S. headquarters and R&D facility in Greensboro, N.C.
	 Honda introduces a more advanced Variable Cylinder Management™ (VCM™) cylinder deactivation technology.
May	 Honda R&D America's opens its new Acura Design Studio in Torrance, Calif., assuming a central role in the research and styling design of future Acura production models.
	 Honda's Anna, Ohio, engine plant produces its 15-millionth engine since the start of production in 1985.
April	 Honda is named America's "Greenest Automaker" in 2007 for the fourth consecutive time by the Union of Concerned Scientists.
	 American Honda and Climate Energy, LLC begin retail sales of the freewatt™ micro-combined heat and power (MCHP) co-generation device in the northeastern U.S.
March	 Acura undertakes first factory racing program with entry into the American Le Mans endurance sports car racing series in the LMP2 class with a 3.4-liter V8 engine supplied by Honda Performance Development (HPD).
February	Acura RDX named Canadian Utility Vehicle of the Year.

• Honda of South Carolina Mfg. produces its 2-millionth all-terrain vehicle (ATV).

Note: North American highlights in bold.

• Honda begins motorcycle production in Argentina.

December	Honda R&D Americas opens new Advanced Design Studio in	June	Honda announces development of plant-based biofabric for use in
	Pasadena, Calif.		automotive interiors.
	Honda Soltec Co., Ltd. established to oversee production and sales of May	May	 Global sales of Honda Power Products reaches 70 million units.
	Honda-developed CIGS solar panels in Japan. • Honda Motor Co. announces plans to build new engine plant in Japan		 Honda sets voluntary global targets for 5 percent reductions in product and production CO₂ emissions from 2005 levels by 2010.
	(in Ogawa, Saitama prefecture).		Honda announces "2010 Vision" for North American automobile
November	Honda Manufacturing of Alabama celebrates 5th anniversary and reaches one-million unit automobile production milestone.		operations including the construction of a new U.S. auto plant and a new Canadian engine plant, expansion of engine and transmission
	Honda announces plans to begin production of motorcycles in Peru.		production in Ohio and Georgia, and the addition of a new, more affordable hybrid car.
October	 Honda Aircraft Company begins U.S. sales of HondaJet at NBAA in Orlando, Fla. 		Honda Motor Co. announces plan to build a new auto plant in Yorii,
	Retail sales of natural gas-powered Civic GX expanded from California New York Code		Japan, to advance the flexibility and efficiency of Honda manufacturing operations worldwide.
	to New York State.		Honda Precision Parts of Georgia begins producing automatic
August	 Acura launches new RDX sport-utility vehicle with Acura's first-ever turbocharged engine. 	- February	transmissions in Tallapoosa, Ga., as part of Honda's broader North American powertrain strategy.
	 Honda of Canada Mfg. celebrates 20th anniversary and 4-millionth unit production milestones. 		• 2006 Civic and Ridgeline capture Canadian Car and Truck of the Year awards.
	Honda and Research Institute of Innovative Technology for the Earth (RITE) announce breakthrough "Honda-RITE" ethanol		 Honda Power Equipment shipped its 20-millionth power product to U.S. dealers.
	production process.	January	• 2006 Civic and Ridgeline sweep North American Car and Truck of the
	 American Honda fulfills October 2003 "Safety for Everyone" commitment to apply a core suite of advanced safety features to all U.S. Honda and Acura models. 		Year awards.
July	Honda announces plans to commercialize HondaJet at EAA AirVenture in Oshkosh, Wis.		
	 Honda earns 100th open-wheel race victory in North America. 		
	First U.Smade Acura (TL Sedan) exported to China.		

Note: North American highlights in bold.

Inter-Vehicle communications technology.

December	 Honda Ridgeline truck named 2006 Motor Trend magazine Truck of the Year. 	August	 HondaJet makes its worldwide public debut, July 29 at the Experimental Aircraft Association (EAA) Air Venture in Oshkosh, Wis.
	 2006 Civic becomes first compact car to earn a "Top Safety Pick-Gold" rating from the Insurance Institute for Highway Safety (IIHS). 		 Honda Motor (China) Investment Co. (HMCI) announces plans to launch the Acura brand in China with the introduction of the Acura RL in spring
	New ASIMO robot debuts with dramatically improved running capability		2006, to be marketed through a dedicated Acura dealer network.
	and enhanced ability to act in sync with people.	July	 Honda leases 2005 FCX to world's first individual customer for a hydrogen-powered fuel cell vehicle, the Spallino family of Redondo
	 Honda Motor Co. announces plans to begin mass production in 2007 of Honda-developed thin film solar cell. 		Beach, Calif.
	Honda Super Cub production reaches 50-million-unit milestone since its 1958 debut.		Honda announces commitment to include U.S. government crash test "star ratings" on the window labels of all 2006 Honda and Acura
November	Honda Civic named 2006 Motor Trend magazine Car of the Year.		vehicles, a first for any automaker.
	Honda R&D Americas introduces Home Energy Station III, the third-generation of its experimental hydrogen refueling device	June	 Honda Automobile (China) Co. (CHAC) begins export of the Jazz compact passenger car to Europe. CHAC is the first auto plant in China dedicated to export production.
	 developed in partnership with Plug Power, Inc. Honda announces plans to establish R&D operations in Thailand 	May	• The 2006 Honda Ridgeline becomes the first 4-door pickup to earn the
	with the creation of Honda R&D Asia Pacific, Ltd., a subsidiary of		NHTSA's highest crash test rating for frontal and side impacts.
	Honda R&D Co., Ltd.		 Cumulative worldwide sales of Honda hybrid vehicles reaches 100,000 units.
October	 Honda announces plans to establish transmission manufacturing operations in China with the creation of Honda Auto Parts Manufacturing Co., Ltd., the company's fourth major automatic transmission plant in the world. 	April	 Honda introduces Phill™ natural gas home refueling appliance in conjunction with Fuelmaker Corp. to help promote sales of cleaner- burning CNG vehicles like the Honda Civic GX.
September	Honda announces plan to introduce world's first airbag technology for a production motorcycle on the 2006 Honda Gold Wing motorcycle.	January	 American Honda and Disneyland® Resort form 10-year strategic business alliance.
	 Honda introduces ASV-3 advanced safety vehicle equipped with 		

Note: North American highlights in bold.

development of aviation engines.

Board.

• The 2005 Honda FCX powered by Honda's original FC Stack is certified for commercial use by both the U.S. EPA and California Air Resources

2004			
December	 Honda reveals technologies for next-generation ASIMO humanoid robot, including the ability to run and process information more quickly 	rmation more quickly	 Honda Korea Co. begins the import and sales of automobiles in South Korea with the Accord Sedan.
	in real-world environments.		 Buddy Rice earns Honda's first victory in the Indianapolis 500®.
	 Honda introduces V6 Accord Hybrid in the U.S. as Honda's third hybrid model. 		 Honda Manufacturing of Alabama begins production on its second assembly line, doubling light truck and V6 engine production capacity to 300,000 units per year.
November	• All new Legend wins the Japan Car of the Year award for 2004-2005 and Most Advanced Technology Award.		
			 Honda establishes a new subsidiary, Honda Motor RUS LLC, in Russia
	 Honda leases two 2005 FCX fuel cell vehicles, featuring the ability to start and operate in sub-freezing temperatures, to the state of New York, 		to strengthen its local motorcycle, automobile and power product sales operations.
	the first customer for a fuel cell vehicle in the Northeastern U.S.		 Dongfeng Honda Automobile (Wuhan) Co. begins local production of t CR-V in Wuhan, Hubei Province in China.
October	 GE Honda Aero Engines LLC is established to pursue the launch of Honda's HF118 turbofan engine in the light business jet market. 		
		March	 Thai Honda Manufacturing Co. produces 10-millionth motorcycle.
September	 Honda of America Mfg. celebrates its 25th anniversary. 	February	 Honda and General Electric Co. announce the formation of a strateg alliance to produce a new turbofan jet engine for light business jets
	 Guangzhou Honda begins production of the Fit for the China 		
	domestic market.	January	 Honda Motor (China) Investment Co., Inc., responsible for developing
August	 Honda claims its first Indy Racing League (IRL) manufacturers' title (Honda-powered drivers win 14 of 16 races for the season). 		Honda's overall business strategy in China, is established.
	 Honda develops a scooter powered by its original Honda FC Stack, capable of starting in sub-freezing temperatures. 		
July	 Honda establishes a new U.S. subsidiary, Honda Aero, Inc., to focus on the aviation engine business in the U.S. Also, Honda establishes the Wako Nishi R&D Center in Japan, dedicated to the research and 		

Note: North American highlights in bold.

2003				
December	 The HondaJet, new experimental compact business jet equipped with Honda-developed HF118 jet engines, completes initial flight tests in 	August	• Honda's cumulative worldwide production of automobiles reaches 50 million units.	
	Greensboro, N.C. • Honda of South Carolina Mfg. produces its 1-millionth all-terrain	July	 Honda becomes the world's first automaker to supply a fuel cell vehicle to a private corporation, Iwatani International Corporation. 	
November	vehicle (ATV). • Honda's cumulative auto production in the U.S. reaches 10 million units.	June	• Honda debuts Variable Cylinder Management TM (VCM TM) V6 3.0-liter <i>i</i> -VTEC engine, on the Japan-market Honda Inspire, which employs only	
October	American Honda Motor announces "Safety for Everyone" commitment		three cylinders during cruising and at low engine loads.	
	to apply advanced safety technologies such as the Advanced Compatibility Engineering (ACE) body structure and side curtain airbags to the full range of Honda and Acura products over the next several years. • Honda R&D Americas debuts an all-new Automotive Safety Research Facility in Ohio, featuring advanced crash safety testing laboratories. • Honda announces the development of the Honda FC Stack next-generation fuel cell stack that delivers high performance, yet operates at temperatures as low as -20°C (-4°F). • Honda develops world's first electronically controlled fuel-injection		 Civic Hybrid becomes the first-ever hybrid vehicle to earn certification as an Advanced Technology Partial Zero-Emissions Vehicle (AT-PZEV) from the California Air Resources Board (CARB). 	
			• Takeo Fukui becomes sixth president & CEO of Honda Motor Co.	
		May	 Honda develops the world's first Collision Mitigation Brake System (CMBS), which predicts collisions and assists brake operation to reduce 	
			impact on occupants and vehicle damage.	
		April	 Honda establishes 6th region in China as part of global structure that also includes regional operations in North America, South America, 	
			Europe/Middle East/Africa, Asia/Oceania and Japan.	
September	• American Honda cumulative auto sales reach 20 million vehicles, as	for • Wo	 Honda joins Indy Racing League (IRL) open wheel racing series for 2003 season. 	
	well as 50 million units for the total number of Honda products (auto,			Worldwide cumulative production of Civic series reaches 15 million units
	power sports and power equipment) delivered to American customers since August 1959. • Honda introduces new Advanced Compatibility Engineering™ (ACE™) body structure that both enhances self-protection and reduces aggressivity in vehicle-to-vehicle collisions.		 Honda announces joint market feasibility study with Teledyne 	
			Continental Motors, Inc. for a next-generation piston aviation engine developed by Honda.	
		January	 Honda Power Equipment Mfg. in North Carolina announces \$30 million expansion to increase general-purpose engine production to 1.5 million units. 	

Note: North American highlights in bold.

2002			
December	 American Honda introduces the Honda Element light truck to its U.S. vehicle lineup. 	August	Honda introduces a new rapid- and wide-deploying side curtain air bag technology that protects both front and rear passengers — the all-new
	Honda Fit finishes 2002 as best-selling car in Japan, a first for Honda. "" "" "		2003 Accord was the first model to receive the new technology.
	Fit also goes on sale in Europe as "Jazz" model.	July	 Honda FCX becomes first fuel cell vehicle in the world to earn certification from U.S. EPA and the state of California (CARB).
	 Honda's China auto plant announces plan to increase production capacity to 240,000 units in 2004, with a corresponding increase in engine production. 		Honda launches new Today scooter as first China-made scooter sold in Japan.
	 Honda South Carolina Mfg. begins production of Honda AquaTrax personal watercraft (PWC). 	March	Honda begins Intelligent Community Vehicle System (ICVS), a new community transportation system in the Republic of Singapore.
	 Honda's FCX fuel cell vehicle delivered to first customers in Japan and 	February	Honda introduces AquaTrax, company's first personal watercraft.
	U.S. simultaneously.		• Honda celebrates 25th anniversary of listing on the New York Stock
November	 Japan version of all-new, sixth-generation Accord earns the 2002-03 Japan Car of the Year award, the third straight year a Honda model earns the award. 		Exchange (NYSE) as ASIMO humanoid robot rings opening bell for trading.
		January	 Honda begins rental of ASIMO humanoid robots in Japan.
	 U.S. production of Honda and Acura automobiles reaches 20-year milestone. 		• U.K. auto plant begins export of Civic hatchback to North America.
October	 Honda models earn four of the top five places in the U.S. Department of Energy's list of the most fuel efficient cars in America with the Insight hybrid as No. 1. 		Honda establishes motorcycle R&D center in China.

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Note: North American highlights in bold.

2001	
December	 Honda introduces first mass-market gas-electric hybrid car with the introduction of the Civic Hybrid.
	 Accord recaptures the best-selling car title in the U.S. in 2001.
November	 Honda Manufacturing of Alabama, Honda's third U.S. automobile plant, begins production with Odyssey minivan.
	• Fit earns the 2001-2002 Japan Car of the Year award.
	 New joint venture company in China, Sundiro Honda Motorcycle starts production of jointly developed M-LIVING motorcycle.
	North American auto production reaches 10 million-unit milestone.
September	 Gold Wing GL1800 named "Motorcycle of the Year" by Motorcyclist magazine, and is first production motorcycle certified to meet California's strict 2008 emission standard.
	 American Honda Motor Co. announces that all 2002 Honda and Acura cars and light trucks meet or exceed Low Emission Vehicle (LEV) emissions requirements.
July	 Honda production operations in Thailand produce 10-millionth product — including automobiles, motorcycles and power products.
	Honda's second U.K. auto plant begins production.
	 Honda R&D Americas opens first solar-powered hydrogen production and fueling station in Southern California.
June	 Honda launches Fit on all-new global small car platform — using all-new i-DSI (Dual & Sequential Ignition) engine.
May	Honda announces development of a new-generation 2-liter class diesel engine for the European market.
February	Honda Civic GX natural gas vehicle becomes first car certified as an Advanced Technology Partial Zero Emission Vehicle (AT-PZEV).
January	• 2001 Acura MDX named North American Truck of the Year.

- Honda introduces new humanoid robot, ASIMO.
- 2001 Civic Coupe is one of the first two automobiles and the first affordable small car to achieve 5-star crash safety ratings for both frontal and side impact from the NHTSA*.
- Acura introduces MDX as the brand's first U.S. designed and developed SUV.
- Civic line-up earns the 2000-01 Japan Car of the Year award.
- Honda earns 500th World Grand Prix motorcycle race.
- Honda earns 6th consecutive driver's championship on CART auto racing series.
- Honda begins testing FCX-V3 fuel cell vehicle through California Fuel Cell Partnership.
- Cumulative production of Accord in the U.S. reaches 5 million units, and Civic reaches 2 million units.
- Honda Power Equipment Mfg. \$16 million expansion triples general purpose engine capacity from 300,000 units to 1 million units annually.
- 2001 Civic is introduced as first gasoline car to achieve Ultra-Low Emissions Vehicle (ULEV) emissions performance in all 50 states.
- Honda introduces Polar II pedestrian crash test dummy with injury data measurement capability.
- Honda establishes fifth region in South America as part of global structure that includes regional operations in North America, Europe/Middle East/Africa, Asia/Oceania and Japan.
- Honda opens world's first indoor car-to-car directional crash test safety facility in Tochigi, Japan.
- Honda begins third era of Formula One[®] Grand Prix auto racing participation.

^{*} Government star ratings are part of the National Highway Traffic Safety Administration's (NHTSA's) New Car Assessment Program (www.safercar.gov). Model tested with standard side-impact air bags (SAB's).

Note: North American highlights in bold.

1999

- Honda Insight becomes first gas-electric hybrid car sold in the U.S., and 2000 Accord is the first gasoline car to be marketed as a Super Ultra-Low Emissions Vehicle (SULEV), four years ahead of regulatory requirements.
- Honda announces global powertrain production system calling for the integration of engine assembly operations closer to vehicle assembly.
- Honda and GM establish powertrain cross-supply agreement in December in which GM will use a Honda V6 Ultra Low Emission engine and transmission and Isuzu will supply Honda with diesel engines for the European market.
- Honda announces innovation of auto plants in Japan to the flexible "New Manufacturing System" that will be installed in all of Honda's major global auto plants by fall 2002.
- Honda announces new company-wide year 2005 targets for fuelconsumption and exhaust gas emissions for Honda motorcycles, automobiles and power products.
- Honda fuel cell prototype vehicles FCX-V1 and FCX-V2 are introduced.
- American Honda passed the \$10 billion mark in exports of automobiles, motorcycles, power products and key components from North America.
- Honda begins Intelligent Community Vehicle System (ICVS) called "Intellishare" at the University of California, Riverside using Honda's EVPLUS electric vehicles.
- Honda announces next generation of 4-cylinder i-VTEC engines that offer new level of high fuel economy, low emissions and outstanding performance.
- Honda begins auto production in China with Accord sedan.

- American Honda passed the 1-million mark in annual sales of Honda and Acura cars and light trucks for the first time in company history.
- The Honda Civic GX natural gas vehicle goes into production in Ohio with the cleanest internal combustion engine ever certified by the U.S. EPA.
- Honda of South Carolina Mfg. begins production of ATVs at new \$30 million plant in Timmonsville, S.C.
- Civic 5-door, developed by Honda R&D Europe and built in the U.K., is introduced.
- Auto production begins in India.
- Hiroyuki Yoshino becomes fifth president & CEO of Honda Motor Co.
- Honda Motor Co. celebrates 50th anniversary.
- American Honda exports it 500,000th North American-built car.
- Honda Interceptor named "Motorcycle of the Year" by Motorcyclist magazine.
- New second line at Honda of Canada Mfg. begins production of Honda's first full-size Odyssey minivan.

Note: North American highlights in bold.

1997

Auto production begins in Brazil and Turkey.

- Motorcycle production begins in Vietnam.
- Cumulative global motorcycle production reaches 100 million units.
- Cumulative global power equipment production reaches 30 million units.
- Ultra-small 360-degree inclinable 4-stroke power equipment engine announced.
- Honda announces research project including two new turbofan jet engine prototypes for small aircraft and an experimental jet plane.
- Twin Ring Motegi motorsports complex begins operations.
- All-new 1998 Accord introduced with unique designs for the U.S. and Japan, but using the same flexible platform.
- Civic and Accord Low Emission Vehicle (LEV) sales begin in all 50 states.
- 1998 Accord is first gasoline car to meet CARB Ultra Low Emission Vehicle (ULEV) standards in California.
- Honda begins leasing the EV PLUS electric vehicle to customers in California.
- J.D. Power and Associates awards its Platinum Prize for quality to the Marysville, Ohio, Auto Plant and Gold Prize for quality to the Sayama Plant in Japan.
- The Acura RL is the first automobile introduced with an in-dash, satellite-linked navigation system.

- Honda introduces first prototype humanoid robot, called P3.
- Honda Motor Co.'s Honda Dream solar car breaks speed and time records at the World Solar Challenge in Australia.
- Honda captures all three major awards on the 1996 PPG IndyCar World Series racing circuit — top manufacturer, top rookie and top driver.
- Honda's Marysville, Ohio, motorcycle plant produces its 1-millionth vehicle (Gold Wing Aspencade).
- Honda Transmission Mfg. of America begins production of automobile transmissions in Russells Point, Ohio.
- Honda announces an accelerated "Strategy for the Americas" with a 50 percent expansion in U.S. automobile engine and automatic transmission production.
- New Honda plant in Thailand begins production with City Sedan designed exclusively for local Asian markets.
- Honda introduces Intelligent Community Vehicle System (ICVS) in Japan in which consumers share limited number of vehicles in conjunction with mass transit.
- The Acura Division introduces the CL series, the first U.S.-designed, engineered and manufactured model offered by a luxury import nameplate.

Note: North American highlights in bold.

1995

- Automobile Magazine names the Honda Civic the 1996 Automobile of the Year.
- The Honda Civic named 1995-96 Japan Car of the Year award.
- Honda de Mexico begins production of automobiles for the Mexican market.
- The U.S. EPA releases 1996 fuel economy rankings with four Honda models in the top 10.
- Honda Civic becomes first gasoline-powered vehicle to meet CARB's Low Emission Vehicle (LEV) standard.
- Cumulative global auto production reaches 30 million units.
- Honda produces its 5-millionth car in North America.
- American Honda sells its 10-millionth Honda brand car.
- Honda introduces Multi Matic continuously variable automatic transmission (CVT).
- Cumulative global production of Civic reaches 10 million units.
- Honda becomes the first manufacturer to develop a production-based gasoline engine certified as meeting Ultra Low Emission Vehicle (ULEV) exhaust levels.

1994

- American Honda exports its 100,000th U.S.-made vehicle for the year, making the Honda Accord the No. 1 export model from North America in 1994.
- Honda introduces the 1995 Odyssey, its first minivan.
- Acura sells its 1-millionth vehicle in the U.S.
- Honda Motor Co. establishes four-region global organization structure that gives greater autonomy and decision-making responsibility for four major regional operations: Americas, Europe/Middle East/Africa, Asia/Oceania and Japan. In a related move, Honda announces new "Automobile Strategy for the Americas."
- Honda competes in the IndyCar World Series (later CART) for the first time.
- Honda Power Equipment Mfg. assembles its 1-millionth lawn mower since the start of operations in August 1984.
- Cumulative sales of Honda and Acura automobiles in the U.S. reach 10 million units.

- Honda's solar car Dream wins the World Solar Challenge 1993 in Australia.
- Honda R&D North America (HRA) unveils a \$25 million expansion
 of its research and development facilities in Ohio and opens new
 research and development center for power equipment products in
 Swepsonville, N.C.
- Honda of America Mfg. produces its 2-millionth engine at the Anna Engine Plant in Ohio.
- Honda of America Mfg. produces its 3-millionth car since beginning U.S. auto production in 1982.
- American Honda announces plans to participate in IndyCar World Series.

Note: North American highlights in bold.

1992

- American Honda exports its 100,000th U.S.-made automobile.
- American Honda Education Corp. breaks ground for Eagle Rock School, an innovative high school and professional development center in Colorado.
- Honda of U.K. Mfg. begins automobile production.
- Honda announces its first equity investment in China-based motorcycle production. Motorcycles had been produced through four technical collaboration agreements.
- Honda produces its 20-millionth Super Cub motorcycle at its Kumamoto factory in Japan.
- Honda of America Mfg. builds its 2-millionth automobile in Ohio.
- Honda Motor Co. produces 20-millionth automobile in Japan.

1991

- The Honda Civic named 1991-92 Japan Car of the Year award.
- Honda introduces the new VTEC-E engine which combines Honda's Variable Valve Timing System (VTEC) with lean-burn technology.
- Honda Canada sells its 1-millionth car, a Canadian-made Civic 3-door.
- Soichiro Honda, who founded Honda Motor Co. in 1948, dies at the age of 84.
- Honda of America Mfg. Motorcycle Plant in Marysville, Ohio, produces the 500,000th vehicle in its history — a Gold Wing Aspencade motorcycle.
- Honda of America Mfg. produces its 1-millionth engine.
- Honda Motor Co. begins selling Chrysler Jeep models in Japan (sales continue through 1998).

1990

- Soichiro Honda is awarded a FIA Gold Medal in Paris, France.
- American Honda becomes first automaker with plans to offer standard driver and passenger airbags in all (Honda and Acura) models by the 1994 model year.
- Acura begins sales of NSX sports car, the world's first mass-produced aluminum-bodied automobile.
- American Honda moves Power Equipment Division from California to Atlanta, Georgia area.
- Honda R&D America opens new California Proving Center in Mojave Desert.
- Nobuhiko Kawamoto becomes fourth president & CEO of Honda Motor Co.
- Honda Engineering Europe, Ltd. is established in the U.K. to coordinate Honda engineering activities in Europe.

- Honda Accord becomes the top-selling auto in the U.S. for the first time.
- Honda of America Mfg. begins production at second U.S. auto plant in East Liberty, Ohio, and produced its 1-millionth automobile in Marysville, Ohio (a Civic Sedan).
- Soichiro Honda inducted into the Automotive Hall of Fame in the U.S.
- Honda of U.K. Mfg. begins producing engines in its Swindon, U.K. plant.
- Honda Motor Europe Ltd. is established in U.K. to serve as Honda's European headquarters.
- The East Liberty plant is the first auto plant in America to use more environmentally responsible waterborne basecoat paint.

Note: North American highlights in bold.

1988

- Honda-powered Formula One® cars win the Constructor's Championship, winning 15 of the 16 races.
- Honda Engineering North America, Inc. is incorporated.
- Honda announces development of high performance VTEC auto engine with variable valve timing.
- Honda reaches the 15 million mark in total car production in Japan.
- Honda products rank 1-2-3 in the 1988 Motor Trend Import Car of the Year.
- Honda begins first export of U.S.-built automobiles to Japan with the Accord Coupe.
- American Honda opens first motorcycle Rider Education Center in Colton, Calif.

1987

- Honda reaches 50-million mark in total motorcycle production in Japan — the first manufacturer in the world to do so.
- Honda announces a five-part strategy to become an autonomous motor vehicle company in the U.S. including expansion of R&D and production engineering, a second U.S. auto plant, increased local parts sourcing, expansion of the engine plant and increase of auto exports from the U.S.
- Air bags introduced in the Acura Legend for the first time in a Honda product.
- American Honda exports first U.S.-made vehicle, an Accord Sedan exported to Taiwan.
- Honda de Mexico begins producing motorcycles and auto parts.
- Acura becomes the top-selling import luxury brand in America.

1986

- Honda produces first auto engine at Anna, Ohio, engine plant (1.5-liter Civic).
- Honda-powered Formula One® cars win the Constructor's Championship for the first time (through 1991 for six consecutive years).
- J.D. Power Customer Satisfaction Index rates Acura No. 1 for the first time (through 1989 for four consecutive years).
- Honda of America Mfg. begins production on second assembly line at Marysville Auto Plant.
- Honda of Canada Mfg. begins production in Alliston, Ontario (with Accord).
- Acura launched in the U.S. March 27 with sales of Legend and Integra 3- and 5-door models.
- Honda CRX-HF is the first mass-produced car to exceed 50 mpg EPA fuel-economy rating.

1985

- Honda de Mexico established.
- The Honda Accord/Vigor series receive the 1985-86 Japan Car of the Year award.
- Honda of America Mfg. begins production of motorcycle engines at new plant in Anna, Ohio, in July.

- Honda Power Equipment Mfg. starts production of lawn mowers in Swepsonville, N.C.
- American Honda Motor Co. establishes American Honda Foundation for philanthropic contributions.
- Honda Research of America, Inc. (now Honda R&D Americas, Inc.) established in Torrance, Calif.
- American Honda announces plan for luxury automobile division (later named Acura).

Chrono	logy		
Note: North A	merican highlights in bold.		
1983		1977	
	 Tadashi Kume becomes third president & CEO of Honda Motor Co. Honda re-enters Formula One® Grand Prix racing. 	1075	 Civic CVCC ranks first in the first-ever fuel economy ranking by the U.S. Environmental Protection Agency (EPA).
	 Honda Motor Co. and the Rover Group sign agreement for joint design and development of a luxury passenger car. 	<u>1975</u>	Honda R&D Co. establishes a liaison office in Torrance, Calif.
	 The Honda Civic/Ballade series named 1983-84 Japan Car of the Year award. 	1974	(later becomes Honda R&D Americas).
1982	 Honda CR-X introduced as the first Honda automobile designed primarily for the U.S. market. 		 The Civic CVCC (Compound Vortex Controlled Combustion) engine is the first engine to comply with the 1975 Clean Air Act without a catalytic converter.
	• Honda of America Mfg. begins auto production in Ohio November 1 with		 Gold Wing GL1000 is introduced in the U.S.
	the Accord.		 Honda is the first Japanese automaker to issue consolidated
	 Car and Driver magazine names the Honda Accord to its list of the Ten Best Cars for the first time. 	1973	financial statements.
1981			 Honda Motor Co. founder and president Soichiro Honda retires along
	 Honda of America Mfg. begins production of the Gold Wing. American Honda Finance Corp. is established. 		with co-founder and executive vice president Takeo Fujisawa. Kiyoshi Kawashima becomes second president of Honda Motor Co.
1980	American Honda i manoc corp. 15 established.		 American Honda begins sales of Civic.
1300	Honda announces plans to construct a U.S. auto plant in Ohio.	1972	
1979	Tionua announces pians to construct a 0.5. auto piant in onio.		 Honda Trading America Corp. established for the export of products from the U.S. to Japan.
	 Honda of America Mfg. starts motorcycle production in Marysville, Ohio, with the CR250M Elsinore. 	1970	. He ade consumo a CVCC (Company and Venter Controlled Combantica)
	 Honda introduces the Accord Sedan and Prelude Coupe. 		 Honda announces CVCC (Compound Vortex Controlled Combustion) engine technology.
1978	Honda introduces its first lawn mower, the HR-21.		 American Honda begins sales of outboard marine engines with the BF45 and BF75 4-stroke engines.
	Honda of America Mfg., Inc. is established in Ohio.		 American Honda begins sales of N600 automobile in continental U.S.
	Cumulative global auto production reaches 5 million units.		 Honda Engineering Co., Ltd. established in Japan — production engineering company.



Note: North American highlights in bold.

1969-1960

1969	 American Honda begins sales of the N600 automobile in Hawaii.
	 Canadian Honda Motor Ltd. (now Honda Canada, Inc.) established in Toronto, Canada.
	 Honda begins automobile production in Taiwan and Malaysia through technical collaboration.
	 American Honda launches its first large motorcycle, the Dream CB750 Four.
1968	American Honda sells 1-millionth motorcycle in the U.S.
	 Honda withdraws from Formula One® racing to concentrate on production of commercial cars and development of low-emission technologies.
1967	 Production of automobiles starts at Suzuka factory.
	Honda begins motorcycle production in Thailand.
1966	 Honda F-2 car establishes a record of 11 consecutive victories.
1965	• Honda Formula One® car wins first Grand Prix race in Mexican Grand Prix.
1964	 Honda begins participating in Formula One® Grand Prix racing.
1963	 American Honda's "You Meet the Nicest People on a Honda" advertising campaign helps revolutionize the American motorcycle industry.
	 American Honda moves its headquarters to Gardena, Calif.
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1962	 Honda's first overseas plant Honda Benelux in Belgium starts production of "mopeds." Honda issues EDR (European Depository Receipts) in Europe.
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1962	 Honda's first overseas plant Honda Benelux in Belgium starts production of "mopeds." Honda issues EDR (European Depository Receipts) in Europe. Honda markets first automobile S500 and lightweight truck T360 in Japan. Honda issues ADRs (American Depository Receipts) in the U.S.
1962	 Honda's first overseas plant Honda Benelux in Belgium starts production of "mopeds." Honda issues EDR (European Depository Receipts) in Europe. Honda markets first automobile S500 and lightweight truck T360 in Japan. Honda issues ADRs (American Depository Receipts) in the U.S. Motorcycle production begins in Taiwan through technical collaboration. American Honda launches first power equipment product, the

1959-1946

1959	 American Honda Motor Co., Inc. established as Honda's first overseas subsidiary June 11. The Honda 50 (Super Cub), Dream and Benly motorcycles are the first products.
1958	 Honda launches Super Cub motorcycle in Japan, helping make Honda the sales leader.
1955	Honda leads Japan in motorcycle production volume.
1954	 Honda declares intention to race in Isle of Man Tourist Trophy race in the U.K. (eventually participating for the first time in 1959).
1952	Honda's first general-purpose engine (Type H) is produced.
1949	Honda introduces first original motorcycle — 2-stroke Dream D-type.
1948	 Soichiro Honda incorporates Honda Technical Research Institute and renames it Honda Motor Co., capitalized at 1 million yen.
1946	 Soichiro Honda establishes Honda Technical Research Institute in Hamamatsu, Shizuoka Prefecture, where he develops and produces internal combustion engines and machine tools.